

K.L.N.COLLEGE OF ENGINEERING, Pottapalayam, Sivagangai-630612**(An Autonomous Institution, Affiliated to Anna University, Chennai)****Master of Business Administration**

S. No	Register Number of the students	Name of the Students	Title of the projects	Name of the Supervisor	Internal/Industry
1	910622201001	AATHIISH WARYA B	A STUDY ON PRODUCT DEVELOPMENT AND MANAGEMENT IN MANUFACTURING GOODS AT JK FENNER.	Dr.R.S. Balasenthil	Internal
2	910622201002	ABISHEK NARAYAN AN A H	A STUDY ON CUSTOMER EXPERIENCE MANAGEMENT AT SVS FOODS MADURAI	Dr R.S .Balasenthil	Internal
3	910622201003	AJAY PRASATH K	A STUDY ON FINANCIAL PERFORMANCE AT APARAJITHA CORPORATE SERVICES MADURAI	Dr. T. Jothimurugan	Internal
4	910622201004	ANISHA SHIRIN H	A STUDY ON EMPLOYEE WELFARE AT SEYED COTTON MILLS LTD, THIRUNELVELI	Mrs. M. Krishnaveni	Internal
5	910622201005	BALAJI S R	A STUDY ON JOB SATISFACTION AT AMAR TEK	Mr. T. S. Ram kumar	Internal
6	910622201006	BHAVADH ARANI K	A STUDY ON TRAINING AND DEVELOPMENT AT ASTROWEB SOLUTION MADURAI	Krishnaveni. M	Internal
7	910622201007	CHARU NAGA SHRI N S	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT WISE TECH SOURCE PVT.LTD	S.N.R. Sri Kumar	Internal
8	910622201008	DHEENAD HAYALAN R	A STUDY ON INTEGRATING MARKETING CAMPAIGNS	Shobana devi T	Internal
9	910622201009	DHIVYA SHREE T S	A STUDY ON THE ROLE HUMAN RESOURCE IN CRISIS MANAGEMENT AT WISE TECH SOURCE PVT LTD MADURAI	Mr.T.S.Ram Kumar	Internal
10	910622201010	GAYATHRI S	A STUDY ON SUPPLY CHAIN MANAGEMENT PRACTICES AT J.K.FENNER (INDIA) LTD, MADURAI	SHANTHI B	Internal
11	910622201011	GOKULNA TH K S	A STUDY ON CUSTOMER SATISFACTION @ BALAU'S SUCCESS ACADEMU	SHANTHI B	Internal
12	910622201012	GOWTHA M A	A STUDY ON SOCIAL MEDIA MARKETING @GENERAL INFOTECH ,MADURAI	SHANTHI.B	Internal
13	910622201013	JAYARAM N	A STUDY ON WORKING CAPITAL MANAGEMENT AT SVS FOODS MADURAI	SHANTHI B	Internal
14	910622201014	KARTHEES WARAN D	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT SIVA MARUTI AUTOMOTIVE TRADING PVT LTD MADURAI	SHANTHI B	Internal

15	910622201015	KIRUTHIGA MAAI CS	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT JK FENNER	Dr.R.S. Balasenthil	Internal
16	910622201016	KRISHKARNAM	A STUDY ON THE CASH FLOW ANALYSIS OF HINDU RELIGIOUS CHARITABLE ENDOWMENTS DEPARTMENT - KANYAKUMARI REGION	Dr. T. Jothimurugan	Internal
17	910622201017	KUMARESHKB	A STUDY ON WEALTH MANAGEMENT AT SVS FOODS MADURAI	Dr.R.S. Balasenthil	Internal
18	910622201018	LOGAPRIYAV	A STUDY ON CUSTOMER BUYING BEHAVIOUR IN RAHUL POLYMER INDUSTRY	Dr.R.S. Balasenthil	Internal
19	910622201019	LOKESH BABUNRS	A COMPARATIVE STUDY ON EMPLOYEE ENGAGEMENT PRE AND POST COVID	Mr. T.S RamKumar	Internal
20	910622201020	MAHINS	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT BALAMURUGA BAJAJ MADURAI	Shanthi.B	Internal
21	910622201021	MANOJKUMARS	AS A STUDY ON CONSUMER BEHAVIOUR ANALYSIS AT HIRANMAYEE RUBBER PVT LTD	Shobana devi T	Internal
22	910622201022	MITHILAKS	A STUDY ON IMPLEMENTATION OF APPLICANT TRACKING SYSTEM (ATS) AT HTC GLOBAL SERVICE.	Mr. T. S. Ramkumar	Internal
23	910622201023	MOHAMMED SAIFULLAHM	A STUDY ON EMPLOYEE ABSEENTISM AT RUBY FOOD PRODUCT PVT LTD	Ms. Krishnaveni M	Internal
24	910622201024	MUKESHKUMARB	A STUDY ON INVENTORY MANAGEMENT AT RUBY FOOD PRODUCT PVT LTD	Shanthi.B	Internal
25	910622201025	MUNEESWARANK	A STUDY ON EXPORT PROCESS AT RAJ EXIM GROUP OF COMPANIES	Dr.R.S. Balasenthil	Internal
26	910622201026	MUTHU SELVAMV	A STUDY ON DIGITAL MARKETING IN BALSU'S SUCCESS ACADEMY, MADURAI	Krishnaveni. M	Internal
27	910622201027	NANTHA PERUMALS	A STUDY ON PERFORMANCE APPRAISAL AND TRAINING AT SAI RAM CERAMICS, MADURAI	Mr.T.S. Ram Kumar	Internal
28	910622201028	NICSONI	A STUDY ON CUSTOMER SATISFACTION ON SERVICE QUALITY AT FEATHERTOUCH PRINTZ, KOVILPATTI	Shanthi.B	Internal
29	910622201029	PRADEEPLA	A STUDY ON EMPLOYEES SATISFACTION AT RUBY FOOD PRODUCTS PVT LTD, MADURAI	Mr. T. S. Ram kumar	Internal
30	910622201030	PRAVEEN KUMARTK	A STUDY ON CUSTOMER SATISFACTION AT O2SAVER PVT LTD, CHENNAI	Mrs T.Shobana Devi	Internal
31	910622201031	RAGULMS	A STUDY ON PERFORMANCE EVALUATION AND CONTROL PROCESS AT SVS FOODS, JMADURAI	Mrs T.Shobana Devi	Internal
32	910622201032	RAHUL SINGH RAJPUROH	A STUDY ON CUSTOMER SATISFACTION AT SHIV STEEL AND METAL	Dr. T. Jothimurugan	Internal

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33	910622201033	RAJA E	A STUDY ON EMPLOYEES JOB SATISFACTION IN FIRST GARMENT MANUFACTURING CO (I) PVT LTD	Mrs T.Shobana Devi	Internal
34	910622201034	RAKSHAN A A	A STUDY ON EMPLOYEES TRAINING AT RK MOTORS LTD, MADURAI	Mrs.T. SHOBANA DEVI	Internal
35	910622201035	RAMNIVA S K P	A STUDY ON EMPLOYEE RECRUITMENT AND TRAINING PROCESS OF INDIKA FABRICS PVT LTD, RAJAPALALAYAM”	Mrs T.Shobana Devi	Internal
36	910622201036	REETHIKA S	A STUDY ON EMPLOYEES HEALTH AND SAFETY MEASURE AT INDIAN FOODS PVT LTD, RAMANATHAPURAM	Dr.R.S.Balasenthil	Internal
37	910622201037	RITHIKA P	A STUDY ON JOB SATISFACTION AT JEEVAN AUTO MOTOR PVT LTD, MADURAI	Mrs. M. Krishnaveni	Internal
38	910622201038	RIYAS AHAMED S	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT SVS FOODS, MADURAI	Mrs. T. shobana Devi	Internal
39	910622201039	SARVESH WARAN K G	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT GENERAL INFOTECH MADURAI	Mr.T.S.RAMKUMAR	Internal
40	910622201040	SASIKUMAR S	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT AT SVS FOODS, MADURAI	Mrs M.Krishnaveni	Internal
41	910622201041	SATHISHKUMAR M	A STUDY ON DIGITAL MARKETING WITH SPECIAL REFERENCE IN GENERAL INFOTECH	mrs.M.Krishnaveni	Internal
42	910622201042	SHANKARIN	A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS AT HI - TECH ARAI PRIVATE LIMITED COMPANY , MADURAI	S.N.R. Sri Kumar	Internal
43	910622201043	SHARMILAR	A STUDY ON STRESS TO THE WORKING PERFORMANCE OF AN EMPLOYEE AT HI -TECH ARAI PRIVATE LIMITED,MADURAI	Mr.T.S. Ramkumar	Internal
44	910622201044	SNEHA A	A STUDY ON TELEMARKEETING SERVICES AT O2 SAVER PVT LMT, CHENNAI	Mrs. T. shobana Devi	Internal
45	910622201045	SNEKA P G	A STUDY ON BRAND LOYALTY AND CUSTOMER RELATIONSHIP AT SVS FOODS, MADURAI	Mrs.M.Krishnaveni	Internal
46	910622201046	SRIVAKSAN M R V	A STUDY ON WORK LIFE BALANCE AT PVR INOX	S.N.R. Sri Kumar	Internal
47	910622201047	SUBADEVI J	A STUDY ON IMPACT OF MARKETING COMMUNICATION ON PRODUCT DEVELOPMENT AT J.K FENNER (INDIA) LTD, MADURAI	Shanthi.B	Internal
48	910622201048	SURESHKUMAR M	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL ON BHARGAVE RUBBER INDUSTRY PVT. LTD	T.Shibanadevi	Internal
49	910622201049	SURYAKUMAR T J	A STUDY ON WORKING CAPITAL MANAGEMENT ON PHOENIX SOFTECH PRIVATE LIMITEF	Shanthi .B	Internal
50	910622201050	SUVETHA B	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF CRESCON PROJECTS AND SERVICES PVT LTD.	Dr. T. Jothimurugan	Internal
51	910622201051	UPAVARTHAN S S	A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS AT SVS FOODS, MADURAI	SHANTHI B	Internal
52	910622201052	VARSHA SRI K S	A STUDY ON BRAND AWARENESS AND CONSUMER PERCEPTION AT SVS FOODS, MADURAI	SHOBANA DEVI T	Internal

53	910622201053	VEYIL GANESH M	A STUDY ON RATIO ANALYSIS AT SAIRAM CERAMICS, MADURAI	Dr.R.S. Balasenthil	Interna l
54	910622201054	VIJAY D	A STUDY ON EMPLOYEES SATISFACTION TOWARDS WELFARES FACILITIES OFFERED BY INDIKA FABRICS PVT LMT,RAJAPALAYAM	Mrs M.Krishnaveni	Interna l
55	910622201055	VINOTHKU MAR C J	STUDY ON EQUITY DERIVATIVES	Dr.R.S. Balasenthil	Interna l
56	910622201056	VISHALI K J	A STUDY ON HAPPINESS INDEX FOR CORPORATE TEAM AT HAPPIEST MINDS TECHNOLOGIES	Mr.T.S. Ramkumar	Interna l
57	910622201057	VISHNUKA NNAN G	A STUDY ON PERFORMANCE OF LARGE CAP EQUITY FUND SCHEMES WITH REFERANCE TO GLOSOME WEALTHX PRIVATE LIMITED - MADURAI	Dr. T. Jothimurugan	Interna l
58	910622201058	YASWANT H M	A PROJECT STUDY ON EMPLOYEES ENGAGEMENT AT MK TRON AUTO PARTS MANUFACTURING INDUSTRY, CHENNAI	Krishnaveni M	Interna l
59	910622201059	YOGESHW ARAN M	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT RUBY FOOD PRODUCT PVT LTD, MADURAI	R.S. Balasenthil	Interna l
60	910622201060	YOGESHW ARAN P B	A STUDY ON RETAILER SATISFACTION AND THEIR PERCEPTION TOWARDS NAGA LIMITED, DINDIGUL	R.S Balasenthi	Interna l

Dr.T.Jothimurugan, Director/MBA