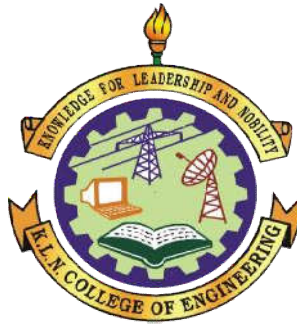


K.L.N.COLLEGE OF ENGINEERING

Pottapalayam–630612, Sivagangai District

(An Autonomous Institution, Affiliated to Anna University, Chennai)



Estd: 1994

THIRD YEAR CURRICULUM AND SYLLABUS

REGULATIONS 2020

For Under Graduate Program

B.TECH-ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

CHOICE BASED CREDIT SYSTEM

(For the students admitted in the academic year 2021-2022 onwards)



K.L.N. COLLEGE OF ENGINEERING, POTTAPALAYAM
(An Autonomous Institution, Affiliated to Anna University, Chennai)



VISION OF THE INSTITUTION

To become a Centre of Excellence in Technical Education and Research in producing Competent and Ethical professionals to the society.

MISSION OF THE INSTITUTION

To impart Value and Need based curriculum to the students with enriched skill development in the field of Engineering, Technology, Management and Entrepreneurship and to nurture their character with social concern and to pursue their career in the areas of Research and Industry.

VISION OF THE DEPARTMENT

To become a centre of Excellence in producing competent and futuristic professionals in Artificial Intelligence and Data Science through quality Education and Research to the Society and Industry.

MISSION OF THE DEPARTMENT

To produce intellectual, innovative and ethical professionals by imparting technical and industry oriented skills with ethical values in Artificial Intelligence and allied areas to pursue their career in Industry and Research.



K.L.N. COLLEGE OF ENGINEERING, POTTAPALAYAM
(An Autonomous Institution, Affiliated to Anna University, Chennai)



PROGRAM SPECIFIC OUTCOMES (PSOs)

PSO 1: Ability to apply major key algorithms, techniques and theoretical findings in the field of Artificial Intelligence, Machine Learning and Deep Learning.

PSO 2: Ability to incorporate data science theories and methodologies into new research in data management, data visualization, and statistical analysis of data.

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

PEO 1: To excel in professional career and pursue higher education in the field of artificial intelligence and data science.

PEO 2: To apply their knowledge and skills to develop innovative solutions for real world problem through lifelong learning.

PEO 3: To excel as socially committed engineers or entrepreneurs with good communication and team work skills with high regard to ethical and moral values.



K.L.N. COLLEGE OF ENGINEERING, POTTAPALAYAM
 (An Autonomous Institution, Affiliated to Anna University, Chennai)



PO1: Engineering Knowledge

Apply the knowledge of mathematics, science, engineering fundamentals, and an engineering specialization to the solution of complex engineering problems.

PO2: Problem Analysis

Identify, formulate, review research literature, and analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, natural sciences, and engineering sciences.

PO3: Design/Development of Solutions

Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.

PO4: Conduct Investigations of Complex Problems

Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.

PO5: Modern Tool Usage

Create, select, and apply appropriate techniques, resources, and modern engineering and IT tools including prediction and modeling to complex engineering activities with an understanding of the limitations.

PO6: The Engineer and Society

Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice.

PO7: Environment and Sustainability

Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.

PO8: Ethics

Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice.

PO9: Individual and Team Work

Function effectively as an individual, and as a member or leader in diverse teams, and in multi disciplinary settings.

PO10: Communication

Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.

PO11: Project Management and Finance

Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multi disciplinary environments.

PO12: Life-Long Learning

Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.



K.L.N. COLLEGE OF ENGINEERING, POTTAPALAYAM
(An Autonomous Institution, Affiliated to Anna University, Chennai)



REGULATIONS2020
For Under Graduate Program

B. TECH - ARTIFICIAL INTELLIGENCE AND DATA SCIENCE CHOICE BASED

CREDIT SYSTEM

CATEGORY OF COURSES

- i. **Humanities and Social Sciences(HS)Courses** include Technical English, Environmental Science and Engineering ,Engineering Ethics and human values, Communication Skills and Management courses.
- ii. **Basic Sciences(BS)Courses** include Mathematics, Physics, and Chemistry.
- iii. **Engineering Sciences (ES) Courses** include Engineering Practices, Engineering Graphics, Basics of Electrical / Electronics / Mechanical / Computer Engineering /Instrumentation etc.
- iv. **Professional Core (PC) Courses** include the core courses relevant to the chosen programme of study.
- v. **Professional Elective (PE) Courses** include the elective courses relevant to the chosen programme of study.
- vi. **Open Elective(OE)Courses** include courses from other departments which a student can choose from the list specified in the curriculum of the students B.E. /B.Tech. Programmes.
- vii. **Employability Enhancement Courses(EEC)**include Project Work and/or Internship, Seminar, Professional Practices, Case Study and Industrial/Practical Training.
- viii. **Mandatory Courses (MC)** include Personality and Character development and the courses recommended by the regulatory bodies such as AICTE, UGC, etc



K.L.N. COLLEGE OF ENGINEERING, POTTAPALAYAM
(An Autonomous Institution, Affiliated to Anna University, Chennai)



**B.TECH- ARTIFICIAL INTELLIGENCE AND DATA SCIENCE
REGULATIONS – 2020
CHOICE BASED CREDIT SYSTEM
SEMESTER V**

S.NO	COURSE CODE	COURSETITLE	Category	Contact Periods	L	T	P	C
THEORY								
1	20AD501	Artificial Intelligence	PC	3	3	0	0	3
2	20AD502	Machine Learning Techniques	PC	3	3	0	0	3
3	20CS502	Software Engineering	PC*	3	3	0	0	3
4		Professional Elective-I	PE	3	3	0	0	3
5		Professional Elective-II	PE	3	3	0	0	3
6	20MC501	Constitution of India	MC	1	1	0	0	0
PRACTICAL								
7	20AD5L1	Machine Learning Techniques Laboratory	PC	4	0	0	4	2
8	20CS5L2	Software Engineering Laboratory	PC*	4	0	0	4	2
TOTAL				24	16	0	8	19

* Common to B.Tech IT Programme

SEMESTER VI

SLNO	COURSE CODE	COURSETITLE	Category	Contact Periods	L	T	P	C
THEORY								
1	20AD601	Natural Language Processing	PC	3	3	0	0	3
2	20AD602	Image and Video Analytics	PC	3	3	0	0	3
3		Professional Elective-III	PE	3	3	0	0	3
4		Professional Elective – IV	PE	3	3	0	0	3
5		Open Elective-I	OE	3	3	0	0	3
6		Management Elective	HS	3	3	0	0	3
PRACTICAL								
7	20AD6L1	Image and Video Analytics Laboratory	PC	4	0	0	4	2
8	20CS6L1	Mobile Application Development Laboratory	PC*	4	0	0	4	2
TOTAL				26	18	0	8	22

* Common to B.E CSE & B.Tech IT Programme

PROFESSIONALELECTIVECOURSES:VERTICALS

Cloud Computing and Data Center Technologies	Cyber Security and Data Privacy	Full Stack Development for IT	Innovative Computing Technologies	Expert Systems
Virtualization	Social Network Analysis	Principles of Programming Languages	Data and Information Security	Business Intelligence System
Data Warehousing and Data Mining	Cyber Physical Systems	UI and UX Design	Quantum Computing	Data Communication and Computer Networks
Cloud Services Management	Digital and Mobile Forensics	Cloud Services Management	Neural Networks and Deep Learning	Neural Network and Deep Learning
Software Defined Networks	Cryptocurrency and Block chain Technologies	Software Testing and Automation	Cryptocurrency and Block chain Technologies	Robotic Process and Automation
Storage Technologies	Web Application Security	Web Application Security	Cyber Security	Text and Speech Analysis
Information Retrieval Techniques	Engineering Secure Software Systems	Computer Vision	3D Printing and Design	Sensors and Devices
Security and Privacy in Cloud	Security and Privacy in Cloud	DevOps	Agile Methodologies	Ethics and AI
Reinforcement Learning Techniques	Malware Analysis	Reinforcement Learning Techniques	Virtual Reality and Augmented Reality	Health Care Analytics

Registration of Professional Elective Courses from Verticals:

Professional Elective Courses will be registered in Semesters V to VII. These courses are listed in groups called verticals that represent a particular area of specialisation / diversified group. Students are permitted to choose all the Professional Electives from a particular vertical or from different verticals. Further, only one Professional Elective course shall be chosen in a semester horizontally (row-wise). The registration of courses for B.E./B.Tech (Honours) or Minor degree shall be done from Semester V to VIII. For more details on B.E./B.Tech (Honours) or Minor degree refer to the Regulations 2020 (Amendments), Clause 4 & Clause 16.

PROFESSIONAL ELECTIVE COURSES: VERTICALS**Vertical 1: Cloud Computing and Data Centre Technologies**

SI. No.	COURSE CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1	20ADV11	<u>Virtualization</u>	PE	4	2	0	2	3
2	20CSV21	<u>Data Warehousing and Data Mining</u>	PE	3	3	0	0	3
3	20CSV31	<u>Cloud Services Management</u>	PE	3	3	0	0	3
4	20CSV41	<u>Software Defined Networks</u>	PE	3	3	0	0	3
5	20ADV51	<u>Storage Technologies</u>	PE	3	3	0	0	3
6	20CSV61	<u>Information Retrieval Techniques</u>	PE	3	3	0	0	3
7	20SCV71	<u>Security and Privacy in Cloud</u>	PE	3	3	0	0	3
8	20ITV81	<u>Reinforcement Learning Techniques</u>	PE	3	3	0	0	3

Vertical 2: Cyber Security and Data Privacy

SI. No.	COURSE CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1	20CSV12	<u>Social Network Analysis</u>	PE	3	3	0	0	3
2	20ITV22	<u>Cyber Physical Systems</u>	PE	3	3	0	0	3
3	20SCV32	<u>Digital and Mobile Forensics</u>	PE	4	2	0	2	3
4	20ITV42	<u>Cryptocurrency and Block chain Technologies</u>	PE	3	3	0	0	3
5	20SCV52	<u>Web Application Security</u>	PE	3	3	0	0	3
6	20CSV62	<u>Engineering Secure Software Systems</u>	PE	3	3	0	0	3
7	20SCV71	<u>Security and Privacy in Cloud</u>	PE	3	3	0	0	3
8	20SCV82	<u>Malware Analysis</u>	PE	4	2	0	2	3

Vertical 3: Full Stack Development for IT

SI. No.	COURSE CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1	20ITV13	<u>Principles of Programming Languages</u>	PE	3	3	0	0	3
2	20CSV23	<u>UI and UX Design</u>	PE	4	2	0	2	3
3	20CSV31	<u>Cloud Services Management</u>	PE	3	3	0	0	3
4	20ITV43	<u>Software Testing and Automation</u>	PE	3	3	0	0	3
5	20SCV52	<u>Web Application Security</u>	PE	3	3	0	0	3
6	20ITV63	<u>Computer Vision</u>	PE	3	3	0	0	3
7	20ITV73	<u>DevOps</u>	PE	4	2	0	2	3
8	20ITV81	<u>Reinforcement Learning Techniques</u>	PE	3	3	0	0	3

Vertical 4: Innovative Computing Technologies

SI. No.	COURSE CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1	20ADV14	<u>Data and Information Security</u>	PE	3	3	0	0	3
2	20ITV24	<u>Quantum Computing</u>	PE	3	3	0	0	3
3	20ADV34	<u>Neural Networks and Deep Learning</u>	PE	4	2	0	2	3
4	20ITV42	<u>Cryptocurrency and Block chain Technologies</u>	PE	3	3	0	0	3
5	20SCV54	<u>Cyber Security</u>	PE	3	3	0	0	3
6	20ITV64	<u>3D Printing and Design</u>	PE	3	3	0	0	3
7	20CSV74	<u>Agile Methodologies</u>	PE	3	3	0	0	3
8	20CSV84	<u>Virtual Reality and Augmented Reality</u>	PE	3	3	0	0	3

Vertical 5: Expert Systems

Sl. No.	COURSE CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1	20ADV15	<u>Business Intelligence System</u>	PE	3	3	0	0	3
2	20ADV25	<u>Data Communication and Computer Networks</u>	PE	3	3	0	0	3
3	20ADV34	<u>Neural Network and Deep Learning</u>	PE	3	2	0	2	3
4	20ADV45	<u>Robotic Process and Automation</u>	PE	3	3	0	0	3
5	20ADV55	<u>Text and Speech Analysis</u>	PE	3	3	0	0	3
6	20ADV65	<u>Sensors and Devices</u>	PE	3	3	0	0	3
7	20ADV75	<u>Ethics and AI</u>	PE	3	3	0	0	3
8	20ADV85	<u>Health Care Analytics</u>	PE	3	3	0	0	3

OPEN ELECTIVE COURSE OFFERED TO OTHER DEPARTMENTS

VI SEMESTER

SLNO	COURSE CODE	COURSE TITLE	Category	Contact Periods	L	T	P	C
1	20OE901	Data Science using Python	OE	3	3	0	0	3
2	20OE902	Introduction of Artificial Intelligence and Data Science	OE	3	3	0	0	3
3	20OE903	Mobile app development and its applications	OE	3	3	0	0	3
4	20OE904	Foundation of Robotics	OE	3	3	0	0	3

VII SEMESTER

SLNO	COURSE CODE	COURSE TITLE	Category	Contact Periods	L	T	P	C
1	20OE905	Artificial Neural Network and its applications	OE	3	3	0	0	3
2	20OE906	AI and Robotics	OE	3	3	0	0	3
3	20OE907	Fundamentals of Blockchain Technologies	OE	3	3	0	0	3
4	20OE908	Introduction to Web Application Security	OE	3	3	0	0	3

MANAGEMENT ELECTIVE**VI SEMESTER**

S. No	COURSE CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
THEORY								
1.	20HS7A2	Total Quality Management	HS	3	3	0	0	3
2.	20HS6A1	Intellectual Property Rights	HS	3	3	0	0	3
3.	20HS6B1	Project Management and Entrepreneurship	HS	3	3	0	0	3
4.	20HS8A1	Human Relations at Work	HS	3	3	0	0	3
5.	20HS8B2	Economics for engineers	HS	3	3	0	0	3
6.	20HS5A1	Management Concepts and Organizational Behaviour	HS	3	3	0	0	3
7.	20HS5A2	Industrial Marketing	HS	3	3	0	0	3

**SEMESTER VI
OPEN ELECTIVE I**

Sl. No.	COURSE CODE	COURSE TITLE	CATEGORY	CONTACT PERIODS	L	T	P	C
1	20OE103	Mechatronics and Applications	OE	3	3	0	0	3
2.	20OE204	Automotive Electric Machines	OE	3	3	0	0	3
3.	20OE202	Principles of Measurements and Instrumentation	OE	3	3	0	0	3
4.	20OE203	Introduction to Nanoscience	OE	3	3	0	0	3
5.	20OE303	Fundamentals of Wireless Communication	OE	3	3	0	0	3
6.	20OE601	Fundamentals of Electric Vehicles	OE	3	3	0	0	3
7.	20OE602	Supply Chain Management	OE	3	3	0	0	3
8.	20OE603	Automotive Safety Systems	OE	3	3	0	0	3
9.	20OE701	Biomedical Instrumentation and Measurements	OE	3	3	0	0	3
10.	20OE801	Linear Algebra and Number Theory	OE	3	3	0	0	3

Enrollment for B.E. / B. Tech. Minor degree (Optional)

A student can also optionally register for additional courses (18 credits) and become eligible for the award of B.E./B.Tech Minor degree. For minor degree, a student shall register for the additional courses (18 credits) from semester V onwards. All these courses have to be in a particular vertical from any one of the other programmes, Moreover, for minor degree the student can register for courses from any one of the following verticals also. Complete details are available in clause 4.10 (Amendments) of Regulations 2020.

VERTICALS FOR MINOR DEGREE (In addition to all the verticals of other degree programmes)

VERTICAL1: FINTECH ANDBLOCKCHAIN

S. No	Course Code	Course Title	Category	Contact Periods	L	T	P	C
THEORY								
1.	20MGV11	Financial Management	HS	3	3	0	0	3
2.	20MGV21	Fundamentals of Investment	HS	3	3	0	0	3
3.	20MGV31	Banking, Financial Services and Insurance	HS	3	3	0	0	3
4.	20MGV41	Introduction to Block chain and its Applications	HS	3	3	0	0	3
5.	20MGV51	Fintech Personal Finance and Payments	HS	3	3	0	0	3
6.	20MGV61	Introduction to Fintech	HS	3	3	0	0	3

VERTICAL 2: ENTREPRENEURSHIP

S. No	Course Code	Course Title	Category	Contact Periods	L	T	P	C
THEORY								
1.	20MGV12	Foundations of Entrepreneurship	HS	3	3	0	0	3
2.	20MGV22	Team Building & Leadership Management For Business	HS	3	3	0	0	3
3.	20MGV32	Creativity & Innovation in Entrepreneurship	HS	3	3	0	0	3
4.	20MGV42	Principles of Marketing Management For Business	HS	3	3	0	0	3
5.	20MGV52	Human Resource Management for Entrepreneurs	HS	3	3	0	0	3
6.	20MGV62	Financing New Business Ventures	HS	3	3	0	0	3

20AD501	ARTIFICIAL INTELLIGENCE	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand the various characteristics of Intelligent agents
- To learn the different search strategies in AI
- To learn to represent knowledge in solving AI problems
- To understand the different ways of designing software agents
- To know about the various applications of AI.

PRE-REQUISITE: NIL

UNIT - I INTRODUCTION 9
 Introduction–Definition - Future of Artificial Intelligence – Characteristics of Intelligent Agents– Typical Intelligent Agents – Problem Solving Approach to Typical AI problems

UNIT - II PROBLEM SOLVING METHODS 9
 Problem solving Methods - Search Strategies- Uninformed - Informed - Heuristics - Local Search Algorithms and Optimization Problems - Searching with Partial Observations – Constraint Satisfaction Problems – Constraint Propagation - Backtracking Search

UNIT- III KNOWLEDGE REPRESENTATION 9
 First Order Predicate Logic – Prolog Programming – Unification – Forward Chaining-Backward Chaining – Resolution – Knowledge Representation - Ontological Engineering-Categories and Objects – Events - Mental Events and Mental Objects - Reasoning Systems for Categories - Reasoning with Default Information.

UNI - IV SOFTWARE AGENTS 9
 Architecture for Intelligent Agents – Agent communication – Negotiation and Bargaining – Argumentation among Agents – Trust and Reputation in Multi-agent systems.

UNIT - V APPLICATIONS 9
 AI applications – Language Models – Information Retrieval- Information Extraction – Natural Language Processing - Machine Translation – Speech Recognition – Robot – Hardware – Perception – Planning – Moving

TOTAL: 45 PERIODS

TEXT BOOKS

1. S. Russell and P. Norvig, "Artificial Intelligence: A Modern Approach", Prentice Hall, Fourth Edition, 2021.
2. I. Bratko, —Prolog: Programming for Artificial Intelligencell, Fourth edition, Addison-Wesley Educational Publishers Inc., 2011.

REFERENCES:

1. M. Tim Jones, —Artificial Intelligence: A Systems Approach(Computer Science)ll, Jones and Bartlett Publishers, Inc.; First Edition, 2008
2. Nils J. Nilsson, —The Quest for Artificial Intelligencell, Cambridge University Press,2009.
3. William F. Clocksin and Christopher S. Mellish, ll Programming in Prolog: Using the ISOStandar dll, Fifth Edition, Springer, 2003.
4. Gerhard Weiss, —Multi Agent Systemsll, Second Edition, MIT Press, 2013.
5. David L. Poole and Alan K. Mackworth, —Artificial Intelligence: Foundations of Computational Agentsll, Cambridge University Press, 2010.

Course Name: ARTIFICIAL INTELLIGENCE					Course Code:20AD501									
CO	Course Outcomes				Unit	K-CO	POs			PSOs				
C301.1	Use appropriate search algorithms for any AI problem				1	K2	1,2,9,10,12			1				
C301.2	Represent a problem using first order and predicate logic				3	K2	1,2,9,10,12			1				
C301.3	Provide the apt agent strategy to solve a given problem				2	K3	1,2,3,9,10,12			1				
C301.4	Demonstrate software agents to solve a problem				4	K2	1,2,9,10,12			1				
C301.5	Demonstrate an applications for NLP that use Artificial Intelligence.				5	K2	1,2,9,10,12			1				
C301.6	Acquire the knowledge in AI and able to apply in real time applications.				5	K3	1,2,3,9,10,12			1				
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C301.1	2	1	-	-	-	-	-	-	2	2	-	2	2	-
C301.2	2	1	-	-	-	-	-	-	2	2	-	2	2	-
C301.3	3	2	1	-	-	-	-	-	2	2	-	2	2	-
C301.4	2	1	-	-	-	-	-	-	2	2	-	2	2	-
C301.5	2	1	-	-	-	-	-	-	2	2	-	2	2	-
C301.6	3	2	1	-	-	-	-	-	2	2	-	2	2	-
C301	2	1	1	-	-	-	-	-	2	2	-	2	2	-

20AD502

MACHINE LEARNING TECHNIQUES

L	T	P	C
3	0	0	3

OBJECTIVES:

- To understand the basics of Machine Learning(ML)
- To understand the concepts of Supervised Learning
- To understand the concepts of Unsupervised Learning
- To understand the concepts of Reinforced Learning
- To design and analysis of Machine Learning Experiments

PRE-REQUISITE:NIL

UNIT-I

MACHINE LEARNING BASICS

9

Introduction to Machine Learning (ML) - Essential concepts of ML – Types of learning – Machine learning methods based on Time–Dimensionality–Linearity and Nonlinearity Early trends in Machine learning–Data Understanding Representation and visualization – Confusion Matrix - MSE

UNIT- II

SUPERVISED LEARNING

9

Regression: Types – Linear Regression, Ridge Regression, Polynomial Regression, Bayesian linear regression, Classification – binary classification, Gradient Descent – Choosing Step size, Support Vector Machine, Decision Tree, Random Forest K Nearest Neighbours, Naïve Bayes.

UNIT- III

UNSUPERVISED LEARNING

9

Unsupervised learning: K-means clustering, Hierarchical clustering, Anomaly detection, Principle Component Analysis, Independent Component Analysis, Singular value decomposition

UNIT-IV

REINFORCED LEARNING

9

Introduction to Reinforced Learning terminology, component, working of Reinforcement Learning. Reinforcement Learning Algorithm – Approaches, types – positive type, negative type. Learning Models – Introduction to Markov decision process (MDP), state and action value functions – Application of Reinforcement Learning

UNIT-V

DESIGN AND ANALYSIS OF MACHINE LEARNING EXPERIMENTS

9

Cross Validation (CV) and resampling – K-fold CV, bootstrapping, measuring classifier performance, assessing a single classification algorithm and comparing two classification algorithms – *t* test, McNemar’s test, K-fold CV paired *t* test

TOTAL:45 PERIODS

TEXTBOOKS:

1. Ameet V Joshi, Machine Learning and Artificial Intelligence, Springer Publications, 2020
2. Ethem Alpaydin, “Introduction to Machine Learning”, MIT Press, Fourth Edition, 2020.
3. Stephen Marsland, “Machine Learning: An Algorithmic Perspective, “Second Edition”, CRC Press, 2014.

REFERENCES:

1. Christopher M. Bishop, “Pattern Recognition and Machine Learning”, Springer, 2006.
2. Tom Mitchell, “Machine Learning”, McGraw Hill, 3rd Edition, 1997.
3. Mehryar Mohri, Afshin Rostamizadeh, Ameet Talwalkar, “Foundations of Machine Learning”, Second Edition, MIT Press, 2012, 2018.
4. Ian Goodfellow, Yoshua Bengio, Aaron Courville, “Deep Learning”, MIT Press, 2016
5. Sebastain Raschka, Vahid Mirjalili, “Python Machine Learning”, Packt publishing, 3rd Edition, 2019.

OUTCOMES:

On Completion of the course, the students should be able to:

Course Name: MACHINE LEARNING TECHNIQUES										Course Code:20AD502				
CO	Course Outcomes								Unit	K-CO	POs		PSOs	
C302.1	Explain the basic concept of Machine Learning and its performance matrix								I	K2	1,2,8,12		1	
C302.2	Apply the different regression algorithms to predict the value of dependent variable based on an independent variable.								II	K3	1,2,3,9,12		1	
C302.3	Apply the classification algorithms support vector machine, decision tree, random forest and naïve bayse to label the data set.								II	K3	1,2,3,8,12		1	
C302.4	Apply the unsupervised algorithm namely k means to cluster the dataset and principle component analysis to simplify the high dimensional data set.								III	K3	1,2,3,8,12		1	
C302.5	Explain the concepts of reinforced learning algorithm and its application.								IV	K2	1,2,9,12		1	
C302.6	Explain the various statistical testing methods in Machine Learning experiments.								V	K2	1,2,3,8,9,12			
CO-POMapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C302.1	2	1	-	-	-	-	-	1	-	-	-	1	2	-
C302.2	3	2	1	-	-	-	-	-	1	-	-	1	2	-
C302.3	3	2	1	-	-	-	-	1	-	-	-	1	2	-
C302.4	3	2	1	-	-	-	-	1	-	-	-	1	2	-
C302.5	2	1	-	-	-	-	-	-	1	-	-	1	2	-
C302.6	2	1	-	-	-	-	-	-	1	-	-	1	2	-
C302	3	2	1	-	-	-	-	1	1	-	-	1	2	-

20CS502	SOFTWARE ENGINEERING	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand the phases in a software project
- To understand fundamental concepts of requirements engineering and Analysis Modeling.
- To understand the various software design methodologies
- To design with static and dynamic UML diagrams.
- To learn various testing and maintenance measures

PRE-REQUISITE: NIL

UNIT - I	SOFTWARE PROCESS AND AGILE DEVELOPMENT	10
Introduction to Software Engineering, Software Process, Process Models – Introduction to Agility- Agile process-Extreme programming-XP Process.		
UNIT - II	REQUIREMENTS ANALYSIS AND SPECIFICATIONS	8
Software Requirements: Functional and Non-Functional, User requirements, System requirements, Software Requirements Document – Requirement Engineering Process: Feasibility Studies, Requirements elicitation and analysis, requirements validation, requirements management-Classical analysis: Structured system Analysis, Petri Nets- Data Dictionary.		
UNIT- III	SOFTWARE DESIGN AND UML MODEL	9
Design Engineering: Design process and design quality, design concepts, the design model.Creatinga Architectural Design: Architectural styles, Architectural Design, Architectural Mapping using Data Flow. Conceptual model of UML: basic structural modeling, use case diagram, class diagrams, sequence diagrams, collaboration diagrams, state chart diagram, activity diagram, component diagrams, deployment diagram		
UNIT- IV	TESTING AND MAINTENANCE	9
Software testing fundamentals-Internal and external views of Testing-white box testing - basis path testing-control structure testing-black box testing- Regression Testing – Unit Testing – Integration Testing – Validation Testing – System Testing And Debugging. Maintenance and Reengineering- Reengineering process model-Reverse and Forward Engineering		
UNIT - V	PROJECT MANAGEMENT AND QUALITY ASSURANCE MODELS	9
Software Project Management: Estimation – LOC, FP Based Estimation, Make/Buy Decision COCOMO I & II Model –Risk Management – Identification, Projection -RMMM Plan-Models for Quality Assurance – ISO–9000 – Series.		

TOTAL: 45 PERIODS

TEXT BOOKS

1. Roger S. Pressman, — Software Engineering – A Practitioner’s Approach, Eighth Edition, McGraw-Hill International Edition, 2015
2. Ian Sommerville, — Software Engineering, 10th Edition, Pearson Education Asia, 2016.
3. Craig Larman, — Applying UML and Patterns: An Introduction to Object-Oriented Analysis and Design and Iterative Development, Third Edition, Pearson Education, 2005

REFERENCES:

1. Rajib Mall, — Fundamentals of Software Engineering, Third Edition, PHI Learning Private Limited, 2009.
2. Ali Bahrami - Object Oriented Systems Development - McGraw Hill International Edition - 1999.
3. Pankaj Jalote, “Software Engineering, A Precise Approach”, Wiley India, 2010.

Course Name: SOFTWARE ENGINEERING		CourseCode:20CS502			
CO	Course Outcomes	Unit	K-CO	POs	PSOs
C303.1	Explain the Software Process and Agile Development.	1	K2	1,2	1,2
C303.2	Identify the software requirements for classical analysis.	2	K3	1,2,3,8,9,12	1,2
C303.3	Develop the software design and UML models.	3	K3	1,2,3,5,8,9,12	1,2
C303.4	Compare various software testing and maintenance techniques.	4	K2	1,2,3,8,9,10,12	1,2
C303.5	Calculate the software project effort and cost.	5	K3	1,2,8,9,10,12	1,2
C303.6	Describe the software quality assurance models.	5	K2	1,2,8,9,10,12	1,2

CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C303.1	2	1	-	-	-	-	-	-	-	-	-	-	-	1
C303.2	3	2	1	-	-	-	-	1	1	-	-	1	1	1
C303.3	3	2	1	-	1	-	-	1	1	-	-	1	1	1
C303.4	2	1	-	-	-	-	-	1	1	1	-	1	1	1
C303.5	3	2	1	-	-	-	-	1	1	1	-	1	1	1
C303.6	2	1	-	-	-	-	-	1	1	1	-	1	1	1
C303	3	2	1	-	1	-	-	1	1	1	-	1	1	1

20MC501

CONSTITUTION OF INDIA

L	T	P	C
1	0	0	0

OBJECTIVES:

- To enable the student to understand the importance of the constitution.
- To understand the structure of executive, legislature and judiciary.
- To understand the philosophy of fundamental rights, duties and Emergency Provisions.
- To understand the autonomous nature of constitutional bodies like Supreme Court and high court.
- To understand the central and state relation financial and administrative.

PRE-REQUISITE: NIL

UNIT -I INTRODUCTION 3

History of Making of the Indian Constitution- Drafting Committee -(Composition & Working)-Philosophy of the Indian Constitution – Preamble - Salient Features

UNIT -II CONTOURS OF CONSTITUTIONAL RIGHTS & DUTIES 3

Fundamental Rights-Right to Equality-Right to Freedom-Right against Exploitation-Right to Freedom of Religion -Cultural and Educational Rights -Right to Constitutional Remedies Directive Principles of State Policy - Fundamental Duties

UNIT -III ORGANS OF GOVERNANCE 3

Parliament – Composition- Qualifications and Disqualifications- Powers and Functions- Executive President – Governor - Council of Ministers - Judiciary, Appointment and Transfer of Judges, Qualifications Powers and Functions

UNIT -IV EMERGENCY PROVISIONS 3

Emergency Provisions- National Emergency, President Rule, Financial Emergency

UNIT -V LOCAL ADMINISTRATION 3

District's Administration head- Role and Importance - Municipalities – Introduction - Mayor and role of Elected Representative - CEO of Municipal Corporation - Panchayat raj – Introduction – PRI – Zila Panchayat Elected officials and their roles - CEO Zila Panchayat - Position and role-Block level - Organizational Hierarchy (Different departments)- Village level- Role of Elected and Appointed officials - Importance of grassroot democracy

TOTAL: 15 PERIODS

TEXTBOOKS:

1. Rajesh Kumar, 'Universal's Guide to the Constitution of India', Universal Law Publications, 2016.
2. D.C. Gupta, 'Indian Government and Politics', Vikas Pub, 2018.

REFERENCES:

1. H.M. Sreevai, 'Constitutional Law of India', 4th edition in 3 volumes, Universal Law Publication.
2. J.C. Johari, 'Indian Government and Politics', Shoban Lal & Co, 2012.
3. Noorani A.G., (South Asia Human Rights Documentation Centre), 'Challenges to Civil Rights Guarantees in India', Oxford University Press, 2012.

Course Name: CONSTITUTION OF INDIA										CourseCode:20MC501				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
C306.1	Explain history and philosophy of Indian Constitution.									1	K2	6,8,9,10	-	
C306.2	Explain the premises informing the twin themes of liberty and Freedom from a civil rights perspective.									2	K2	6,8,9,10	-	
C306.3	Explain the powers and functions of Indian government									3	K2	6,8,9,10	-	
C306.4	Explain the emergency rules of Indian Constitution.									4	K2	6,8,9,10	-	
C306.5	Explain the structure and functions of local administration.									5	K2	6,8,9,10	-	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C306.1	-	-	-	-	-	3	-	2	2	2	-	-	-	-
C306.2	-	-	-	-	-	3	-	2	2	2	-	-	-	-
C306.3	-	-	-	-	-	3	-	2	2	2	-	-	-	-
C306.4	-	-	-	-	-	3	-	2	2	2	-	-	-	-
C306.5	-	-	-	-	-	3	-	2	2	2	-	-	-	-
C306	-	-	-	-	-	3	-	2	2	2	-	-	-	-

20AD5L1	MACHINE LEARNING TECHNIQUES LABORATORY	L	T	P	C
		0	0	4	2

OBJECTIVES:

- To understand the data sets and apply suitable algorithms for selecting the appropriate features for analysis.
- To learn to implement supervised machine learning algorithms on standard datasets and evaluate the performance.
- To experiment the unsupervised machine learning algorithms on standard datasets and evaluate the performance.
- To build the graph based learning models for standard data sets.
- To compare the performance of different ML algorithms and select the suitable one based on the application

PRE-REQUISITE:20GE101: Problem Solving using Python Programming

LIST OF EXPERIMENTS

1. Write a program to demonstrate the working of the decision tree. Use an appropriate dataset
2. Write a program to construct a CORONA infection using standard WHO Data Set.
3. Develop Logistic Regression Model for a given dataset.
4. Implement Random forest algorithm for given dataset.
5. Build K-NEAREST NEIGHBOUR model for a given dataset.
6. Apply Medical Diagnosis using various ML Algorithm. Compare the results of those algorithms
7. Implement K-Means Clustering algorithm for given dataset
8. Implement Unsupervised Learning using Singular Value Decomposition
9. Implement Reinforced Learning algorithm for a given dataset.
10. Develop a Simple Application using reinforced learning algorithm

TOTAL: 60 PERIOD

CourseName: MACHINE LEARNING TECHNIQUES LABORATORY								Course Code:20AD5L1						
CO	Course Outcomes							Exp	K-CO	POs	PSOs			
C307.1	Apply suitable algorithms for selecting the appropriate features for analysis.							2	K3	1,2,3,4,9,10,12	1,2			
C307.2	Implement supervised machine learning algorithms on standard datasets and evaluate the performance							1,3,4,5,6	K3	1,2,3,4,5,9,10,12	1,2			
C307.3	Apply unsupervised machine learning algorithms on standard datasets and evaluate the performance.							7,8	K3	1,2,3,4,5,9,10,12	1,2			
C307.4	Build the Reinforced Learning models for standard data sets.							9,10	K3	1,2,3,4,5,9,10,12	1,2			
C307.5	Assess and compare the performance of different ML algorithms.							6	K4	1,2,3,4,5,9,10,12	1,2			
C307.6	Build an application based on any one of ML algorithm.							10	K3	1,2,3,4,5,9,10,12	1,2			
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C307.1	2	2	2	1	-	-	-	-	1	2	-	3	3	2
C307.2	2	1	1	3	2	-	-	-	3	2	-	2	3	2
C307.3	2	2	1	1	2	-	-	-	1	1	-	1	3	2
C307.4	2	2	3	3	2	-	-	-	1	2	-	1	3	1
C307.5	2	2	3	1	2	-	-	-	3	1	-	1	3	2
C307.6	2	2	3	1	2	-	-	-	3	1	-	2	3	2
C307	2	2	2	2	2	-	-	-	2	2	-	2	3	2

20CS5L2	SOFTWARE ENGINEERING LABORATORY	L	T	P	C
		0	0	4	2

OBJECTIVES:

- To capture the requirements specification for an intended software system
- To draw the DFD and UML diagrams for the given specification
- To map the design properly to code
- To test the software system thoroughly for all scenarios

PRE-REQUISITE: NIL**LIST OF EXPERIMENTS**

1. Write down the problem statement for a suggested system of relevance.
2. Do requirement analysis and develop Software Requirement Specification Sheet (SRS) For suggested system.
3. Develop Data flow diagram (DFD) model (level-0, level-1) of the project
4. Identify use cases and develop the Use Case model.
5. Identify the conceptual classes and develop a Class Diagram.
6. Using the identified scenarios, find the interaction between objects and represent them using UML Sequence and Collaboration Diagrams
7. Draw relevant State Chart and Activity Diagrams for the same system.
8. Implement the system as per the detailed design
9. Test the software system for all the scenarios identified as per the usecase diagram.

Sample Projects:

1. Passport automation system.
2. Book bank
3. Exam registration
4. Stock maintenance system.
5. Online course reservation system
6. Airline/Railway reservation system
7. Software personnel management system
8. Library management system
9. e-book management system
10. Student information system

TOTAL: 60 PERIODS**LIST OF SOFTWARE FOR A BATCH OF 30 STUDENTS:**

1. Windows 7 or higher
2. Rational Rose Enterprise Edition/ open source tools: StarUML, UMLGraph

Course Name: SOFTWARE ENGINEERING LABORATORY									Course Code:20CS5L2					
CO	Course Outcomes								Exp	K-CO	POs	PSOs		
C308.1	Build the SRS for a suggested system using Software requirements.								1,2	K3	1,2,3,8,9,10	1,2		
C308.2	Construct the Data Flow Diagram(DFD) using software requirements.								3	K3	1,2,3,8,9,10	1,2		
C308.3	Examine the identified classes and functionality of The system using USECASE model.								4,5	K4	1,2,3,4,8,9,10	1,2		
C308.4	Demonstrate the objects interaction and implementation models for the system.								6,7	K3	1,2,3,8,9,10	1,2		
C308.5	Demonstrate the code from system design.								8	K3	1,2,3,8,9,10	1,2		
C308.6	Analyze the developed code using testing strategies								9	K4	1,2,3,4,8,9,10	1,2		
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C308.1	3	2	1	-	-	-	-	2	2	3	-	-	1	1
C308.2	3	2	1	-	-	-	-	2	2	3	-	-	1	1
C308.3	3	3	2	1	-	-	-	2	2	3	-	-	1	1
C308.4	3	2	1	-	-	-	-	2	2	3	-	-	1	1
C308.5	3	2	1	-	-	-	-	2	2	3	-	-	1	1
C308.6	3	3	2	1	-	-	-	2	2	3	-	-	1	1
C308	3	2	1	1	-	-	-	2	2	3	-	-	1	1

20AD601	NATURAL LANGUAGE PROCESSING	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To learn the fundamental mathematical models and algorithms of NLP.
- To learn the sentiment analysis and its evaluation
- logistic regression for classification
- To learn semantic parsing for measuring word semantics and evaluation.
- Study the principles of language resource annotation to annotate the data.
- To learn about the NLP application and its uses

PRE-REQUISITE: NIL

UNIT – I **INTRODUCTION** **9**
 Introduction -Regular Expressions- Words - Text Normalization, Minimum Edit Distance - N-gram Language Models - Evaluating Language Models - Sampling sentences from a language model – Smoothing.

UNIT – II **SENTIMENT CLASSIFICATION AND LOGISTIC REGRESSION** **9**
 Naive Bayes Classifiers - Optimizing for Sentiment Analysis - Evaluation: Precision, Recall, Fmeasure - Logistic Regression: Classification with Logistic Regression - Multinomial logistic regression - Learning in Logistic Regression - The cross-entropy loss: Gradient Descent - Regularization.

UNIT- III **SEMANTIC PARSING** **9**
 Lexical Semantics - Vector Semantics - Words and Vectors - Cosine for measuring similarity - TF-IDF: Weighing terms in the vector - Point wise Mutual Information - Word2vec - Visualizing Embeddings - Bias and Embeddings - Evaluating Vector Models.

UNI – IV **ANNOTATING LINGUISTIC STRUCTURE** **9**
 Context-Free Grammars and Constituency Parsing: Context-Free Grammars – Treebanks - Grammar Equivalence and Normal Form – Ambiguity - Span-Based Neural Constituency Parsing - Evaluating Parsers - Dependency Parsing: Dependency Relations - Transition-Based Dependency Parsing - GraphBased Dependency Parsing – Evaluation.

UNIT – V **NLP APPLICATIONS** **9**
 Machine Translation: Language Divergences and Typology - Machine Translation using EncoderDecoder - Translating in low-resource situations - MT Evaluation - Question Answering and Information Retrieval: Information Retrieval - IR-based Factoid Question Answering - Entity Linking - Knowledge-based Question Answering - Using Language Models to do QA.

TOTAL: 45 PERIODS

TEXT BOOKS

1. Daniel Jurafsky, James H. Martin—Speech and Language Processing: An Introduction to natural Language Processing, Computational Linguistics and Speech, Pearson Publication, 2023.
2. Foundations of Statistical Natural Language Processing by Christopher D. Manning and Hinrich Schuetze, MIT Press, 2018
3. Steven Bird, Ewan Klein and Edward Loper Natural Language Processing with Python, O’ReillyMedia; 1 edition, 2009
4. Tanveer Siddiqui, U.S. Tiwary, “Natural Language Processing and Information Retrieval”,Oxford University Press, 2008.

Course Name: NATURAL LANGUAGE PROCESSING		Course Code:20AD601															
CO	Course Outcomes													Unit	K-CO	POs	PSOs
C309.1	Interpret the fundamental mathematical models and algorithms in the field of NLP.													1	K2	1,2,9,10,12	1
C309.2	Discuss about the sentiment analysis and its evaluation													2	K2	1,2,9,10,12	1
C309.3	Illustrate the logistic regression for classification													2	K3	1,2,9,10,12	1
C309.4	Implement semantic parsing for measuring word semantics and evaluation.													3	K2	1,2,9,10,12	1
C309.5	Apply the principles of language resource annotation to annotate the data.													4	K2	1,2,3,9,10,12	1
C309.6	Discuss about the NLP application and its uses													5	K3	1,2,9,10,12	1
CO-PO Mapping																	
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2			
C309.1	2	1	-	-	-	-	-	-	2	2	-	1	2	-			
C309.2	2	1	-	-	-	-	-	-	2	2	-	1	2	-			
C309.3	2	1	-	-	-	-	-	-	2	2	-	1	2	-			
C309.4	2	1	-	-	-	-	-	-	2	2	-	1	2	-			
C309.5	3	2	1	-	-	-	-	-	2	2	-	1	3	-			
C309.6	2	1	-	-	-	-	-	-	2	2	-	1	2	-			
C	2	1	1	-	-	-	-	-	2	2	-	1	2	-			

20AD602	IMAGE AND VIDEO ANALYTICS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand the basics of image processing techniques for computer vision.
- To learn the techniques used for image pre-processing.
- To discuss the various object detection techniques.
- To understand the various Object recognition mechanisms.
- To elaborate on the video analytics techniques.

PRE-REQUISITE

UNIT I INTRODUCTION 9

Computer Vision – Image representation and image analysis tasks - Image representations –digitization – properties – color images – Data structures for Image Analysis - Levels of image data representation - Traditional and Hierarchical image data structures.

UNIT II IMAGE PRE-PROCESSING 9

Local pre-processing - Image smoothing - Edge detectors - Zero-crossings of the second derivative - Scale in image processing - Canny edge detection - Parametric edge models –Edges in multi-spectral images - Local pre-processing in the frequency domain - Line detection by local pre-processing operators - Image restoration

UNIT III OBJECT DETECTION USING MACHINE LEARNING 9

Object detection– Object detection methods – Deep Learning framework for Object detection–bounding box approach-Intersection over Union (IoU) –Deep Learning Architectures-R-CNN-FasterR-CNN-You Only Look Once(YOLO)-Salient features-Loss Functions-YOLO architectures

UNIT IV FACE RECOGNITION AND GESTURE RECOGNITION 9

Face Recognition-Introduction-Applications of Face Recognition-Process of Face Recognition Deep Face solution by Facebook- FaceNet for Face Recognition- Implementation using Face Net Gesture Recognition

UNIT V VIDEO ANALYTICS 9

Video Processing – use cases of video analytics-Vanishing Gradient and exploding gradient problem-RestNet architecture-RestNet and skip connections-Inception Network-Google Net architecture-Improvement in Inception v2-Video analytics-RestNet and Inception v3

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Milan Sonka, Vaclav Hlavac, Roger Boyle, “Image Processing, Analysis, and Machine Vision”, 4th edition, Thomson Learning, 2013.
2. Vaibhav Verdhhan,(2021, Computer Vision Using Deep Learning Neural Network Architectures with Python and Keras, A press 2021(UNIT-III,IV and V)

REFERENCES

1. Richard Szeliski, "Computer Vision: Algorithms and Applications", Springer Verlag London Limited, 2011.
2. Caifeng Shan, Fatih Porikli, Tao Xiang, Shaogang Gong, "Video Analytics for Business Intelligence", Springer, 2012.
3. D. A. Forsyth, J. Ponce, "Computer Vision: A Modern Approach", Pearson Education, 2003.
4. E. R. Davies, (2012), "Computer & Machine Vision", Fourth Edition, Academic Press.

Course Name :IMAGE AND VIDEO ANALYTICS		Course Code :20ADV65												
CO	Course Outcomes	Unit	K-CO	POs	PSOs									
C310.1	Understand the basics of image processing techniques for computer vision	I	K2	1,2,9,10,12	1									
C310.2	Explain the techniques used for image pre-processing.	II	K2	1,2,9,10,12	1									
C310.3	Apply various object detection techniques.	III	K3	1,2,3,9,10,12	1									
C310.4	Understand deep learning and YOLO architectures	III	K2	1,2,9,10,12	1									
C310.5	Apply various face recognition mechanisms.	IV	K3	1,2,3,9,10,12	1									
C310.6	Demonstrate on deep learning-based video analytics.	V	K3	1,2,3,9,10,12	1									
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C310.1	2	1	-	-	-	-	-	-	2	2	-	2	2	-
C310.2	2	1	-	-	-	-	-	-	2	2	-	2	2	-
C310.3	3	2	1	-	-	-	-	-	2	2	-	2	2	-
C310.4	2	1	-	-	-	-	-	-	2	2	-	2	2	-
C310.5	3	2	1	-	-	-	-	-	2	2	-	2	2	-
C310.6	3	2	1	-	-	-	-	-	2	2	-	2	2	-
C310	2	1	1	-	-	-	-	-	2	2	-	2	2	-

20AD6L1

IMAGE AND VIDEO ANALYTICSLABORATORY

L	T	P	C
0	0	4	2

OBJECTIVES:

- To understand the basics of image processing techniques for computer vision.
- To learn the techniques used for image pre-processing.
- To discuss the various object detection techniques.
- To understand the various Object recognition mechanisms.
- To elaborate on the video analytics techniques

LIST OF EXPERIMENTS

1. Write a program that computes the pyramid of an image.
2. Write a program that derives the quad tree representation of an image using the homogeneity criterion of equal intensity
3. Develop programs for the following geometric transforms: (a) Rotation (b) Change of scale (c) Skewing (d) Affine transform calculated from three pairs of corresponding points (e) Bilinear transform calculated from four pairs of corresponding points.
4. Develop a program to implement Object Detection and Recognition
5. Develop a program for motion analysis using moving edges, and apply it to your image sequences.
6. Develop a program for Facial Detection and Recognition
7. Write a program for Hand Gesture Recognition

TOTAL: 60 PERIODS**LABORATORY REQUIREMENT FOR BATCH OF 30 STUDENTS HARDWARE:**

- Python/ Python Libraries

Tools

- Anaconda Navigator / google colab / Pycharm

Course Name: IMAGE AND VIDEO ANALYTICS LABORATORY		Course Code:20AD6L1													
CO	Course Outcomes	EXP	K-CO	POs	PSOs										
C315.1	Apply image processing techniques for computer vision and video analysis.	4,5,6,7	K3	1,2,3,8,9,10,12	1										
C315.2	Demonstrate various techniques used for image pre-processing.	1,2,3	K3	1,2,3,8,9,10,12	1										
C315.3	Construct various object detection techniques	4	K3	1,2,3,8,9,10,12	1										
C315.4	Apply face recognition mechanisms	6	K3	1,2,3,8,9,10,12	1										
C315.5	Apply motion analysis using moving edges in image sequences.	5	K3	1,2,3,8,9,10,12	1										
C315.6	Discover deep learning-based video analytics.	7	K3	1,2,3,8,9,10,12	1										
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	
C315.1	3	2	1	1	3	-	-	-	2	2	-	3	3	-	
C315.2	3	2	1	1	3	-	-	-	2	2	-	3	3	-	
C315.3	3	2	1	1	3	-	-	-	2	2	-	3	3	-	
C315.4	3	2	1	1	3	-	-	-	2	2	-	3	3	-	
C315.5	3	2	1	1	3	-	-	-	2	2	-	3	3	-	
C315.6	3	2	1	1	3	-	-	-	2	2	-	3	3	-	
C315	3	2	1	1	3	-	-	-	2	2	-	3	3	-	

20CS6L1	MOBILE APPLICATION DEVELOPMENT LABORATORY	L	T	P	C
		0	0	4	2

OBJECTIVES:

- To understand the components and structure of mobile application development frame works for Android and windows OS based mobiles.
- To understand how to work with various mobile application development frameworks.
- To learn the basic and important design concepts and issues of development of mobile applications.
- To understand the capabilities and limitations of mobile devices

LIST OF EXPERIMENTS

1. Develop an application that uses GUI components, Font and Colours
2. Develop an application that uses Layout Managers and event listeners.
3. Develop an application that draws basic graphical primitives on the screen.
4. Develop an application that makes use of databases.
5. Develop an application that makes use of Notification Manager
6. Implement an application that uses Multi-threading
7. Develop a native application that uses GPS location information
8. Implement an application that writes data to the SD card.
9. Write a mobile application that creates alarm clock
10. Write a mobile application that makes use of RSS feed
11. Develop a mobile application to send an email.
12. Develop a Mobile application for simple needs (Mini Project)

TOTAL: 60 PERIODS**LABORATORY REQUIREMENT FOR BATCH OF 30 STUDENTS HARDWARE:**

C / C++ / Java or equivalent compiler GnuPG, Snort, N-Stalker or Equivalent **HARDWARE:**
Standalone desktops - 30 Nos. (or) Server supporting 30 terminals or more.

Name: Mobile Application Development Laboratory		Course Code:20CS6L1													
CO	Course Outcomes	EXP	K-CO	POs	PSOs										
C316.1	Develop mobile applications using UI and Layouts.	1,2	K3	1,2,3,8,9,10,12	-										
C316.2	Develop mobile applications using Event Listener.	2,3	K3	1,2,3,8,9,10,12	-										
C316.3	Develop mobile applications using Databases.	4	K3	1,2,3,8,9,10,12	-										
C316.4	Develop mobile applications using Notification Manager	5	K3	1,2,3,8,9,10,12	-										
C316.5	Develop mobile applications using RSS Feed, Internal/External Storage, SMS, Multi-threading and GPS.	6,7,8	K3	1,2,3,8,9,10,12	-										
C316.6	Create own mobile app for simple needs	9-12	K6	1,2,3,4,5,6,8,9,10,11,12	-										
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	
C316.1	3	2	1	-	-	-	-	2	2	3	-	1	-	-	
C316.2	3	2	1	-	-	-	-	2	2	3	-	1	-	-	
C316.3	3	2	1	-	-	-	-	2	2	3	-	1	-	-	
C316.4	3	2	1	-	-	-	-	2	2	3	-	1	-	-	
C316.5	3	2	1	-	-	-	-	2	2	3	-	2	-	-	
C316.6	3	3	2	1	1	1	-	2	3	3	1	3	-	-	
C316	3	2	1	1	1	1	-	2	2	3	1	2	-	-	

20ADV11	VIRTUALIZATION	L	T	P	C
		2	0	2	3

OBJECTIVES:

- To Learn the basics and types of Virtualization
- To understand the Hypervisors and its types
- To Explore the Virtualization Solutions
- To discover various virtualization platforms

PRE-REQUISITE: NIL

UNIT-I INTRODUCTION TO VIRTUALIZATION 6

Virtualization and cloud computing - Need of virtualization – cost, administration, fast deployment, reduce infrastructure cost – limitations- Types of hardware virtualization: Full virtualization - partial virtualization - Paravirtualization-Types of Hypervisors

UNIT- II SERVER AND DESKTOP VIRTUALIZATION 6

Virtual machine basics- Types of virtual machines- Understanding Server Virtualization- types of server virtualization- Business Cases for Server Virtualization – Uses of Virtual Server Consolidation – Selecting Server Virtualization Platform-Desktop Virtualization-Types of Desktop Virtualization

UNIT- III NETWORK VIRTUALIZATION 6

introduction to Network Virtualization-Advantages- Functions-Tools for Network Virtualization VLAN-WAN Architecture-WAN

UNIT-IV STORAGE VIRTUALIZATION 6

Memory Virtualization-Types of Storage Virtualization-Block, File-Address space Remapping-Risks of Storage Virtualization-SAN-NAS-RAID

UNIT-V VIRTUALIZATION TOOLS 6

VMWare-Amazon AWS-Microsoft HyperV- Oracle VM Virtual Box - IBM PowerVM- Google Virtualization- Case study.

30+30 PERIODS

PRACTICALEXERCISES:

- 1.Create type 2 virtualization in VMWARE or any equivalent Open Source Tool. Allocate memoryandstoragespaceasperrequirement.InstallGuestOSonthatVMWAR E.
- 2.a.Shrinkandextend virtual disk
 - b. Create, Manage, Configure and schedule snapshots
 - c. Create Spanned, Mirrored and Striped volume
 - d. Create RAID 5volume
- 3.a.DesktopVirtualizationusingVNC
 - b. Desktop Virtualization using Chrome Remote Desktop
- 4.Create type 2 virtualization on ESXI 6.5 server
- 5.CreateaVLAN in CISCO packettracer

6. Install KVM in Linux

7. Create Nested Virtual Machine (V Munder another VM)

TEXTBOOK

1. Cloud computing a practical approach - Anthony T.Velte , Toby J. Velte Robert Elsenpeter, TATA McGraw- Hill , New Delhi – 2010
2. Cloud Computing (Principles and Paradigms), Edited by RajkumarBuyya, James Broberg, AndrzejGoscinski, John Wiley & Sons, Inc. 2011
3. David Marshall, Wade A. Reynolds, Advanced Server Virtualization: VMware and Microsoft Platform in the Virtual Data Center, Auerbach

References

1. Chris Wolf, Erick M. Halter, “Virtualization: From the Desktop to the Enterprise”, APress, 2005.
2. James E. Smith, Ravi Nair, “Virtual Machines: Versatile Platforms for Systems and Processes”, Elsevier/Morgan Kaufmann, 2005.
3. David Marshall, Wade A. Reynolds, “Advanced Server Virtualization: VMware and Microsoft Platform in the Virtual Data Center”, Auerbach Publications, 2006

Course Name: VIRTUALIZATION										CourseCode:20ADV11				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Understand the virtualization concepts and Hypervisor									I	K2	1,2,9,10,12	-	
CO2	Install &Configure the different VM platforms for an application									Lab	K3	1,2,3,5,9,10,12	-	
CO3	Construct server and desktop virtualization									II	K2	1,2,9,10,12	-	
CO4	Demonstrate network virtualization and Architecture									III	K2	1,2,9,10,12	-	
CO5	Demonstrate memory and storage virtualization									IV	K2	1,2,9,10,12	-	
CO6	Apply various virtualization tools									V, Lab	K3	1,2,3,5,9,10,12	-	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO2	3	2	1	-	3	-	-	-	2	2	-	2	-	-
CO3	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO4	2	1	-	-	-	-	-	-	3	2	-	2	-	-
CO5	2	1	-	-	-	-	-	-	3	2	-	2	-	-
CO6	3	2	1	-	3	-	-	-	3	2	-	2	-	-
CO	2	1	1	1	3	-	-	-	3	2	-	2	-	-

20CSV21

DATA WAREHOUSING AND DATA MINING

L	T	P	C
3	0	0	3

OBJECTIVES:

- To understand data warehouse concepts, architecture, business analysis and tools
- To understand data pre-processing and data visualization techniques
- To study algorithms for finding hidden and interesting patterns in data
- To understand and apply various classification and clustering techniques using tools.

PRE-REQUISITE:

Course Code : 20CS402

Course Name : Database Management Systems

UNIT – I DATA WAREHOUSING, BUSINESS ANALYSIS AND ON-LINE ANALYTICAL PROCESSING (OLAP) 9

Basic Concepts - Data Warehousing Components – Building a Data Warehouse – Database Architectures for Parallel Processing – Parallel DBMS Vendors - Multidimensional Data Model – Data Warehouse Schemas for Decision Support, Concept Hierarchies -Characteristics of OLAP Systems – Typical OLAP Operations, OLAP and OLTP

UNIT - II DATA MINING - INTRODUCTION 9

Introduction– Data – Types of Data – Data Mining Functionalities – Interestingness of Patterns. Introduction to Data Mining Systems – Knowledge Discovery Process – Data Mining Techniques – Issues – applications- Data Objects and attribute types, Statistical description of data, Data Preprocessing – Cleaning, Integration, Reduction, Transformation and discretization, Data Visualization, Data similarity and dissimilarity measures.

UNIT - FREQUENT PATTERN ANALYSIS III 9

Mining Frequent Patterns, Associations and Correlations – Mining Methods- Pattern Evaluation Method – Pattern Mining in Multilevel, Multi Dimensional Space – Constraint Based Frequent Pattern Mining, Classification using Frequent Patterns

UNIT - CLASSIFICATION AND CLUSTERING IV 9

Decision Tree Induction - Bayesian Classification – Rule Based Classification – Classification by Back Propagation – Support Vector Machines —Clustering Techniques – Cluster Analysis-Partitioning Methods - Hierarchical Methods – Density Based Methods - Grid Based Methods – Evaluation of clustering – Clustering high dimensional data- Clustering with constraints, Outlier analysis

UNIT - DATA MINING TOOLS V 9

Datasets – Introduction, Iris plants database, Breast cancer database, Auto imports database – Data mining tools: WEKA, Hadoop, Spark, R tool – Learning algorithms, Clustering algorithms, Association–rule learners.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Jiawei Han and MichelineKamber, Data Mining Concepts and Techniques, Third Edition, Elsevier, 2012.
2. Alex Berson and Stephen J.Smith, Data Warehousing, Data Mining & OLAP, Tata McGraw – Hill Edition, 5th Reprint 2016.

REFERENCES:

1. K.P. Soman, ShyamDiwakar and V. Ajay, Insight into Data Mining Theory and Practice, Eastern Economy Edition, Prentice Hall of India, 2006.
2. Ian H.Witten and Eibe Frank, Data Mining: Practical Machine Learning Tools and Techniques, Elsevier, Second Edition.
3. Daniel T.Larose, “Data Mining Methods and Models”, Wiley-Interscience, 2006.

Course Name : DATA WAREHOUSING AND DATA MINING		Course Code : 20CSV21			
CO	Course Outcomes	Unit	K-CO	POs	PSOs
CO1	Discuss data warehouse system and business analysis with OLAP tools	1	K2	1,2	1,2
CO2	Describe various pre-processing and visualization techniques for data analysis	2	K2	1,2,8,9	1,2
CO3	Apply frequent pattern and association rule mining techniques	3	K3	1,2,3,8,9	1,2
CO4	Select and apply an appropriate classification algorithm for labeled data	4	K3	1,2,3,8,9,12	1,2
CO5	Apply various clustering techniques for unlabeled data	4	K3	1,2,3,8,9,12	1,2
CO6	Apply learning and clustering algorithms using data mining tools	5	K3	1,2,3,8,9,12	1,2

CO-PO Mapping														
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	1	-	-	-	-	-	2	2	-	-	-	2	1
CO3	3	2	1	-	-	-	-	2	2	-	-	-	2	1
CO4	3	2	1	-	-	-	-	2	2	-	-	1	2	1
CO5	3	2	1	-	-	-	-	2	2	-	-	1	2	1
CO6	3	2	1	-	-	-	-	2	2	-	-	1	2	1
C	3	2	1	-	-	-	-	2	2	-	-	1	2	1

20CSV31

CLOUD SERVICE MANAGEMENT

L	T	P	C
3	0	0	3

OBJECTIVES:

- Introduce Cloud Service Management terminology, definition & concepts
- Compare and contrast cloud service management with traditional IT service management
- Identify strategies to reduce risk and eliminate issues associated with adoption of cloud services
- Illustrate the benefits and drive the adoption of cloud-based services to solve real world problems

PRE-REQUISITE : Nil**UNIT - I CLOUD SERVICE MANAGEMENT FUNDAMENTALS 9**

Cloud Ecosystem, The Essential Characteristics, Basics of Information Technology Service Management and Cloud Service Management, Service Perspectives, Cloud Service Models, Cloud Service Deployment Models.

UNIT - II CLOUD SERVICES STRATEGY 9

Cloud Strategy Fundamentals, Cloud Strategy Management Framework, Cloud Policy, Key Driver for Adoption, Risk Management, IT Capacity and Utilization, Demand and Capacity matching, Demand Queueing, Change Management, Cloud Service Architecture.

UNIT - III CLOUD SERVICE MANAGEMENT 9

Cloud Service Reference Model, Cloud Service Life Cycle, Basics of Cloud Service Design, Dealing with Legacy Systems and Services, Benchmarking of Cloud Services, Cloud Service Capacity Planning, Cloud Service Deployment and Migration, Cloud Marketplace, Cloud Service Operations Management.

UNIT - IV CLOUD SERVICE ECONOMICS 9

Pricing models for Cloud Services, Freemium, Pay Per Reservation, Pay per User, Subscription based Charging, Procurement of Cloud-based Services, CapexvsOpex Shift, Cloud service Charging, Cloud Cost Models.

UNIT - V CLOUD SERVICE GOVERNANCE & VALUE 9

IT Governance Definition, Cloud Governance Definition, Cloud Governance Framework, Cloud Governance Structure, Cloud Governance Considerations, Cloud Service Model Risk Matrix, Understanding Value of Cloud Services, Measuring the value of Cloud Services, Balanced Scorecard, Total Cost of Ownership.

TOTAL: 45 PERIODS**TEXT BOOKS:**

1. Cloud Service Management and Governance: Smart Service Management in Cloud Era by Enamul Haque, Enel Publications
2. Cloud Computing: Concepts, Technology & Architecture by Thomas Erl, Ricardo Puttini, Zaigham Mohammad 2013
3. Cloud Computing Design Patterns by Thomas Erl, Robert Cope, Amin Naserpour

REFERENCES:

1. Economics of Cloud Computing by Praveen Ayyappa, LAP Lambert Academic Publishing
2. Mastering Cloud Computing Foundations and Applications Programming Rajkumar Buyya, Christian Vechhiola, S. Thamarai Selvi.

Course Name :CLOUD SERVICE MANAGEMENT						Course Code :20CSV31								
CO	Course Outcomes					Unit	K-CO	POs	PSOs					
CO1	Discuss the fundamentals of cloud service management					1	K2	1,2	2					
CO2	Describe the cloud service strategies like cloud policy, risk management and change management etc.,					2	K2	1,2,8,9	2					
CO3	Explain the life cycle and benchmarks of cloud services					3	K2	1,2,8,9	2					
CO4	Illustrate deployment and migration of cloud services					3	K2	1,2,8,9	2					
CO5	Discuss the economic based cloud services					4	K2	1,2,8,9,10	2					
CO6	Explain the strong theoretical foundation leading to cloud service governance & measuring the value of cloud-based services					5	K2	1,2,8,9,10	2					
CO-PO Mapping														
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	-	-	-	-	-	2
CO2	2	1	-	-	-	-	-	1	1	-	-	-	-	2
CO3	2	1	-	-	-	-	-	1	1	-	-	-	-	2
CO4	2	1	-	-	-	-	-	1	1	-	-	-	-	2
CO5	2	1	-	-	-	-	-	1	1	1	-	-	-	2
CO6	2	1	-	-	-	-	-	1	1	1	-	-	-	2
C	2	1	-	-	-	-	-	1	1	1	-	-	-	2

20CSV41	SOFTWARE DEFINED NETWORKS	L	T	P	C
		3	0	0	3

OBJECTIVES:

1. To learn the fundamentals of software defined networks.
2. To understand the separation of the data plane and the control plane.
3. To study about the SDN Programming.
4. To study about the various applications of SDN

PRE-REQUISITE: NIL

UNIT - I INTRODUCTION TO SOFTWARE DEFINED NETWORK 9
 SDN Origins and Evolution – Introduction – Why SDN? - Centralized and Distributed Control and Data Planes - The Genesis of SDN

UNIT - II OPEN FLOW AND SDN CONTROLLERS 9
 Open Flow Specification – Drawbacks of Open SDN, SDN via APIs, SDN via Hypervisor Based Overlays – SDN via Opening up the Device – SDN Controllers – General Concepts.

UNIT - III DATA CENTERS 9
 Multitenant and Virtualized Multitenant Data Center – SDN Solutions for the Data Center Network – VLANs – EVPN – VxLAN – NVGRE

UNIT - IV SDN PROGRAMMING 9
 Programming SDNs: Northbound Application Programming Interface, Current Languages and Tools, Composition of SDNs – Network Functions Virtualization (NFV) and Software Defined Networks: Concepts, Implementation and Applications

UNIT - V SDN FRAMEWORK 9
 Juniper SDN Framework – IETF SDN Framework – Open Daylight Controller – Floodlight Controller – Bandwidth Calendaring – Data Center Orchestration

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Paul Goransson and Chuck Black, Software Defined Networks: A Comprehensive Approach First Edition, Morgan Kaufmann, 2014.
2. Thomas D. Nadeau, Ken Gray, SDN: Software Defined Networks, O'Reilly Media, 2013

REFERENCES:

1. SiamakAzodolmolky, Software Defined Networking with Open Flow, Packet Publishing, 2013.
2. VivekTiwari, SDN and Open Flow for BeginnersII, Amazon Digital Services, Inc., 2013.
3. Fei Hu, Editor, Network Innovation through Open Flow and SDN: Principles and Design, CRC Press, 2014.

Course Name : Software Defined Networks		Course Code : 20CSV41													
CO	Course Outcomes											Unit	K-CO	POs	PSOs
CO1	Explain the key benefits of SDN by separation of Data and Control Planes.											1	K2	1, 2, 8, 9	1
CO2	Discuss the open flow specification and different controllers of SDN.											2	K2	1, 2, 8, 9	1
CO3	Describe various Data centers and SDN solutions for the Data Center networks.											3	K2	1, 2,8, 9	1
CO4	Develop various applications of SDN using current languages and tools.											4	K3	1, 2, 3, 8, 9	1
CO5	Explain the various concepts of Network function virtualization in SDN programming.											4	K2	1, 2, 8, 9	1
CO6	Explain different framework and controller used in SDN											5	K2	1, 2,8,9	1
CO-PO Mapping															
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO 1	PSO2	
CO1	2	1	-	-	-	-	-	1	1	1	-	-	2	-	
CO2	2	1	-	-	-	-	-	1	1	1	-	-	2	-	
CO3	2	1	-	-	-	-	-	1	1	1	-	-	2	-	
CO4	3	2	1	-	-	-	-	1	1	1	-	-	2	-	
CO5	3	2	-	-	-	-	-	1	1	1	-	-	2	-	
CO6	3	2	-	-	-	-	-	1	1	1	-	-	2	-	
C	3	2	1	-	-	-	-	1	1	1	-	-	2	-	

20ADV51	STORAGE TECHNOLOGIES	L	T	P	C
		3	0	0	3

OBJECTIVES:

- Characterize the functionalities of logical and physical components of storage
- Describe various storage networking technologies
- Identify different storage virtualization technologies
- Discuss the different backup and recovery strategies
- Understand common storage management activities and solutions

PRE-REQUISITE: NIL

UNIT - I STORAGE SYSTEMS 9

Introduction to Information Storage: Digital data and its types, Information storage, Key characteristics of data center and Evolution of computing platforms. Information Lifecycle Management. Third Platform Technologies: Cloud computing and its essential characteristics, Cloud services and cloud deployment models, Big data analytics, Social networking and mobile computing, Characteristics of third platform infrastructure and Imperatives for third platform transformation. Data Center Environment: Building blocks of a data center, Compute systems and compute virtualization and Software-defined data center.

UNIT - II INTELLIGENT STORAGE SYSTEMS AND RAID 5

Components of an intelligent storage system, Components, addressing, and performance of hard disk drives and solid-state drives, RAID, Types of intelligent storage systems, Scale-up and scale out storage Architecture.

UNIT- III STORAGE NETWORKING TECHNOLOGIES AND VIRTUALIZATION 13

Block-Based Storage System, File-Based Storage System, Object-Based and Unified Storage. Fibre Channel SAN: Software-defined networking, FC SAN components and architecture, FC SAN topologies, link aggregation, and zoning, Virtualization in FC SAN environment. Internet Protocol SAN: iSCSI protocol, network components, and connectivity, Link aggregation, switch aggregation, and VLAN, FCIP protocol, connectivity, and configuration. Fibre Channel over Ethernet SAN: Components of FCoE SAN, FCoE SAN connectivity, Converged Enhanced Ethernet, FCoE architecture.

UNI - IV BACKUP, ARCHIVE AND REPLICATION 12

Introduction to Business Continuity, Backup architecture, Backup targets and methods, Data deduplication, Cloud-based and mobile device backup, Data archive, Uses of replication and its characteristics, Compute based, storage-based, and network-based replication, Data migration, Disaster Recovery as a Service (DRaaS).

UNIT - V SECURING STORAGE INFRASTRUCTURE 6

Information security goals, Storage security domains, Threats to a storage infrastructure, Security controls to protect a storage infrastructure, Governance, risk, and compliance, Storage infrastructure management functions, Storage infrastructure management processes.

TOTAL: 45 PERIODS

TEXT BOOKS

1. EMC Corporation, Information Storage and Management, Wiley, India
2. Jon Tate, Pall Beck, Hector Hugo Ibarra, Shanmuganathan Kumaravel and Libor Miklas, Introduction to Storage Area Networks, Ninth Edition, IBM - Redbooks, December 2017

REFERENCES:

1. Ulf Troppens, Rainer Erkens, Wolfgang Mueller-Friedt, Rainer Wolafka, Nils Haustein ,Storage Networks Explained, Second Edition, Wiley, 2009

Course Name : STORAGE TECHNOLOGIES		Course Code :20ADV51			
CO	Course Outcomes	Unit	K-CO	POs	PSOs
CO1	Demonstrate the fundamentals of information storage management and various models of Cloud infrastructure services and deployment	I	K2	1,2,9,10,12	-
CO2	Illustrate the usage of advanced intelligent storage systems and RAID	II	K3	1,2,3,9,10,12	-
CO3	Identify various storage networking architectures - SAN	III	K3	1,2,3,9,10,12	-
CO4	Apply storage subsystems and Virtualization	III	K3	1,2,3,9,10,12	-
CO5	Examine the different role in providing disaster recovery and remote replication technologies	IV	K3	1,2,3,9,10,12	-
CO6	Infer the security needs and security measures to be employed in information storage Management	V	K2	1,2,9,10,12	-

CO-PO Mapping

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	1	1	-	2	-	-
CO2	3	2	1	-	-	-	-	-	1	2	-	2	-	-
CO3	3	2	1	-	-	-	-	-	1	2	-	2	-	-
CO4	3	2	1	-	-	-	-	-	1	2	-	2	-	-
CO5	3	2	1	-	-	-	-	-	1	1	-	2	-	-
CO6	2	1	-	-	-	-	-	-	1	2	-	2	-	-
C	3	2	1	-	-	-	-	-	1	2	-	2	-	-

20CSV61	INFORMATION RETRIEVAL TECHNIQUES	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand the basics of Information Retrieval.
- To understand machine learning techniques for text classification and clustering.
- To understand various search engine system operations.
- To learn different techniques of recommender system.

PRE-REQUISITE:NIL

UNIT - I INTRODUCTION 9

Information Retrieval – Early Developments – The IR Problem – The User’s Task – Information versus Data Retrieval - The IR System – The Software Architecture of the IR System – The Retrieval and Ranking Processes - The Web – The e-Publishing Era – How the web changed Search – Practical Issues on the Web – How People Search – Search Interfaces Today – Visualization in Search Interfaces.

UNIT - II MODELING AND RETRIEVAL EVALUATION 9

Basic IR Models - Boolean Model - TF-IDF (Term Frequency/Inverse Document Frequency) Weighting - Vector Model – Probabilistic Model – Latent Semantic Indexing Model – Neural Network Model – Retrieval Evaluation – Retrieval Metrics – Precision and Recall – Reference Collection – User-based Evaluation – Relevance Feedback and Query Expansion – Explicit Relevance Feedback.

UNIT - III TEXT CLASSIFICATION AND CLUSTERING 9

A Characterization of Text Classification – Unsupervised Algorithms: Clustering – Naïve Text Classification – Supervised Algorithms – Decision Tree – k-NN Classifier – SVM Classifier – Feature Selection or Dimensionality Reduction – Evaluation metrics – Accuracy and Error – Organizing the classes – Indexing and Searching – Inverted Indexes – Sequential Searching – Multi-dimensional Indexing.

UNIT - IV WEB RETRIEVAL AND WEB CRAWLING 9

The Web – Search Engine Architectures – Cluster based Architecture – Distributed Architectures – Search Engine Ranking – Link based Ranking – Simple Ranking Functions – Learning to Rank – Evaluations -- Search Engine Ranking – Search Engine User Interaction – Browsing – Applications of a Web Crawler – Taxonomy – Architecture and Implementation – Scheduling Algorithms – Evaluation.

UNIT - V RECOMMENDER SYSTEM 9

Recommender Systems Functions – Data and Knowledge Sources – Recommendation Techniques – Basics of Content-based Recommender Systems – High Level Architecture – Advantages and Drawbacks of Content-based Filtering – Collaborative Filtering – Matrix factorization models – Neighborhood models.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Ricardo BaezaYates and BerthierRibeiroNeto, Modern Information Retrieval: The Concepts and Technology behind Search, Second Edition, ACM Press Books, 2011.
2. Ricci, F, Rokach, L. Shapira, B.Kantor, Recommender Systems Handbook, First Edition, 2011.

REFERENCES:

1. C. Manning, P. Raghavan, and H. Schütze, Introduction to Information Retrieval, Cambridge University Press, 2008.
2. Stefan Buettcher, Charles L. A. Clarke and Gordon V. Cormack, Information Retrieval: Implementing and Evaluating Search Engines, The MIT Press, 2010.

Course Name :INFORMATION RETRIEVAL TECHNIQUES										Course Code : 20CSV61				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Explain the IR components and Web Search Engine Framework									1	K2	1, 2, 8, 9	1,2	
CO2	Discuss various information retrieval models									2	K2	1, 2,8,9	1,2	
CO3	Apply appropriate method of classification or clustering									3	K3	1, 2, 3, 8,9	1,2	
CO4	Explain the Web Search Engine architecture and ranking functions									4	K2	1, 2,8,9	1,2	
CO5	Discuss Web Link Analysis algorithms and advanced search									4	K2	1, 2,8,9	1,2	
CO6	Illustrate recommendation techniques and develop content-based Recommender Systems									5	K3	1, 2, 3,5, 8,9	1,2	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	1	1	-	-	2	2	2
CO2	2	1	-	-	-	-	-	1	1	-	-	2	2	2
CO3	3	2	1	-	-	-	-	1	1	-	-	2	2	2
CO4	2	1	-	-	-	-	-	1	1	-	-	2	2	2
CO5	2	1	-	-	-	-	-	1	1	-	-	2	2	2
CO6	3	2	1	-	1	-	-	1	1	-	-	2	2	2
C	2	2	1	-	1	-	-	1	1	-	-	2	2	2

Course Name :SECURITY AND PRIVACY IN CLOUD		Course Code :20SCV71												
CO	Course Outcomes	Unit	K-CO	POs	PSOs									
CO1	Discuss the fundamental concepts of cloud security	1	K2	1,2,8,9	1,2									
CO2	Illustrate the various cloud security design for cloud	2	K2	1,2,8,9	1,2									
CO3	Apply data protection strategies for cloud	2	K3	1,2,5,8,9,10	1,2									
CO4	Identify the cloud requirements, storage and network access control options	3	K2	1,2,8,9	1,2									
CO5	Explain the different types of architectural and design considerations for security in the cloud.	4	K2	1,2,8,9	1,2									
CO6	Explain the various risks, audit and monitoring mechanisms in the cloud.	5	K2	1,2,8,9	1,2									
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	1	1	-	-	-	1	1
CO2	2	1	-	-	-	-	-	1	1	-	-	-	1	1
CO3	3	2	1	-	1	-	-	1	1	-	-	-	1	1
CO4	2	1	-	-	-	-	-	1	1	-	-	-	1	1
CO5	2	1	-	-	-	-	-	1	1	-	-	-	1	1
CO6	2	1	1	-	-	-	-	1	1	-	-	-	1	1
C	2	1	1	-	1	-	-	1	1	-	-	-	1	1

TEXTBOOKS:

1. Richard S. Sutton and Andrew G. Barto, Reinforcement Learning: An introduction, 2nd edition, The MIT Press, 2015.
2. Martijn van Otterlo, Marco Wiering, Reinforcement Learning: State-of-the-Art, Springer Verlag Berlin Heidelberg, 2012.
3. Artificial Intelligence: A Modern Approach, Stuart J. Russell and Peter Norvig, 3rd edition Pearson, 2015.

REFERENCES:

1. Good fellow, Y. Bengio, A. Courville, Deep Learning, MIT Press Ltd., 2016.
2. Reinforcement Learning with MATLAB, Math Works Inc., 2020.

TEXT BOOKS:

1. Peter Mika, Social Networks and the Semantic Web, First Edition, Springer 2007.
2. Borko Furht, Handbook of Social Network Technologies and Applications, 1st Edition, Springer, 2010.

REFERENCES:

1. Guandong Xu, Yanchun Zhang and Lin Li, Web Mining and Social Networking – Techniques and applications, First Edition, Springer, 2011.
2. Dion Goh and Schubert Foo, Social information Retrieval Systems: Emerging Technologies and Applications for Searching the Web Effectively, IGI Global Snippet, 2008.
3. Max Chevalier, Christine Julien and Chantal Soulé-Dupuy, Collaborative and Social Information Retrieval and Access: Techniques for Improved user Modelling, IGI Global Snippet, 2009.
4. John G. Breslin, Alexander Passant and Stefan Decker, The Social Semantic Web, Springer, 2009.

Course Name : SOCIAL NETWORK ANALYSIS						Course Code : 20CSV12								
CO	Course Outcomes					Unit	K-CO	POs	PSOs					
CO1	Explain the semantic web concepts and applications of social network analysis.					1	K2	1, 2, 8,9	2					
CO2	Discuss about modeling and knowledge representation using ontology of social network.					2	K2	1, 2, 8,9	2					
CO3	Illustrate the extraction and mining communities in web social networks.					3	K2	1, 2, 8,9	2					
CO4	Illustrate the various methods for predicting human behaviour in social communities.					4	K2	1, 2, 8,9	2					
CO5	Describe the privacy issues in trust network analysis.					4	K2	1, 2, 8,9	2					
CO6	Make use of visualization techniques for social network applications					5	K3	1, 2, 3, 8,9	2					
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	1	1	-	-	-	2	2
CO2	2	1	-	-	-	-	-	1	1	-	-	-	2	2
CO3	2	1	-	-	-	-	-	1	1	1	-	-	2	2
CO4	2	1	-	-	-	-	-	1	1	-	-	-	2	2
CO5	2	1	-	-	-	-	-	1	1	-	-	-	2	2
CO6	3	2	1	-	-	-	-	1	1	1	-	-	2	2
C	2	1	1	-	-	-	-	1	1	1	-	-	2	2

Course Name : CYBER PHYSICAL SYSTEMS											Course Code :20ITV22			
CO	Course Outcomes										Unit	K-CO	POs	PSOs
CO1	Ability to understand knowledge, opportunities, challenges and Logical Foundations of Cyber Physical Systems.										1	K2	1, 2, 8, 9	1,2
CO2	Ability to develop model for synchronous, asynchronous, continuous and discrete systems.										2	K2	1, 2, 8,9,10	1,2
CO3	Ability to identify safety specifications and critical properties of Cyber Physical Systems.										3	K2	1, 2, 5, 8, 9	1,2
CO4	Ability to design and analyze the stability of hybrid systems.										4	K2	1, 2, 5, 8, 9,10	1,2
CO5	Ability to apply automata for timed systems.										5	K2	1, 2, 5, 8, 9	1,2
CO6	Ability to understand Zeno Behaviors										5	K2	1, 2, 5, 8, 9	1,2
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1			-	-	-	1	1		-	-	1	1
CO2	2	1			-	-	-	1	1	1	-	-	1	1
CO3	2	1			1	-	-	1	1	-	-	1	1	1
CO4	2	1			1	-	-	1	1	1	-	1	1	1
CO5	2	1			1	-	-	1	1	-	-	1	1	1
CO6	2	1			1			1	1				1	1
C	2	1			1			1	1		1		1	1

20SCV32	DIGITAL AND MOBILE FORENSICS	L	T	P	C
		2	0	2	3

OBJECTIVES:

- To understand basic digital forensics and techniques.
- To understand digital crime and investigation.
- To understand how to be prepared for digital forensic readiness.
- To understand and use forensics tools for iOS devices.
- To understand and use forensics tools for Android devices.

PRE-REQUISITE: NIL

UNIT - I INTRODUCTION TO DIGITAL FORENSICS 6

Forensic Science – Digital Forensics – Digital Evidence – The Digital Forensics Process – Introduction – The Identification Phase – The Collection Phase – The Examination Phase – The Analysis Phase – The Presentation Phase.

Lab Component: 6

1. Installation of Sleuth Kit on Linux. List all data blocks. Analyze allocated as well as unallocated blocks of a disk image.

UNIT - II DIGITAL CRIME AND INVESTIGATION 6

Digital Crime – Substantive Criminal Law – General Conditions – Offenses – Investigation Methods for Collecting Digital Evidence – International Cooperation to Collect Digital Evidence.

Lab Component: 6

1. Data extraction from call logs using Sleuth Kit.

UNIT - III DIGITAL FORENSIC READINESS 6

Introduction – Law Enforcement versus Enterprise Digital Forensic Readiness – Rationale for Digital Forensic Readiness – Frameworks, Standards and Methodologies – Enterprise Digital Forensic Readiness – Challenges in Digital Forensics.

Lab Component: 6

1. Data extraction from SMS and contacts using Sleuth Kit.

UNIT - IV iOS FORENSICS 6

Mobile Hardware and Operating Systems - iOS Fundamentals – Jailbreaking – File System – Hardware – iPhone Security – iOS Forensics – Procedures and Processes – Tools – Oxygen Forensics – MobilEdit – iCloud.

Lab Component: 6

1. Install Mobile Verification Toolkit or MVT and decrypt encrypted iOS backups.
2. Process and parse records from the iOS system.

UNIT-V ANDROID FORENSICS 6

Android basics – Key Codes – ADB – Rooting Android – Boot Process – File Systems – Security – Tools – Android Forensics – Forensic Procedures – ADB – Android Only Tools – Dual Use Tools – Oxygen Forensics – MobilEdit – Android App Decompiling.

Lab Component: 6

1. Extract installed applications from Android devices.
2. Extract diagnostic information from Android devices through the adb protocol.
3. Generate a unified chronological timeline of extracted records.

TOTAL: 60 PERIODS

TEXT BOOKS:

1. Andre Arnes, "Digital Forensics", Wiley, 2018.
2. Chuck Easttom, "An In-depth Guide to Mobile Device Forensics", First Edition, CRC Press, 2022.

REFERENCE:

1. Vacca, J, Computer Forensics, Computer Crime Scene Investigation, 2nd Ed, Charles River Media, 2005, ISBN: 1-58450-389.

Course Name : DIGITAL AND MOBILE FORENSICS		Course Code :20CYV32												
CO	Course Outcomes	Unit	K-CO	POs	PSOs									
CO1	Explain various digital forensics process	1	K2	1,2	1,2									
CO2	Discuss various digital crime and investigation methods.	2	K2	1,2,8,9	1,2									
CO3	Illustrate the digital forensic readiness and challenges in digital forensic	3	K2	1,2,8,9	1,2									
CO4	Identify and extract digital evidence from iOS devices.	4	K2	1,2,8,9	1,2									
CO5	Discuss the basics of Android forensics	5	K2	1,2,8,9	1,2									
CO6	Apply needed tools in Android devices	5	K3	1,2,3,5,8,9,10	1,2									
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	-	-	-	-	1	2
CO2	2	1	-	-	-	-	-	1	1	-	-	-	1	2
CO3	2	1	-	-	-	-	-	1	1	-	-	-	1	2
CO4	2	1	-	-	-	-	-	1	1	-	-	-	1	2
CO5	2	1	-	-	-	-	-	1	1	-	-	-	1	2
CO6	3	2	1	-	1	-	-	1	1	1	-	-	1	2
C	2	1	1	-	1	-	-	1	1	1	-	-	1	2

REFERENCES:

1. Michael Cross, Developer's Guide to Web Application Security, 2007, Syngress Publishing, Inc.
2. Ravi Das and Greg Johnson, Testing and Securing WebApplications,2021,Taylor&FrancisGroup,LLC.
3. PrabathSiriwardena,AdvancedAPISecurity,2020,ApressMediaLLC,USA.
4. Malcom McDonald, Web Security for Developers, 2020,NoStarchPress,Inc.
5. Allen Harper,Shon Harris,Jonathan Ness, ChrisEagle, Gideon Lenkey, and Terron Williams Grey Hat Hacking: The Ethical Hacker's Handbook, Third Edition, 2011, The McGraw-Hill Companies.

20CSV62 ENGINEERING SECURE SOFTWARE SYSTEMS L T P C
3 0 0 3

OBJECTIVES:

- Know the importance and need for software security.
- Know about various attacks.
- Learn about secure software design.
- Understand risk management in secure software development.
- Know the working of tools related to software security.

PRE-REQUISITE:NIL

UNIT - I NEED OF SOFTWARE SECURITY AND LOW-LEVEL ATTACKS 9

Software Assurance and Software Security - Threats to software security - Sources of software insecurity - Benefits of Detecting Software Security - Properties of Secure Software – Memory Based Attacks: Low-Level Attacks Against Heap and Stack - Defense Against Memory-Based Attacks.

UNIT - II SECURE SOFTWARE DESIGN 9

Requirements Engineering for secure software - SQUARE process Model - Requirements elicitation and prioritization- Isolating The Effects of Untrusted Executable Content - Stack Inspection – Policy Specification Languages – Vulnerability Trends – Buffer Overflow – Code Injection - Session Hijacking. Secure Design - Threat Modeling and Security Design Principles.

UNIT - III SECURITY RISK MANAGEMENT 9

Risk Management Life Cycle – Risk Profiling – Risk Exposure Factors – Risk Evaluation and Mitigation – Risk Assessment Techniques – Threat and Vulnerability Management.

UNIT - IV SECURITY TESTING 9

Traditional Software Testing – Comparison - Secure Software Development Life Cycle - Risk Based Security Testing – Prioritizing Security Testing With Threat Modeling – Penetration Testing – Planning and Scoping - Enumeration – Remote Exploitation – Web Application Exploitation - Exploits and Client Side Attacks – Post Exploitation – Bypassing Firewalls and Avoiding Detection - Tools for Penetration Testing.

UNIT - V SECURE PROJECT MANAGEMENT 9

Governance and security - Adopting an enterprise software security framework - Security and project management - Maturity of Practice.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Julia H. Allen, “Software Security Engineering”, Pearson Education, 2008
2. Evan Wheeler, “Security Risk Management: Building an Information Security Risk Management Program from the Ground Up”, First edition, Syngress Publishing, 2011
3. Chris Wysopal, Lucas Nelson, Dino Dai Zovi, and Elfriede Dustin, “The Art of Software Security Testing: Identifying Software Security Flaws (Symantec Press)”, Addison-Wesley Professional, 2006.

REFERENCES:

1. Robert C. Seacord, "Secure Coding in C and C++ (SEI Series in Software Engineering)", Addison-Wesley Professional, 2005.
2. Jon Erickson, "Hacking: The Art of Exploitation", 2nd Edition, No Starch Press, 2008.
3. Mike Shema, "Hacking Web Apps: Detecting and Preventing Web Application Security Problems", First edition, Syngress Publishing, 2012
4. Bryan Sullivan and Vincent Liu, "Web Application Security, A Beginner's Guide", Kindle Edition, McGraw Hill, 2012
5. Lee Allen, "Advanced Penetration Testing for Highly-Secured Environments: The Ultimate Security Guide (Open Source: Community Experience Distilled)", Kindle Edition, Packt Publishing, 2012
6. Jason Grembi, "Developing Secure Software"

Course Name :ENGINEERING SECURE SOFTWARE SYSTEMS										Course Code :20CSV62				
CO	Course Outcomes									Unit	K-CO	POs	PS Os	
C304.1	Identify various vulnerabilities related to memory attacks and low level attacks.									1	2	1,2	1	
C304.2	Apply security principles in software development and secure design.									2	3	1,2,3,8,9	1	
C304.3	Discuss the risk factors in software systems and risk assessment techniques.									3	2	1,2,8,9	1	
C304.4	Apply various testing techniques related to software security in the testing phase of software development									4	3	1,2,3,8,9	1	
C304.5	Discuss the web application security, bypassing Firewalls and tools for penetration testing.									4	2	1,2,8,9	1	
C304.6	Illustrate secure project management and its framework.									5	3	1,2,3,8,9, 10	1	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C304.1	2	1		-	-	-	-	2	2	1	-	-	2	-
C304.2	3	2	1	-	-	-	-	2	2	1	-	-	2	-
C304.3	2	1		-	-	-	-	2	2	1	-	-	2	-
C304.4	3	2	1	-	-	-	-	2	2	1	-	-	2	-
C304.5	2	1		-	-	-	-	2	2	1	-	-	2	-
C304.6	3	2	1	-	-	-	-	2	2	1	-	-	2	-
C	3	2	1	-	-	-	-	2	2	1	-	-	2	-

20SCV82	MALWARE ANALYSIS	L	T	P	C
		2	0	2	3
OBJECTIVES:					
<ul style="list-style-type: none"> • To introduce the fundamentals of malware, types and its effects • To enable to identify and analyse various malware types by static analysis • To enable to identify and analyse various malware types by dynamic analysis • To deal with detection, analysis, understanding, controlling, and eradication of malware 					
PRE-REQUISITE:NIL					
UNIT - INTRODUCTION AND BASIC ANALYSIS					6
I					
Goals of Malware Analysis, AV Scanning, Hashing, Finding Strings, Packing and Obfuscation, PE file format, Static, Linked Libraries and Functions, Static Analysis tools, Virtual Machines and their usage in malware analysis, Sandboxing, Basic dynamic analysis, Malware execution, Process Monitoring, Viewing processes, Registry snapshots.					
Lab Component:					6
<ol style="list-style-type: none"> 1. Experimentation on Initial Infection Vectors and Malware Discovery 2. Implementation on Sandboxing Malware and Gathering Information From Runtime Analysis 					
UNIT - ADVANCED STATIC ANALYSIS					6
II					
The Stack, Conditionals, Branching, Rep Instructions, Disassembly, Global and local variables, Arithmetic operations, Loops, Function Call Conventions, C Main Method and Offsets. Portable Executable File Format, The PE File Headers and Sections, IDA Pro, Function analysis, Graphing, The Structure of a Virtual Machine, Analyzing Windows programs, Anti-static analysis techniques, obfuscation, packing, metamorphism, polymorphism.					
Lab Component:					6
<ol style="list-style-type: none"> 1. Implementation on Portable Executable (PE32) File Format 2. Implementation on Executable Metadata and Executable Packers 					
UNIT - ADVANCED DYNAMIC ANALYSIS					6
III					
Live malware analysis, dead malware analysis, analyzing traces of malware, system calls, api calls, registries, network activities. Anti-dynamic analysis techniques, VM detection techniques, Evasion techniques, , Malware Sandbox, Monitoring with Process Monitor, Packet Sniffing with Wireshark, Kernel vs. User-Mode Debugging, OllyDbg, Breakpoints, Tracing, Exception Handling, Patching					
Lab Component:					6
<ol style="list-style-type: none"> 1. Experimentation on Malware Self - Defense, Compression, and Obfuscation Techniques 2. Experimentation on Malware behaviour analysis 					
UNIT - MALWARE FUNCTIONALITY					6
IV					
Down loaders and Launchers, Backdoors, Credential Stealers, Persistence Mechanisms, Handles, Mutexes, Privilege Escalation, Covert malware launching- Launchers, Process Injection, Process Replacement, Hook Injection, Detours, APC injection.					
Lab Component:					6
<ol style="list-style-type: none"> 1. Experimentation on analyzing Malicious Microsoft Office and Adobe PDF Documents 2. Experimentation on Mobile malware analysis 3. Experimentation on Packing and Unpacking of malware 					
UNIT - ANDROID MALWARE ANALYSIS					6
V					
Android Malware Analysis: Android architecture, App development cycle, APKTool, APKInspector, Dex2Jar, JD-GUI, Static and Dynamic Analysis, Case studies.					
Lab Component:					6

1. Experimentation on Rootkit Anti Forensics and Covert Channels
2. Experimentation on Modern Rootkit Analysis
3. Experimentation on Malware traffic analysis

TOTAL: 60 PERIODS

TEXT BOOKS:

1. Michael Sikorski and Andrew Honig, "Practical Malware Analysis" by No Starch Press, 2012,ISBN: 9781593272906
2. Bill Blunden, "The Rootkit Arsenal: Escape and Evasion in the Dark Corners of the System", Second Edition, Jones & Bartlett Publishers, 2009.

REFERENCES:

1. Jamie Butler and Greg Hoglund, "Rootkits: Subverting the Windows Kernel" by 2005, Addison-Wesley Professional.
2. Bruce Dang, AlexandreGazet, Elias Bachaalany, SébastienJosse, "Practical Reverse Engineering: x86, x64, ARM, Windows Kernel, Reversing Tools, and Obfuscation", 2014.
3. Victor Marak, "Windows Malware Analysis Essentials" Packt Publishing, O'Reilly, 2015.
4. Ken Dunham, Shane Hartman, Manu Quintans, Jose Andre Morales, Tim Strazzere, "Android Malware and Analysis", CRC Press, Taylor & Francis Group, 2015.
5. Windows Malware Analysis Essentials by Victor Marak, Packt Publishing, 2015.

Course Name :MALWARE ANALYSIS										Course Code :20SCV82				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Discuss the various concepts of malware analysis and their technologies used.									1	K2	1,2,8,9	1,2	
CO2	Apply the skills necessary to carry out independent analysis of modern malware samples using static analysis techniques									2	K3	1,2,3,5,8,9	1,2	
CO3	Apply the knowledge to carry out malware analysis of using dynamic analysis techniques									3	K3	1,2,3,5,8,9	1,2	
CO4	Implement experimentation on Malware behaviour analysis									3	K3	1,2,3,5,8,9,10	1,2	
CO5	Explain the methods and techniques used by professional malware analysts									4	K2	1,2,8,9	1,2	
CO6	Illustrate the concept of Android malware analysis their architecture, and App development									5	K3	1,2,3,5,8,9,10	1,2	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	1	1	-	-	-	1	2
CO2	3	2	1	-	2	-	-	1	1	-	-	-	1	2
CO3	3	2	1	-	2	-	-	1	1	-	-	-	1	2
CO4	3	2	1	-	2	-	-	1	1	1	-	-	1	2
CO5	2	1	-	-	-	-	-	1	1	-	-	-	1	2
CO6	3	2	1	-	2	-	-	1	1	1	-	-	1	2
C	3	2	1	-	2	-	-	1	1	1	-	-	1	2

20ITV13	PRINCIPLES OF PROGRAMMING LANGUAGES	L	T	P	C
		3	0	0	3

Objectives:

- To understand and describe syntax and semantics of programming languages
- To understand data, data types, and basic statements
- To understand call-return architecture and ways of implementing them
- To understand object-orientation, concurrency, and event and ling in programming languages
- To develop programs in non-procedural programming paradigms.

PRE-REQUISITE:NIL

UNIT I SYNTAX AND SEMANTICS 9

Evolution of programming languages – describing syntax – context-free grammars – attribute grammars – describing semantics – lexical analysis – parsing – recursive-descent – bottom-up parsing.

UNIT II DATA, DATA TYPES, AND BASIC STATEMENTS 9

Names–variables–binding–type checking –scope–scope rules–life time and garbage collection–primitive data types – strings – array types – associative arrays – record types – union types – pointers and references – Arithmetic expressions – overloaded operators – type conversions – relational and boolean expressions – assignment statements – mixed mode assignments – control structures –selection–iterations –branching–guarded statements.

UNIT III SUBPROGRAMS AND IMPLEMENTATIONS 9

Subprograms – design issues – local referencing – parameter passing – overloaded methods – generic methods – design issues for functions – semantics of call and return – implementing simple subprograms–stack and dynamic local variables–nested subprograms–blocks–dynamic scoping

UNIT IV OBJECT-ORIENTATION, CONCURRENCY, AND EVENT HANDLING 9

Object-orientation – design issues for OOP languages – implementation of object-oriented constructs – concurrency – semaphores – monitors – message passing – threads – statement level concurrency–exception handling–event handling.

UNIT V FUNCTIONAL AND LOGIC PROGRAMMING LANGUAGES 9

Introduction to lambda calculus –fundamentals of functional programming languages – Programming with Scheme–Programming with ML–Introduction to logic and logic programming– Programming with Prolog–multi-paradigm languages

TOTAL: 45 PERIODS

TEXT BOOKS :

1. Robert W. Sebesta, “Concepts of Programming Languages”, Twelfth Edition (Global Edition). Pearson. 2022.
2. Scott, “Programming Language Pragmatics”, Fourth Edition, Elsevier, 2018.

REFERENCES:

1. R.Kent Dybvig, “The Scheme programming language”, Fourth Edition, Prentice Hall, 2011.
2. Jeffrey D. Ullman, “ Elements of ML programming”, Second Edition, Pearson, 1997
3. W.F.Clocks in and C.S.Mellish, “Programming in Prolog: Using the ISO Standard” Fifth Edition, Springer, 2003.

Course Name :PRINCIPLES OFPROGRAMMING LANGUAGES										Course Code : 20ITV13				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Describe syntax and semantics of programming languages									1	K2	1,2	1,2	
CO2	Illustrate different data types and statements for the programming language.									2	K3	1,2,3,8,9	1,2	
CO3	Develop simple and nested sub-programs									3	K3	1,2,3,8,9, 10	1,2	
CO4	Make use of semaphores and monitors concept to implement basic concepts of object-oriented programming.									4	K3	1,2,3,8,9, 10	1,2	
CO5	Illustrate the mechanism of threads and exception handling.									4	K3	1,2,3,8,9	1,2	
CO6	Compare features, applications of functional and logic programming language.									5	K2	1,2,8,9,10	1,2	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	-	-	-	-	1	2
CO2	3	2	1	-	-	-	-	2	2	-	-	-	1	2
CO3	3	2	1	-	-	-	-	2	2	1	-	-	1	2
CO4	3	2	1	-	-	-	-	2	2	1	-	-	1	2
CO5	3	2	1	-	-	-	-	2	2	-	-	-	1	2
CO6	2	1	-	-	-	-	-	2	2	1	-	-	1	2
C	3	2	1	-	-	-	-	2	2	1	-	-	1	2

20CSV23	UI AND UX DESIGN	L	T	P	C
		2	0	2	3

OBJECTIVES:

- To provide a sound knowledge in UI & UX
- To understand the need for UI and UX
- To understand the various Research Methods used in Design
- To explore the various Tools used in UI & UX

PRE-REQUISITE: NIL

UNIT – I FOUNDATIONS OF DESIGN6

UI vs. UX Design - Core Stages of Design Thinking - Divergent and Convergent Thinking - Brainstorming and Game storming - Observational Empathy.

Lab Component:

6

1. Designing a Responsive layout for an societal application
2. Brainstorming feature for proposed product
3. Defining the Look and Feel of the new Project

UNIT – II FOUNDATIONS OF UI DESIGN6

Visual and UI Principles - UI Elements and Patterns - Interaction Behaviors and Principles – Branding - Style Guides.

Lab Component:

6

1. Exploring various UI Interaction Patterns
2. Developing an interface with proper UI Style Guides

UNIT – III FOUNDATIONS OF UX DESIGN 6

Introduction to User Experience - Why You Should Care about User Experience – Understanding User Experience - Defining the UX Design Process and its Methodology - Research in User Experience Design - Tools and Method used for Research - User Needs and its Goals - Know about Business Goal.

Lab Component:

6

1. Exploring various open source collaborative interface Platform
2. Hands on Design Thinking Process for a new product

UNIT – IV WIREFRAMING, PROTOTYPING AND TESTING6

Sketching Principles - Sketching Red Routes - Responsive Design – Wireframing – Creating Wireflows - Building a Prototype - Building High-Fidelity Mockups - Designing Efficiently with Tools - Interaction Patterns - Conducting Usability Tests - Other Evaluative User Research Methods - Synthesizing Test Findings - Prototype Iteration.

Lab Component:

6

1. Developing Wireflow diagram for application using open source software.
2. Create a Sample Pattern Library for that product (Mood board, Fonts, Colors based on UI principles)

UNIT – V RESEARCH, DESIGNING, IDEATING, & INFORMATION ARCHITECTURE6

Identifying and Writing Problem Statements - Identifying Appropriate Research Methods - Creating Personas - Solution Ideation - Creating User Stories - Creating Scenarios - Flow Diagrams – Flow Mapping - Information Architecture.

Lab Component:

6

1. Conduct end-to-end user research - User research, creating personas, Ideation process (User stories, Scenarios), Flow diagrams, Flow Mapping
2. Sketch, design with popular tool and build a prototype and perform usability testing and identify improvements

TOTAL: 60 PERIODS

TEXT BOOKS:

1. Joel Marsh, "UX for Beginners", O'Reilly , 2022
2. Jon Yablonski, "Laws of UX using Psychology to Design Better Product & Services" O'Reilly 2021

REFERENCES:

1. Jenifer Tidwell, Charles Brewer, Aynne Valencia, "Designing Interface" 3 rd Edition , O'Reilly 2020
2. Steve Schoger, Adam Wathan "Refactoring UI", 2018
3. Steve Krug, "Don't Make Me Think, Revisited: A Commonsense Approach to Web & Mobile", Third Edition, 2015.
4. <https://www.nngroup.com/articles/>
5. <https://www.interaction-design.org/literature.>

Course Name : UI AND UX DESIGN										Course Code : 20CSV23				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Differentiate divergent and convergent thinking and explain brainstorming and game storming									1	K2	1,2	2	
CO2	Discuss the fundamental needs of UI design									2	K2	1,2,8,9	2	
CO3	Illustrate methods and tools to the process of UX design for research									3	K2	1,2,8,9	2	
CO4	Explain the sketching principles, responsive design and wire framing									4	K2	1,2,8,9	2	
CO5	Discuss the design of UI and UX prototyping and testing with suitable tools									4	K2	1,2,8,9	2	
CO6	Identifying and writing problem statements, appropriate research methods and creating scenarios									5	K2	1,2,8,9	2	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	-	-	-	-	-	1
CO2	2	1	-	-	-	-	-	1	1	-	-	-	-	1
CO3	2	1	-	-	-	-	-	1	1	-	-	-	-	1
CO4	2	1	-	-	-	-	-	1	1	-	-	-	-	1
CO5	2	1	-	-	-	-	-	1	1	-	-	-	-	1
CO6	2	1	-	-	-	-	-	1	1	-	-	-	-	1
C	2	1	-	-	-	-	-	1	1	-	-	-	-	1

REFERENCES:

1. Glenford J. Myers, Corey Sandler, Tom Badgett, The Art of Software Testing, 3rd Edition, 2012, John Wiley & Sons, Inc.
2. Ron Patton, Software testing, 2nd Edition, 2006, Sams Publishing
3. Paul C. Jorgensen, Software Testing: A Craftsman's Approach, Fourth Edition, 2014, Taylor & Francis Group.
4. Carl Cocchiaro, Selenium Framework Design in Data-Driven Testing, 2018, Packt Publishing
5. Elfriede Dustin, Thom Garrett, Bernie Gaurf, Implementing Automated Software Testing, 2009, Pearson Education, Inc.
6. SatyaAvasarala, Selenium WebDriver Practical Guide, 2014, Packt Publishing.
7. VarunMenon, TestNg Beginner's Guide, 2013, Packt Publishing.

Course Name :SOFTWARE TESTING AND AUTOMATION										Course Code : 20ITV43				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Discuss the basic concepts of software testing and the need for software testing									1	K2	1,2,8,9	2	
CO2	Explain test planning and different activities involved in test planning									2	K2	1,2,8,9	2	
CO3	Identify the test objectives and apply different method of test strategies									3	K3	1,2,3,5,8,9,10	2	
CO4	Apply advanced testing concepts like Fail-Over testing, usability testing, security testing etc.									4	K3	1,2,3,5,8,9,10	2	
CO5	Describe the Testing methods for web and mobile applications									4	K2	1,2,8,9,10	2	
CO6	Use automatic software testing tools like Selenium web driver for automating web-based application testing									5	K3	1,2,3,5,8,9,10	2	
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	2	2	-	-	-	-	2
CO2	2	1	-	-	-	-	-	2	2	-	-	-	-	2
CO3	3	2	1	-	2	-	-	2	2	1	-	-	-	2
CO4	3	2	1	-	2	-	-	2	2	1	-	-	-	2
CO5	2	1	-	-	-	-	-	2	2	1	-	-	-	2
CO6	3	2	1	-	2	-	-	2	2	1	-	-	-	2
C	3	2	1	-	2	-	-	2	2	1	-	-	-	2

20ITV73 **DEVOPS** **L** **T** **P** **C**
2 **0** **2** **4**

Objectives:

- To introduce DevOps terminology, definition & concepts
- To understand the different Version control tools like Git, Mercurial
- To understand the concepts of Continuous Integration/ Continuous Testing/ Continuous Deployment)
- To understand Configuration management using Ansible
- Illustrate the benefits and drive the adoption of cloud-based Devops tools to solve real world problems

PRE-REQUISITE:NIL

UNITI INTRODUCTION TO DEVOPS 6

Devops Essentials - Introduction To AWS, GCP, Azure - Version control systems: Git and Github.

6

Lab Component:

1. Install Jenkins in Cloud
2. Install Ansible and configure ansible roles and to write playbook

UNITII COMPILE AND BUILD USING MAVEN & GRADLE 6

Introduction, Installation of Maven, POM files, Maven Build lifecycle, Build phases(compile build, test, package) Maven Profiles, Maven repositories(local, central, global),Maven plugins, Maven create and build Artificats, Dependency management, Installation of Gradle, Understand build using Gradle.

Lab Component:

6

1. Build a simple application using Gradle

UNITIII CONTINUOUS INTEGRATION USING JENKINS 6

Install & Configure Jenkins, Jenkins Architecture Overview, Creating a Jenkins Job, Configuring a Jenkins job, Introduction to Plugins, Adding Plugins to Jenkins, Commonly used plugins (Git Plugin, Parameter Plugin, HTML Publisher, Copy Artifact and Extended choice parameters). Configuring Jenkins to work with java, Git and Maven, Creating a Jenkins Build and Jenkins workspace

Lab Component:

6

1. Create CI pipeline using Jenkins
2. Create a CD pipeline in Jenkins and deploy in Cloud

UNITIV CONFIGURATION MANAGEMENT USING ANSIBLE 6

Ansible Introduction, Installation, Ansible master/slave configuration, YAML basics, Ansible modules, Ansible Inventory files, Ansible playbooks, Ansible Roles, adhoc commands in ansible.

Lab Component:

6

1. Create an Ansible playbook for a simple web application infrastructure

UNITV BUILDING DEVOPS PIPELINES USING AZURE 6

Create Github Account, Create Repository, Create Azure Organization, Create a new pipeline, Build a sample code, Modify azure-pipelines. yaml file.

Lab Component:

6

- 1.Create Maven Build pipeline in Azure
- 2.Run regression tests using Maven Build pipeline in Azure

TOTAL:60 PERIODS

TEXTBOOKS:

1. Roberto Vormittag, “A Practical Guide to Git and GitHub for Windows Users: From Beginner to Expert in Easy Step-By-Step Exercises”, Second Edition, Kindle Edition, 2016.
2. Jason Cannon, “Linux for Beginners: An Introduction to the Linux Operating System and Command Line”, Kindle Edition, 2014

REFERENCES:

1. Hands-On Azure DevOps: Cid Implementation For Mobile, Hybrid, And Web Applications Using Azure DevOps And Microsoft Azure: CICD Implementation for...DevOps and Microsoft Azure (English Edition) Paperback –1 January 2020
2. Jeff Geerling, “Ansible for DevOps: Server and configuration management for
3. David Johnson, “Ansible for DevOps: Everything You Need to Know to Use Ansible for DevOps”, Second Edition, 2016.
4. Mariot Tsoara, “Ansible Beginning Git and GitHub: A Comprehensive Guide to Version Control, Project Management, and Teamwork for the New Developer”, Second Edition, 2019

OUTCOMES:

AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:

Course Name : DEVOPS						Course Code : 20ITV73								
CO	Course Outcomes					Unit	K-CO	POs	PSOs					
CO1	Understand different actions performed through Version control tools like Git.					1	K2	1,2,8,10						
CO2	Perform Continuous Integration and Continuous Testing and Continuous Deployment using Jenkins by building and automating test cases using Maven & Gradle					2	K2	1,2						
CO3	Perform Automated Continuous Deployment					3	K2	1,2,8,10						
CO4	Do configuration management using Ansible					4	K2	1,2						
CO5	Understand to leverage Cloud-based DevOps tools using Azure DevOps					5	K2	1,2,5,8,10	1,2					
CO6	Implement the Devop pipeline using Azure					6	K3	1,2,3,5	1,2					
CO-PO Mapping														
CO ↓	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1						2		2				
CO2	2	1												
CO3	2	1						2		2				
CO4	2	1												
CO5	2	1			2			2		2			1	1
CO6	3	2	1		2								1	1
C	2	1	1		1			1		1			1	1

20ADV14	DATA AND INFORMATION SECURITY	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand the basics of Information Security
- To know the legal, ethical and professional issues in Information Security
- To equip the students' knowledge on digital signature, email security and web security.

PRE-REQUISITE: NIL

UNIT - I INTRODUCTION 9

History, What is Information Security?, Critical Characteristics of Information, NSTISSC Security Model, Components of an Information System, Securing the Components, Balancing Security and Access, The SDLC, The Security SDLC

UNIT - II SECURITY INVESTIGATION 9

Need for Security, Business Needs, Threats, Attacks, Legal, Ethical and Professional Issues - An Overview of Computer Security - Access Control Matrix, Policy-Security policies, Confidentiality policies, Integrity policies and Hybrid policies

UNIT- III DIGITAL SIGNATURE AND AUTHENTICATION 9

Digital Signature and Authentication Schemes: Digital signature-Digital Signature Schemes and their Variants- Digital Signature Standards-Authentication: Overview- Requirements Protocols - Applications - Kerberos -X.509 Directory Services

UNI - IV E-MAIL AND IP SECURITY 9

E-mail and IP Security: Electronic mail security: Email Architecture -PGP – Operational Descriptions- Key management- Trust Model- S/MIME.IP Security: Overview- Architecture - ESP, AH Protocols IPsec Modes – Security association - Key management.

UNIT - V WEB SECURITY 9

Web Security: Requirements- Secure Sockets Layer- Objectives-Layers -SSL secure communication- Protocols - Transport Level Security. Secure Electronic Transaction- Entities DS Verification-SET processing.

TOTAL: 45 PERIODS

TEXT BOOKS

1. Michael E Whitman and Herbert J Mattord, "Principles of Information Security, Course Technology, 6th Edition, 2017.
2. Stallings William. Cryptography and Network Security: Principles and Practice, Seventh Edition, Pearson Education, 2017.

REFERENCES:

1. Harold F. Tipton, Micki Krause Nozaki,, "Information Security Management Handbook, Volume 6, 6th Edition, 2016.
2. Stuart McClure, Joel Scrambray, George Kurtz, "Hacking Exposed", McGraw- Hill, Seventh Edition, 2012.
3. Matt Bishop, "Computer Security Art and Science, Addison Wesley Reprint Edition, 2015.
4. Behrouz A Forouzan, Debdeep Mukhopadhyay, Cryptography And network security, 3rd Edition, . McGraw-Hill Education, 2015.

Course Name :DATA AND INFORMATION SECURITY										Course Code :20ADV14				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Understand the basics of data and information security									I	K2		-	
CO2	Understand the legal, ethical and professional issues in information security									II	K2		-	
CO3	Understand the various authentication schemes to simulate different applications.									III	K2		-	
CO4	Understand the various protocols and application									III	K2		-	
CO5	Understand various security practices and system security standards									IV	K2		-	
CO6	Understand the Web security protocols for E-Commerce applications									V	K2			
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO.1	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO.2	2	1	-	-	-	-	-	1	2	2	-	2	-	-
CO.3	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO.4	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO.5	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO	2	1	-	-	-	-	-	1	2	2	-	2	-	-

20ITV24	QUANTUM COMPUTING	L	T	P	C
		3	0	0	3

Objectives:

- To know the background of classical computing and quantum computing.
- To learn the fundamental concepts behind quantum computation.
- To study the details of quantum mechanics and its relation to Computer Science.
- To gain knowledge about the basic hardware and mathematical models of quantum computation.
- To learn the basics of quantum information and the theory behind it.

PRE-REQUISITE: NIL

UNIT I QUANTUM COMPUTING BASIC CONCEPTS 9

Complex Numbers - Linear Algebra - Matrices and Operators - Global Perspectives Postulates of Quantum Mechanics – Quantum Bits - Representations of Qubits - Superpositions

UNIT II QUANTUM GATES AND CIRCUITS 9

Universal logic gates - Basic single qubit gates - Multiple qubit gates - Circuit development - Quantum error correction

UNIT III QUANTUM ALGORITHMS 9

Quantum parallelism - Deutsch's algorithm - The Deutsch–Jozsa algorithm - Quantum Fourier transform and its applications - Quantum Search Algorithms: Grover's Algorithm

UNIT IV QUANTUM INFORMATION THEORY 9

Data compression - Shannon's noiseless channel coding theorem - Schumacher's quantum noiseless channel coding theorem - Classical information over noisy quantum channels

UNIT V QUANTUM CRYPTOGRAPHY 9

Classical cryptography basic concepts - Private key cryptography - Shor's Factoring Algorithm - Quantum Key Distribution - BB84 - Ekert 91

TOTAL:45PERIODS

TEXTBOOKS:

1. Parag K Lala, McGraw Hill Education, "Quantum Computing, A Beginners Introduction", First edition (1 November 2020).
2. Michael A. Nielsen, Issac L. Chuang, "Quantum Computation and Quantum Information", Tenth Edition, Cambridge University Press, 2010.
3. Chris Bernhardt, The MIT Press; Reprint edition (8 September 2020), "Quantum Computing for Everyone".

REFERENCES:

1. Scott Aaronson, "Quantum Computing Since Democritus", Cambridge University Press, 2013.
2. N. David Mermin, "Quantum Computer Science: An Introduction", Cambridge University Press, 2007.

20ADV34	NEURAL NETWORKS AND DEEP LEARNING	L	T	P	C
		2	0	2	3

OBJECTIVES:

- To understand the basics in deep neural networks
- To understand the basics of associative memory and unsupervised learning networks
- To apply CNN architectures of deep neural networks
- To analyze the key computations underlying deep learning, then use them to build and train deep neural networks for various tasks.
- To apply generative models for suitable applications.

UNIT-I INTRODUCTION 6

Neural Networks-Application Scope of Neural Networks-Artificial Neural Network: An Introduction-Evolution of Neural Networks-Basic Models of Artificial Neural Network- Important Terminologies of ANNs-Supervised Learning Network

Lab Component: 6

1. Implement simple vector addition in TensorFlow.
2. Implement a regression model in Keras.

UNIT -II ASSOCIATIVE MEMORY AND UNSUPERVISED LEARNING NETWORKS 6

Training Algorithms for Pattern Association-Auto associative Memory Network-Hetero associative Memory Network-Bidirectional Associative Memory (BAM)-Iterative Auto associative Memory Networks-Fixed Weight Competitive Nets(MAXNET, Hamming Network)-Kohonen Self-Organizing Feature Maps.

Lab Component: 6

1. Implement a perceptron in TensorFlow/Keras Environment.
2. Implement a Feed-Forward Network in Tensor Flow/Keras.

UNIT -III THIRD-GENERATION NEURAL NETWORKS 6

Convolutional Neural Networks-Deep Learning Neural Networks-Extreme Learning Machine Model-Convolutional Neural Networks: The Convolution Operation – Motivation – Pooling – Variants of the basic Convolution Function – Efficient Convolution Algorithms

Lab Component: 6

1. Implement an Image Classifier using CNN in TensorFlow/Keras

UNIT -IV DEEP FEED FORWARD NETWORKS 6

A Probabilistic Theory of Deep Learning- Gradient Learning – Chain Rule and Back propagation Regularization: Dataset Augmentation – Noise Robustness -Early Stopping, Bagging and Dropout.

Lab Component: 6

1. Implement character and Digit Recognition using ANN

UNIT V RECURRENT NEURAL NETWORKS 6

Recurrent Neural Networks: Introduction – Recursive Neural Networks – Bidirectional RNNs – Deep Recurrent Networks – Applications: Image Generation, Image Compression, Natural Language Processing.

Lab Component: 6

1. Perform Sentiment Analysis using RNN
2. Recommendation system from sales data using Deep Learning

TOTAL:60PERIODS

TEXTBOOKS:

1. Ian Goodfellow, Yoshua Bengio, Aaron Courville, "Deep Learning", MIT Press, 2016.
2. Francois Chollet, "Deep Learning with Python", Second Edition, Manning Publications, 2021.

REFERENCES:

1. Introduction to Neural Networks Using Matlab 6.0 - S. N. Sivanandam, S. N. Deepa
2. Aurélien Géron, "Hands-On Machine Learning with Scikit-Learn and TensorFlow", O'Reilly, 2018.
3. Josh Patterson, Adam Gibson, "Deep Learning: A Practitioner's Approach", O'Reilly Media, 2017.
4. Charu C. Aggarwal, "Neural Networks and Deep Learning: A Textbook", Springer International Publishing, 1st Edition, 2018.
5. Learn Keras for Deep Neural Networks, Jojo Moolayil, Apress, 2018
6. Deep Learning Projects Using TensorFlow, Vinita Silaparasetty, Apress, 2020
7. Deep Learning with Python, FRANÇOIS CHOLLET, MANNING/SHELTER ISLAND, 2017. SRajasekaran, GAVijayalakshmi Pai, "Neural Networks, Fuzzy Logic and Genetic Algorithm, Synthesis and Applications", PHI Learning, 2017.
8. Pro Deep Learning with TensorFlow, Santanu Pattanayak, Apress, 2017
9. James A Freeman, David M S Kapura, "Neural Networks Algorithms, Applications, and Programming Techniques", Addison Wesley, 2003

Course Name :NEURAL NETWORKS AND DEEP LEARNING		Course Code :20ADV34												
CO	Course Outcomes	Unit	K-CO	POs	PSOs									
CO1	Describe the scope of the neural network and explain the basic models of Artificial Neural Network	I	K2	1,2	1,2									
CO2	Illustrate the different types of associative memory networks	II	K3	1,2,8,9,10	1,2									
CO3	Apply conventional neural network model and its algorithms	III	K3	1,2,3,5,8,9,10,12	1,2									
CO4	Use deep learning components to build and train deep neural networks for various tasks	IV	K3	1,2,3,5,8,9,10,12	1,2									
CO5	Apply Recurrent Neural Network and its variants for text analysis	V	K3	1,2,3,5,8,9,10,12	1,2									
CO6	Utilize the applications of neural networks and deep learning for image compression and Natural Language Processing	V	K3	1,2,3,5,8,9,10,12	1,2									
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	1	-	-	-	-	-	2	2	2	-	-	2	1
CO3	3	2	1	-	2	-	-	2	2	2	-	1	2	1
CO4	3	2	1	-	2	-	-	2	2	2	-	1	2	1
CO5	3	2	1	-	2	-	-	2	2	2	-	1	2	1
CO6	3	2	1	-	2	-	-	2	2	2	-	1	2	1
C	3	2	1	-	2	-	-	2	2	2	-	1	2	1

20SCV54

CYBERSECURITY

L	T	P	C
3	0	0	3

OBJECTIVES:

- To understand various types of cyber-attacks and cyber-crimes
- To learn threats and risks with in context of the cyber security
- To have an overview of the cyber laws & concepts of cyber forensics
- To study the defensive techniques against the seat tacks

PRE-REQUISITE:NIL**UNIT-I INTRODUCTION****9**

Basic Cyber Security Concepts, layers of security, Vulnerability, threat, Harmful acts, Internet Governance–

Challenges and Constraints, Computer Criminals, CIA Triad, Assets and Threat, motive of attackers, active attacks, passive attacks, Software attacks, hardware attacks, Cyber Threats-Cyber Warfare, Cyber Crime, Cyber terrorism, Cyber Espionage, etc.

UNIT- II CYBERFORENSICS**9**

Historical background of Cyber forensics, Digital Forensics Science, The Need for Computer Forensics, Cyber Forensics and Digital evidence, Forensics Analysis of Email, Digital Forensics Lifecycle, Forensics Investigation, Challenges in Computer Forensics

UNIT-III CYBERCRIME:MOBILEANDWIRELESSDEVICES**9**

Introduction, Proliferation of Mobile and Wireless Devices, Trends in Mobility, Credit card Frauds in Mobile and Wireless Computing Era, Security Challenges Posed by Mobile Devices, Registry Settings for Mobile Devices, Authentication service Security, Attack on Mobile/Cell Phones

UNIT-IV PRIVACYISSUES**9**

Privacy Issues: Basic Data Privacy Concepts: Fundamental Concepts, Data Privacy Attacks, Data linking and profiling, privacy policies and their specifications, privacy policy languages, privacy in different domains-medical, financial, etc

UNIT-V CYBERCRIME**9**

Cybercrime: Examples and Mini-Cases Examples: Official Website of Maharashtra Government Hacked, Indian Banks Lose Millions of Rupees, Parliament Attack, Pune City Police Bust Nigerian Racket, e-mails spoofing instances. Mini-Cases: The Indian Case of online Gambling, An Indian Case of Intellectual Property Crime, Financial Frauds in Cyber Domain.

TOTAL:45PERIODS**TEXTBOOKS:**

1. Nina Godbole and Sunit Belpure, Cyber Security Understanding Cyber Crimes, Computer Forensics and Legal Perspectives, Wiley, 2013
2. B.B. Gupta, D.P. Agrawal, Haoxiang Wang, Computer and Cyber Security: Principles, Algorithm, Applications, and Perspectives, CRC Press, 2018.

REFERENCES:

1. Cyber Security Essentials, James Graham, Richard Howard and Ryan Otson, CRC Press, 2016
2. Chwan-Hwa (John) Wu, J. David Irwin, Introduction to Computer Networks and Cybersecurity, CRC Press T&F Group, 2013.

Course Name : CYBER SECURITY		Course Code : 20SCV55												
CO	Course Outcomes	Unit	K-CO	POs	PS Os									
C303.1	Identify the fundamental concepts of cyber security and the layers of cyber security based on real time scenarios	1	K3	1,2,3,6,8,9,12	1									
C303.2	Illustrate the process of digital forensics, analysis and challenges in computer forensics	2	K4	1,2,3,4,6,8,9,12	1									
C303.3	Analyze the security challenges and prevention measures for the security attacks on mobile and wireless devices	3	K4	1,2,3,4,6,8,9,12	1									
C303.4	Discuss the concepts of privacy Attacks, Data linking and profiling	4	K2	1,2,6,8,9,10,12	1									
C303.5	Explain the privacy policies and their specifications in various domains	4	K2	1,2,6,8,9,10,12	1									
C303.6	Infer the category of the cyber security attacks and analyze its security measures	5	K4	1,2,3,4,6,8,9,12	1									
CO-PO Mapping														
Course outcomes ↓	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C303.1	3	2	1	-	-	3	-	2	2	2	-	2	1	1
C303.2	3	3	2	1	-	3	-	2	2	2	-	2	1	1
C303.3	3	3	2	1	-	3	-	2	2	2	-	2	1	1
C303.4	2	1	-	-	-	3	-	2	2	2	-	2	1	1
C303.5	2	1	-	-	-	3	-	2	2	2	-	2	1	1
C303.6	3	3	2	1	-	3	-	2	2	2	-	2	1	1
C	3	2	2	1	-	3	-	2	2	2	-	2	1	1

**OUTCOMES:
AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:**

Course Name : 3D PRINTING AND DESIGN		Course Code : 20ITV64												
CO	Course Outcomes	Unit	K-CO	POs	PSOs									
CO1	Outline and examine the basic concepts of 3D printing technology	1	K2	1,2,8,10										
CO2	Outline 3D printing workflow`	2	K2	1,2										
CO3	Explain and categorise the concepts and working principles of 3D printing using inkjet technique	3	K2	1,2,8,10										
CO4	Explain and categorise the working principles of 3D printing using laser technique	4	K2	1,2										
CO5	Explain various method for designing and modeling for industrial applications	5	K2	1,2,8,10										
CO6	Explain the future trends in 3D design	6	K3	1,2	1,2									
CO-PO Mapping														
CO ↓	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1						2		2				
CO2	2	1												
CO3	2	1						2		2				
CO4	2	1												
CO5	2	1						2		2			1	1
CO6	2	1											1	1
C	2	1						1		1			1	1

20CSV74	AGILE METHODOLOGIES	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To Provide iterative, incremental development process leads to faster delivery of more useful software.
- To provide a good understanding of software design and a set of software technologies and APIs.
- To do a detailed examination and demonstration of Agile development and testing techniques and Analyze the essence of agile development methods.
- To understand the benefits and pitfalls of working in an Agile team and Develop prototyping in the software process..
- To understand Agile development and testing.

Pre-requisite: NIL

UNIT - I FUNDAMENTALS OF AGILE 9

The Genesis of Agile – Introduction and background – Agile Manifesto and Principles –Overview of Scrum – Extreme Programming – Feature Driven development – Lean Software Development – Agile project management – Design and development practices in Agile projects - Continuous Integration – Refactoring - Pair Programming - Simple Design - AgileTools.

UNIT - II AGILE SCRUM FRAMEWORK 9

Introduction to Scrum – Project phases – Agile Estimation – Planning game –Product backlog – Sprint backlog - Iteration planning – User story definition –Characteristics and content of user stories – Acceptance tests and Verifying stories – Project velocity –Burndown chart – Sprint planning and retrospective – Daily scrum – Scrum roles –Product Owner - Scrum Master - Scrum Team - Scrum case study - Tools for Agile project management.

UNIT - III AGILE REQUIREMENTS ENGINEERING AND TESTING 9

Overview of RE Using Agile – Managing Unstable Requirements – Requirements Elicitation – Agile Requirements Abstraction Model – Requirements Management in Agile Environment – Concurrency in Agile Requirements Generation – The Agile lifecycle and its impact on testing – Test Driven Development (TDD) – acceptance tests and scenarios – Planning and managing testing cycle – Exploratory testing - Risk based testing - Regression tests - Test Automation – Tools to support the Agile tester.

UNIT - IV AGILE SOFTWARE DESIGN AND DEVELOPMENT 9

Agile design practices- Role of design Principles including Single Responsibility Principle- Open Closed Principle- Liskov Substitution Principle – Interface Segregation Principles-Dependency Inversion Principle in Agile Design - Need and significance of Refactoring- Refactoring Techniques- Continuous Integration - Automated build tools - Version control.

UNIT - V QUALITY ASSURANCE AND INDUSTRYTRENDS 9

Agile Product Development – Agile Metrics – Feature Driven Development (FDD) – Financial and Production Metrics in FDD – Agile Approach to Quality Assurance – Agile Approach in Global Software Development. Agile applicability-Agile in Distributed teams – Business benefits – Challenges in Agile – Risks and Mitigation.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Hazza and Dubinsky, Agile Software Engineering, Series: Undergraduate Topics in Computer Science, Springer, 2009
2. Ken Schawber, Mike Beedle, Agile Software Development with Scrum, Pearson, 2008.
3. Robert C.Martin, Agile Software Development, Principles, Patterns and Practices, Prentice

Hall, 2002.

REFERENCES:

1. Lisa Crispin, Janet Gregory, "AgileTesting: A Practical Guide for Testers and AgileTeams", Addison Wesley, 2008
2. Kevin C. Desouza, Agile Information Systems: Conceptualization, Construction, and Management, Butterworth Heinemann, 2007
3. Alistair Cockburn, Agile Software Development: The Cooperative Game", Addison Wesley, 2006.
4. Mike Cohn Publisher, "User Stories Applied: For Agile Software", Addison Wesley, 2004
5. Craig Larman, Agile and Iterative Development: A Manager's Guide, Addison Wesley, 2004.

20CSV84	VIRTUAL REALITY AND AUGMENTED REALITY	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To learn rapidly evolving and commercially viable field of computer science.
- To become familiar with geometric modeling and computer graphics.
- To learn various types of Hardware and Software in virtual Reality systems

PRE-REQUISITE:NIL**UNIT - I INTRODUCTION TO VIRTUAL REALITY 9**

Virtual Reality and Virtual Environment: Introduction-Computer graphics-Real time computer graphics-Flight Simulation-Virtual environment requirement-benefits of virtual reality-Historical development of VR-Scientific Landmark.

UNIT - AUGMENTED REALITY II 9

Taxonomy-technology and features of augmented reality-difference between AR and VR-Challenges with AR-AR systems and functionality-Augmented reality method-visualization techniques for augmented reality-enhancing interactivity in AR environments-evaluating AR systems.

UNIT - COMPUTER GRAPHICS AND GEOMETRIC MODELING III 9

Introduction-The Virtual world space-positioning the virtual observer-The perspective projection-Human vision-Stereo perspective projection- Colour theory-Geometrical Transformations-Introduction-frames of reference-Modeling transformations-scaling the VE-Collision detection.

UNIT - DEVELOPMENT TOOLS AND FRAMEWORK IV 9

Human factors-Hardware-Software-The somatic senses-Sensor hardware-Head coupled displays-Acoustic hardware-Integrated VR systems-Modeling virtual world-Physical simulation.

UNIT - AUGMENTED AND VIRTUAL REALITY APPLICATION V 9

Virtual Reality Applications: Introduction – Engineering – Entertainment-Education- The Future: Introduction – Virtual environments – modes of interaction. Case study on Oculus Rift -Head mounted display.

TOTAL: 45 PERIODS**TEXT BOOKS:**

1. JernejBarbic-Mirabelle D’Cruz Marc Erich Latoschik, Melslater Patrick Bourdot Edition 2017.
2. Timothy Jung M.claudia tom Diek Philip A.Rauschnabel 2019

REFERENCES:

1. Grigore C. Burdea, Philippe Coiffet , Virtual Reality Technology, Wiley 2016
2. Alan B. Craig, Understanding Augmented Reality, Concepts and Applications, Morgan A. Kaufmann, 2013
3. Alan Craig, William Sherman and Jeffrey Will, Developing Virtual Reality Applications,
4. Foundations of Effective Design, Morgan Kaufmann, 2009.
5. John Vince, “Virtual Reality Systems “, Pearson Education Asia, 2007.

Course Name : VIRTUAL REALITY AND AUGMENTED REALITY										Course Code : 20CSV84				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Explain the Virtual Reality and Environment, Virtual Reality Requirements and benefits									1	K2	1,2,8,9	1,2	
CO2	Illustrate the visualization techniques for augmented reality									2	K2	1,2,8,9, 10	1,2	
CO3	Discuss the concept of Computer Graphics And Geometric Modeling									3	K2	1,2,8,9	1,2	
CO4	Use various types of Hardware and software in virtual Reality systems									4	K3	1,2,3,8,9, 12	1,2	
CO5	Apply Development Tools And Framework for Virtual Reality									4	K3	1,2,3, 5,6,8,9, 12	1,2	
CO6	Analyze and Design a system or process to meet given specifications with Realistic Engineering Constraints									5	K4	1,2,3,4, 5,6,8,9, 10, 12	1,2	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	1	1	-	-	-	2	3
CO2	2	1	-	-	-	-	-	1	1	-	-	-	2	3
CO3	2	1	-	-	-	-	-	1	1	-	-	-	2	3
CO4	3	2	1	-	-	-	-	1	1	1	-	1	2	3
CO5	3	2	1	-	2	1	-	2	2	1	-	1	2	3
CO6	3	3	2	1	1	1	-	2	2	2	-	1	2	3
C	3	2	1	1	1	1	-	1	1	1	-	1	2	3

20ADV15	BUSINESS INTELLIGENCE SYETEM	L	T	P	C
		3	0	0	3

OBJECTIVES:

1. To understand the Analytics Life Cycle.
2. To comprehend the process of acquiring Business Intelligence
3. To understand various types of analytics for Business Forecasting
4. To model the supply chain management for analytics.
5. To apply analytics for different functions of a business

PRE-REQUISITE: NIL

UNIT I INTRODUCTION TO BUSINESS ANALYTICS 9

Analytics and Data Science – Analytics Life Cycle – Types of Analytics – Business Problem Definition – Data Collection – Data Preparation – Hypothesis Generation – Modeling – Validation and Evaluation – Interpretation –Deployment and Iteration

UNIT II BUSINESS INTELLIGENCE 9

Data Warehouses and Data Mart - Knowledge Management – Types of Decisions – Decision Making Process- Decision Support Systems –Business Intelligence –OLAP–, Analytic functions

UNIT III BUSINESS FORECASTING 9

Introduction to Business Forecasting and Predictive analytics - Logic and Data Driven Models – Data Mining and Predictive Analysis Modeling–Machine Learning for Predictive analytics.

UNIT IV HR & SUPPLY CHAIN ANALYTICS 9

HumanResources–PlanningandRecruitment–TrainingandDevelopment-Supplychainnetwork - Planning Demand, Inventory and Supply – Logistics – Analytics applications in HR &Supply Chain

UNIT V MARKETING& SALES ANALYTICS 9

Marketing Strategy, Marketing Mix, Customer Behavior– selling Process – Sales Planning – Analytics applications in Marketing and Sales

TOTAL:45PERIODS

REFERENCES:

1. R. EvansJames, Business Analytics, 2017
2. RNPrasad, SeemaAcharya, Fundamentals of Business Analytics, 2016
3. PhilipKotler and KevinKeller, Marketing Management, 15thedition,PHI,2016
4. VSPRAO, Human Resource Management, 3rdEdition, ExcelBooks,2010.
5. MahadevanB,“OperationsManagement-TheoryandPractice”,3rdEdition,PearsonEducation, 2018.

Course Name: Business Intelligence System		CourseCode:20ADV15												
CO	Course Outcomes	Unit	K-CO	POs	PSOs									
CO1	Explain the real world business problems and model with analytical solutions.	I	K2	1,2,9,10,12	2									
CO2	Identify the business processes for extracting Business Intelligence	II	K2	1,2,9,10,12	2									
CO3	Apply predictive analytics for business forecasting	III	K3	1,2,3,9,10,12	2									
CO4	Apply analytics for supply chain and logistics management	IV	K3	1,2,3,9,10,12	2									
CO5	Use analytics for marketing and sales.	V	K2	1,2,9,10,12	2									
CO6	Discuss the applications in Marketing and Sales	V	K2	1,2,9,10,12	2									
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	2	2	-	2	-	2
CO2	2	1	-	-	-	-	-	-	2	2	-	2	-	2
CO3	3	2	1	-	-	-	-	-	2	2	-	2	-	2
CO4	3	2	1	-	-	-	-	-	2	2	-	2	-	2
CO5	2	1	-	-	-	-	-	-	2	2	-	2	-	2
CO6	2	1	-	-	-	-	-	-	2	2	-	2	-	2
CO	2	1	1	-	-	-	-	-	2	2	-	2	-	2

20ADV25	DATA COMMUNICATION AND COMPUTER NETWORKS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To introduce the fundamental various types of computer networks.
- To demonstrate the TCP/IP and OSI models with merits and demerits
- To explore the various layers of OSI Model
- To introduce UDP and TCP Models.

UNIT-I DATA COMMUNICATIONS 9

Components–Direction of Dataflow– Networks– Components and Categories–Types of Connections – Topologies –Protocols and Standards – ISO / OSI model, Example Networks such as ATM, Frame Relay, ISDN Physical layer: Transmission modes, Multiplexing, Transmission Media, Switching, Circuit Switched Networks, Datagram Networks, Virtual Circuit Networks.

UNIT- II DATA LINK LAYER 9

Introduction, Framing, and Error– Detection and Correction– Parity– LRC – CRC Hamming code, Flow and Error Control, Noiseless Channels, Noisy Channels, HDLC, Point to Point Protocols. 111Medium Access sub layer: ALOHA, CSMA/CD, LAN –Ethernet IEEE802.3, IEEE802.5–IEEE802.11,Randomaccess,Controlledaccess,Channelization

UNIT- III NETWORK LAYER 9

Logical Addressing, Inter networking, Tunneling, Address mapping, ICMP, IGMP, Forwarding, Uni-Cast Routing Protocols, Multi cast Routing Protocols.

UNI-IV TRANSPORT LAYER 9

Process to Process Delivery, UDP and TCP protocols, Data Traffic, Congestion, Congestion Control, QoS, Integrated Services, Differentiated Services, QoS in Switched Networks.

UNIT-V APPLICATION LAYER 9

Domain namespace, DNS in internet, electronic mail, SMTP, FTP, WWW, HTTP, SNMP.

TOTAL:45PERIODS**TEXTBOOKS**

1. Data Communications and Networking, BehrouzA. Forouzan, Fourth EditionTMH,2006.
2. ComputerNetworks,AndrewSTanenbaum,4th Edition.Pearson Education, PHI

REFERENCES

1. Data communications and Computer Networks, P.C .Gupta, PHI.
2. An Engineering Approach to Computer Networks, S. Keshav, 2nd Edition, PearsonEducation.
3. Understanding communications and Networks, 3rd Edition, W.A. Shay, Cengage Learning.
4. Computer Networking: A Top-Down Approach Featuring the Internet. James F.Kurose& Keith W. Ross, 3 rd Edition, Pearson Education.
5. Data and Computer Communication, William Stallings, Sixth Edition, Pearson Education, 2000.

Course Name: DATA COMMUNICATION AND COMPUTER NETWORKS		CourseCode:20ADV25												
CO	Course Outcomes	Unit	K-CO	POs	PSOs									
CO1	Demonstrate the basic layers and its functions in computer networks	I	K3	1,2,3,10,11	-									
CO2	Evaluate the performance of a network	II	K3	1,2,3,10,11	-									
CO3	Concepts of the basics of how data flows from one node to another	II	K2	1,2,10,11	-									
CO4	Analyze and design routing algorithms	III	K3	1,2,3,10,11	-									
CO5	Design protocols for various functions in the network	IV	K3	1,2,3,10,11	-									
CO6	Know about the working of various application layer protocols	V	K2	1,2,10,11	-									
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	3	2	1	-	-	-	-	-	-	2	2	-	-	-
CO2	3	2	1	-	-	-	-	-	-	2	2	-	-	-
CO3	2	1	-	-	-	-	-	-	-	2	2	-	-	-
CO4	3	2	1	-	-	-	-	-	-	2	2	-	-	-
CO5	3	2	1	-	-	-	-	-	-	2	1	-	-	-
CO6	2	1	-	-	-	-	-	-	-	2	2	-	-	-
CO	3	2	1	-	-	-	-	-	-	2	2	-	-	-

20ADV45	ROBOTIC PROCESS AUTOMATION	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand the basic concepts of Robotic Process Automation.
- To expose to the key RPA design and development strategies and methodologies.
- To learn the fundamental RPA logic and structure.
- To explore the Exception Handling, Debugging and Logging operations in RPA.
- To learn to deploy and Maintain the software bot.

PRE-REQUISITE: NIL

UNIT - I INTRODUCTION TO ROBOTIC PROCESS AUTOMATION 9

Emergence of Robotic Process Automation (RPA), Evolution of RPA, Differentiating RPA from Automation - Benefits of RPA - Application areas of RPA, Components of RPA, RPA Platforms. Robotic Process Automation Tools - Templates, User Interface, Domains in Activities, Workflow Files

UNIT - II AUTOMATION PROCESS ACTIVITIES 9

Sequence, Flowchart & Control Flow: Sequencing the Workflow, Activities, Flowchart, Control Flow for Decision making. Data Manipulation: Variables, Collection, Arguments, Data Table, Clipboard management, File operations Controls: Finding the control, waiting for a control, Act on a control, UiExplorer, Handling Events

UNIT- III APP INTEGRATION, RECORDING AND SCRAPING 9

App Integration, Recording, Scraping, Selector, Workflow Activities. Recording mouse and keyboard actions to perform operation, Scraping data from website and writing to CSV. Process Mining

UNI - IV EXCEPTION HANDLING AND CODE MANAGEMENT 9

Exception handling, Common exceptions, Logging- Debugging techniques, Collecting crash dumps, Error reporting. Code management and maintenance: Project organization, Nesting workflows, Reusability, Templates, Commenting techniques, State Machine.

UNIT - V DEPLOYMENT AND MAINTENANCE 9

Publishing using publish utility, Orchestration Server, Control bots, Orchestration Server to deploy bots, License management, Publishing and managing updates. RPA Vendors -Open Source RPA, Future of RPA

TOTAL: 45 PERIODS

TEXT BOOKS

1. Learning Robotic Process Automation: Create Software robots and automate business processes with the leading RPA tool - UiPath by Alok Mani Tripathi, Packt Publishing, 2018.
2. Tom Taulli , "The Robotic Process Automation Handbook: A Guide to Implementing RPA Systems", Apress publications, 2020.

REFERENCES:

1. Frank Casale (Author), Rebecca Dilla (Author), Heidi Jaynes (Author), Lauren Livingston (Author), Introduction to Robotic Process Automation: a Primer, Institute of Robotic Process Automation, Amazon Asia-Pacific Holdings Private Limited, 2018
2. Richard Murdoch, Robotic Process Automation: Guide To Building Software Robots, Automate Repetitive Tasks & Become An RPA Consultant, Amazon Asia-Pacific Holdings Private Limited, 2018
3. A Gerardus Blokdyk, "Robotic Process Automation RpaA Complete Guide ", 2020

Course Name :ROBOTIC PROCESS AUTOMATION										Course Code :20ADV45				
CO	Course Outcomes									Unit	K-CO	POs	PSOs	
CO1	Understand the robotic process automation and its applications									I	K2	1,2,9,10,12	1	
CO2	Illustrate control flows and work flows for the target process									II	K2	1,2,9,10,12	1	
CO3	Demonstrate recording, web scraping and process mining by automation									III	K3	1,2,3,9,10,12	1	
CO4	Determine exception handling in automation processes									IV	K3	1,2,3,9,10,12	1	
CO5	Understand Code management and maintenance in automation									IV	K2	1,2,9,10,12	1	
CO6	Understand the Orchestrator for controlling of automated bots.									V	K2	1,2,9,10,12	1	
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO.1	2	1	-	-	-	-	-	-	1	1	-	1	2	-
CO.2	2	1	-	-	-	-	-	-	1	1	-	1	2	-
CO.3	3	2	1	-	-	-	-	-	1	1	-	2	2	-
CO.4	3	2	1	-	-	-	-	-	1	1	-	2	2	-
CO.5	2	1	-	-	-	-	-	-	1	1	-	1	2	-
CO.6	2	1	-	-	-	-	-	-	1	1	-	1	2	-
CO	2	1	1	-	-	-	-	-	1	1	-	1	2	-

20ADV55	TEXT AND SPEECH ANALYSIS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- Understand natural language processing basics
- Apply classification algorithms to text documents
- Build question-answering and dialogue systems
- Develop a speech recognition system
- Develop a speech synthesizer

UNIT-I NATURAL LANGUAGE BASICS 9

Foundations of natural language processing – Language Syntax and Structure- Text Preprocessing and Wrangling – Text tokenization – Stemming – Lemmatization – Removing stop- words – Feature Engineering for Text representation – Bag of Words model- Bag of N-Grams model – TF-IDF model

UNIT- II TEXT CLASSIFICATION 9

Vector Semantics and Embeddings -Word Embeddings - Word2Vec model – Glove model – FastText model – Overview of Deep Learning models – RNN – Transformers – Overview of Text summarization and Topic Models

UNIT- III QUESTION ANSWERING AND DIALOGUE SYSTEMS 9

Information retrieval – IR-based question answering – knowledge-based question answering – language models for QA – classic QA models – chatbots – Design of dialogue systems — evaluating dialogue systems

UNI-IV TEXT-TO-SPEECH SYNTHESIS 9

Overview. Text normalization. Letter-to-sound. Prosody, Evaluation. Signal processing - Concatenative and parametric approaches, WaveNet and other deep learning-based TTS systems

UNIT-V AUTOMATIC SPEECH RECOGNITION 9

Speech recognition: Acoustic modelling – Feature Extraction - HMM, HMM-DNN systems

TOTAL: 45 PERIODS

TEXTBOOKS

1. Daniel Jurafsky and James H. Martin, “Speech and Language Processing: An Introduction to Natural Language Processing, Computational Linguistics, and Speech Recognition”, Third Edition, 2022.

REFERENCES:

1. DipanjanSarkar, “Text Analytics with Python: A Practical Real-World approach to Gaining Actionable insights from your data”, APress,2018.
2. TanveerSiddiqui, Tiwary U S, “Natural Language Processing and Information Retrieval”, Oxford University Press, 2008.
3. LawrenceRabiner, Biing-Hwang Juang, B. Yegnanarayana, “Fundamentals of Speech Recognition” 1st Edition, Pearson, 2009.
4. Steven Bird, Ewan Klein, and Edward Loper, “Natural language processing with Python”, O’REILLY.

20ADV65

SENSORS AND DEVICES

L	T	P	C
3	0	0	3

OBJECTIVES:

- To understand different types of sensors and actuators for different environments.
- To find the different measurements methods using sensors
- To design suitable sensors and actuators for engineering applications

PRE-REQUISITE: NIL

UNIT-I CLASSIFICATION AND CHARACTERISTICS OF SENSORS 9

Classification of Sensors and Transducers - Units and Measures – Transfer function – Impedance matching - Range, Span, Resolution, Accuracy, Errors, Repeatability, Sensitivity and Sensitivity analysis - Hysteresis , Nonlinearity and saturation - Frequency response, response time and bandwidth - Calibration – Excitation – Dead band – Reliability.

UNIT-II SENSORS AND ACTUATORS 9

Temperature Sensors: Thermistors, Thermocouple, RTD. Motion sensor - Accelerometers – Gyroscopes – proximity sensors. Optical and Acoustical Sensors Bio sensors – EEG – ECG – EMG, image sensor – CCD – CMOS. Actuators – Piezoelectric and Piezoresistive actuators, micropumps and micro actuators.

UNIT-III INTRODUCTION TO ARDUINO 9

Arduino Uno Architecture – Setup the IDE, Writing Arduino Software – Arduino Libraries – Basics of Embedded C programming for Arduino - Interfacing LED - push button and buzzer with Arduino.

UNIT-IV INTERFACING OF SENSORS 9

Sensors – Definition, Types. Interfacing arduino to different sensors – light sensor, temperature sensor, humidity sensor, pressure sensor, sound sensor, distance ranging sensor, water/detector sensor, smoke, gas, alcohol sensor, ultrasonic rangefinder

UNIT-V PROGRAMMING ESP8266 MODULE 9

Wired and wireless communication, Communication protocols, interfacing communication modules with arduino. Interfacing the Hardware: Arduino, ESP8266 WiFi Module, and DHT-22 Sensor, Checking Your Data via ThingSpeak, Connecting Your Arduino Set-up to Blynk via WiFi

TOTAL: 45 PERIODS

TEXTBOOKS:

1. Nathan Ida, “Sensors, Actuators and their Interfaces”, Institution of Engineering and Technology, 2020.
2. Patranabis D, “Sensor and Actuators”, Prentice Hall of India (Pvt) Ltd. 2003.
3. Renganathan. S, “Transducer Engineering”, Allied Publishers (P) Ltd., 2003.
4. Beginning Arduino” , Michal McRoberts, Second Edition
5. 2. Michal McRoberts “Beginning Arduino” Second Edition, Technology in Action

References

1. Clarence W. de Silva, "Sensors and Actuators: Engineering System Instrumentation", 2nd Edition, CRC Press, 2015
2. Ernest O. Doebelin, "Measurement system, Application and design", Tata McGraw Hill Publishing Company Ltd., Fifth Edition, 2004
3. Bradley D.A., Dawson D, Burd N C, Loader A J, " Mechatronics: Electronics in products and processes", CRC Press, 2018
4. Massimo Banzi, "Getting started with Arduino" 2nd Edition, O'Reilly 2011

Extensive Reading:

- www.endnote.com/downloads/style/sensors-and-actuators
- www.iav.com/en/engineering/.../sensor-and-actuator-systems
- www.biophysics.org/2015naiwat
- <https://www.postscapes.com/iot-sensors-actuators/>
- https://swayam.gov.in/nd1_noc19_ee41

**OUTCOMES:
AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:**

Course Name: SENSORS AND ACTUATORS										Course code: 20ADV65				
CO	Course Outcomes										Unit	K-CO	POs	PSOs
CO.1	Explain the classification of sensors and transducers and discuss the characteristics of Sensors										I	K2	1,2	-
CO.2	Explain the construction and operation of various types of sensors and Actuators										II	K2	1,2,12	-
CO.3	Discuss the general requirements for interfacing of sensors and algorithm for various types of sensors										III	K2	1,2	-
CO.4	Develop a signal conditioning circuits for thermistor and RTD										IV	K3	1,2,3,12	-
CO.5	Develop V/I and I/V converters for various sensors and discuss DAC and ADC										IV	K3	1,2,3,12	-
CO.6	Discuss the appropriate sensor for realtime applications										V	K2	1,2,5,9,12	-
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO.1	2	1	-	-	-	-	-	-	-	-	-	-	-	-
CO.2	2	1	-	-	-	-	-	-	-	-	-	2	-	-
CO.3	2	1	-	-	-	-	-	-	-	-	-	-	-	-
CO.4	3	2	1	-	-	-	-	-	-	-	-	1	-	-
CO.5	3	2	1	-	-	-	-	-	-	-	-	1	-	-
CO.6	2	1	-	-	3	-	-	-	2	-	-	3	-	-

20ADV75	ETHICS AND AI	L	T	P	C
		3	0	0	3

OBJECTIVES:

- Study the morality and ethics in AI
- Learn about the Ethical initiatives in the field of artificial intelligence
- Study about AI standards and Regulations
- Study about social and ethical issues of Robot Ethics
- Study about AI and Ethics- challenges and opportunities

UNIT-I INTRODUCTION 9

Definition of morality and ethics in AI- Impact on society- Impact on human psychology- Impact on the legal system- Impact on the environment and the planet- Impact on trust

UNIT- II ETHICAL INITIATIVES IN AI 9

International ethical initiatives- Ethical harms and concerns- Case study: health care robots, Autonomous Vehicles, Warfare and weaponization

UNIT- III AI STANDARDS AND REGULATION 9

Model Process for Addressing Ethical Concerns During System Design- Transparency of Autonomous Systems- Data Privacy Process- Algorithmic Bias Considerations - Ontological Standard for Ethically Driven Robotics and Automation Systems

UNI-IV ROBOETHICS: SOCIAL AND ETHICAL IMPLICATION OF ROBOTICS 9

Robot- Roboethics- Ethics and Morality- Moral Theories- Ethics in Science and Technology - Ethical Issues in an ICT Society- Harmonization of Principles- Ethics and Professional Responsibility- Roboethics Taxonomy.

UNIT-V AI AND ETHICS- CHALLENGES AND OPPORTUNITIES 9

Challenges - Opportunities- ethical issues in artificial intelligence- Societal Issues Concerning the Application of Artificial Intelligence in Medicine- decision-making role in industries- National and International Strategies on AI.

TOTAL: 45 PERIODS

TEXTBOOKS

1. Y. Eleanor Bird, Jasmin Fox-Skelly, Nicola Jenner, Ruth Larbey, Emma Weitkamp and Alan Winfield, "The ethics of artificial intelligence: Issues and initiatives", EPRS | European Parliamentary Research Service Scientific Foresight Unit (STOA) PE 634.452 – March 2020
2. Patrick Lin, Keith Abney, George A Bekey, " Robot Ethics: The Ethical and Social Implications of Robotics", The MIT Press- January 2014.

REFERENCES:

1. Towards a Code of Ethics for Artificial Intelligence (Artificial Intelligence: Foundations, Theory, and Algorithms) by Paula Boddington, November 2017
2. Mark Coeckelbergh, " AI Ethics", The MIT Press Essential Knowledge series, April 2020

CourseName: ETHICS AND AI		CourseCode:20ADV75												
CO	CourseOutcomes	Unit	K-CO	POs								PSOs		
CO1	Describe about morality and ethics in AI	I	K2	1,2,8,9,12								1		
CO2	Express the knowledge of real time application ethics, issues and its challenges.	II	K2	1,2,4,8,9,12								1		
CO3	Understand the ethical harms and ethical initiatives in AI	III	K2	1,2,8,9,12								1		
CO4	Discuss about AI standards and Regulations like AI Agent, Safe Design of Autonomous and Semi-Autonomous Systems	IV	K2	1,2,4,8,9,12								1		
CO5	Understand the concepts of Roboethics and Morality with professional responsibilities.	IV	K2	1,2,8,9,12								1		
CO6	Explain the societal issues in AI with National and International Strategies on AI	V	K2	1,2,8,9,12								1		
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	2	2	-	-	2	1	-
CO2	2	1	-	1	-	-	-	2	2	-	-	2	1	-
CO3	2	1	-	-	-	-	-	2	2	-	-	2	1	-
CO4	2	1	-	1	-	-	-	2	2	-	-	2	1	-
CO5	2	1	-	-	-	-	-	2	2	-	-	2	1	-
CO6	2	1	-	-	-	-	-	2	2	-	-	2	1	-
CO	2	1	-	1	-	-	-	2	2	-	-	2	1	-

20ADV85	HEALTH CARE ANALYTICS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- Understand the health data formats, health care policy and standards
- Learn the significance and need of data analysis and data visualization
- Understand the health data management frameworks
- Learn the use of machine learning and deep learning algorithms in healthcare
- Apply healthcare analytics for critical care applications

UNIT-I INTRODUCTIONINTRODUCTION TO HEALTHCARE ANALYSIS 9

Overview - History of Healthcare Analysis Parameters on medical care systems- Health care policy- Standardized code sets – Data Formats – Machine Learning Foundations: Tree Like reasoning , Probabilistic reasoning and Bayes Theorem, Weighted sum approach.

UNIT- II ANALYTICS ON MACHINE LEARNING 9

Machine Learning Pipeline – Pre-processing –Visualization – Feature Selection – Training model parameter – Evaluation model : Sensitivity , Specificity , PPV ,NPV, FPR ,Accuracy , ROC , Precision Recall Curves , Valued target variables –Python: Variables and types, Data Structures and containers , Pandas Data Frame :Operations – Scikit –Learn : Pre-processing , Feature Selection.

UNIT- III HEALTH CARE MANAGEMENT 9

IOT- Smart Sensors – Migration of Healthcare Relational database to NoSQL Cloud Database – Decision Support System – Matrix block Cipher System – Semantic Framework Analysis – Histogram bin Shifting and Rc6 Encryption – Clinical Prediction Models – Visual Analytics for Healthcare

UNI-IV HEALTHCARE AND DEEP LEARNING 9

Introduction on Deep Learning – DFF network CNN- RNN for Sequences – Biomedical Image and Signal Analysis – Natural Language Processing and Data Mining for Clinical Data – Mobile Imaging and Analytics – Clinical Decision Support System

UNIT-V CASE STUDIES 9

Predicting Mortality for cardiology Practice –Smart Ambulance System using IOT –Hospital Acquired Conditions (HAC) program- Healthcare and Emerging Technologies – ECG Data Analysis

TOTAL:45 PERIODS

REFERENCES:

1. ChandanK.Reddy, Charu C. Aggarwal, "Health Care data Analysis", First edition, CRC, 2015.
2. Vikas Kumar, "Health Care Analysis Made Simple", Packt Publishing, 2018.
3. NilanjanDey, AmiraAshour , Simon James Fong, ChintanBhatl, "Health Care Data Analysis and Management, First Edition, Academic Press, 2018.
4. Hui Jang, Eva K.Lee, "HealthCare Analysis : From Data to Knowledge to Healthcare Improvement", First Edition, Wiley, 2016.
5. Kulkarni ,Siarry, Singh ,Abraham, Zhang, Zomaya , Baki, "Big Data Analytics in HealthCare", Springer, 2020.

CourseName: HEALTH CARE ANALYTICS		CourseCode:20ADV85												
CO	CourseOutcomes	Unit	K-CO	POs			PSOs							
CO1	Use machine learning and deep learning algorithms for health data analysis	I,IV	K2	1,2,9,10,12			1,2							
CO2	Evaluate the need of healthcare data analysis in e-healthcare, telemedicine and other critical care applications	II	K3	1,2,3,9,10,12			1,2							
CO3	Apply the data management techniques for healthcare data	III	K2	1,2,9,10,12			2							
CO4	Demonstrate health data analytics for real time applications	IV	K2	1,2,9,10,12			2							
CO5	Understand emergency care system using health data analysis	IV,V	K2	1,2,9,10,12			1							
CO6	Apply health care analytics in Healthcare and Emerging Technologies	V	K3	1,2,3,9,10,12			1							
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	2	2	-	2	2	1
CO2	3	2	1	-	-	-	-	-	2	2	-	2	1	3
CO3	2	1	-	-	-	-	-	-	2	2	-	2	-	3
CO4	2	1	-	-	-	-	-	-	2	2	-	2	-	3
CO5	2	1	-	-	-	-	-	-	2	2	-	2	3	-
CO6	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO	2	1	1	-	-	-	-	-	2	2	-	2	3	3

Open Elective Semester - VI

20OE901**DATA SCIENCE USING PYTHON**

L	T	P	C
3	0	0	3

OBJECTIVES:

- To understand the basic concepts of python programming.
- To Handle the file and exception
- To Learn Numpy
- To learn data manipulation with pandas
- To Understand Data cleaning Techniques
- To gain knowledge on data preparation

PRE-REQUISITE: 20CS604 - Machine Learning

UNIT I	INTRODUCTION TO DATA SCIENCE AND PYTHON PROGRAMMING	9
---------------	--	----------

Introduction to Data Science - Why Python? - Essential Python libraries - Python Introduction- Features, Identifiers, Reserved words, Indentation, Comments, Built-in Data types and their Methods: Strings, List, Tuples, Dictionary, Set - Type Conversion- Operators. Decision Making- Looping- Loop Control statement- Math and Random number functions. User defined functions - function arguments & its types

UNIT II	FILE, EXCEPTION HANDLING AND OOP	9
----------------	---	----------

User defined Modules and Packages in Python- Files: File manipulations, File and Directory related methods - Python Exception Handling.OOPs Concepts -Class and Objects, Constructors – Data hiding-Data Abstraction- Inheritance.

UNIT III	INTRODUCTION TO NUMPY	9
-----------------	------------------------------	----------

NumPy Basics: Arrays and Vectorized Computation- The NumPyndarray- Creating ndarrays- Data Types for ndarrays- Arithmetic with NumPy Arrays- Basic Indexing and Slicing - Boolean Indexing-Transposing Arrays and Swapping Axes.Universal Functions: Fast Element-Wise Array Functions- Mathematical and Statistical Methods-SortingUnique and Other Set Logic.

UNIT IV	DATA MANIPULATION WITH PANDAS	9
----------------	--------------------------------------	----------

Introduction to pandas Data Structures: Series, DataFrame, Essential Functionality: Dropping EntriesIndexing, Selection, and Filtering- Function Application and Mapping- Sorting and Ranking.Summarizing and Computing Descriptive Statistics- Unique Values, Value Counts, and Membership.

Reading and Writing Data in Text Format.

UNIT V	DATA CLEANING, PREPARATION AND VISUALIZATION	9
---------------	---	----------

Data Cleaning and Preparation: Handling Missing Data - Data Transformation: Removing Duplicates, Transforming Data Using a Function or Mapping, Replacing Values, Detecting and Filtering Outliers- String Manipulation: Vectorized String Functions in pandas. Plotting with pandas: Line Plots, Bar Plots, Histograms and Density Plots, Scatter or Point Plots.

TOTAL: 45 PERIODS

TEXT BOOKS

1. Y. Daniel Liang, "Introduction to Programming using Python", Pearson,2012.
2. Wes McKinney, "Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython", O'Reilly, 2nd Edition,2018.
3. Jake VanderPlas, "Python Data Science Handbook: Essential Tools for Working with Data", O'Reilly, 2017

REFERENCES:

1. Wesley J. Chun, "Core Python Programming", Prentice Hall,2006.
2. Mark Lutz, "Learning Python", O'Reilly, 4th Edition, 2009.

CourseName: DATA SCIENCE USING PYTHON		CourseCode:20OE901												
CO	CourseOutcomes	Unit	K-CO	POs	PSOs									
CO1	Explain the basic problems using Python built-in data types and their methods	I	K2	1,2,8,12	1									
CO2	Describe the user-defined modules and packages using OOP concept	II	K2	1,2,8,12	1									
CO3	Explain about data operations using NumPy arrays	III	K2	1,2,5,12	1									
CO4	Apply the concepts of Pandasdata Series andDataFrameto display datas	IV	K3	1,2,3,5,12	1									
CO5	Explain the data preprocessing modules using Pandas	V	K2	1,2,5,12	1									
CO6	Describe the data visualization methods using Pandas	V	K2	1,2,5,8,12	1									
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO.1	2	1	-	-	-	-	-	1	-	-	-	1	2	-
CO.2	2	1	-	-	-	-	-	1	-	-	-	1	2	-
CO.3	2	1	-	-	1	-	-	-	-	-	-	1	2	-
CO.4	3	2	1	-	1	-	-	-	-	-	-	1	2	-
CO.5	2	1	-	-	1	-	-	-	-	-	-	1	2	-
CO.6	2	1	-	-	1	-	-	1	-	-	-	1	2	-

20OE902	INTRODUCTION TO AIRTIFICIAL INTELLIGENCE AND DATA SCIENCE	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To explore the need of Artificial Intelligence.
- To provide knowledge of AI systems and its variants.
- To Investigate the role of data science.
- To Work with data pre-processing methods
- To Work with data analytics methods

PRE-REQUISITE: OPERATING SYSTEMS

UNIT - I INTRODUCTION TO AI 9

Introduction–Definition - Future of Artificial Intelligence – Characteristics of Intelligent Agents– Typical Intelligent Agents – Problem Solving Approach to Typical AI problems

UNIT - II KNOWLEDGE REPRESENTATION 9

Problem solving Methods - Search Strategies- Uninformed - Informed - Heuristics - Local Search Algorithms and Optimization Problems - Searching with Partial Observations – Constraint Satisfaction Problems

UNIT- III INTRODUCTION TO DATA SCIENCE 9

Introduction– Evolution of Data Science – Data Science Roles – Stages in a Data Science Project – Applications of Data Science in various fields – Data Security Issues

UNI T- IV DATA COLLECTION AND DATA PRE-PROCESSING 9

Data Collection Strategies – Data Pre-Processing Overview – Data Cleaning – Data Integration and Transformation – Data Reduction – Data Discretization.

UNIT - V EXPLORATORY DATA ANALYTICS 9

Descriptive Statistics – Mean, Standard Deviation, Skewness and Kurtosis – Box Plots – Pivot Table – Heat Map – Correlation Statistics – ANOVA

TOTAL: 45 PERIODS

OUTCOMES:

On Completion of the course, the students should be able to:

1. Understand the characteristics of intelligent agents
2. Classify searching algorithm in AI
3. Describe various knowledge representation methods
4. Explore the basics of data science
5. Apply the concepts of Data Collection and Data Pre-Processing
6. Demonstrate exploratory data analytics

TEXT BOOKS

1. S. Russell and P. Norvig, "Artificial Intelligence: A Modern Approach", Prentice Hall, Fourth Edition, 2021.
2. Bratko, —Prolog: Programming for Artificial Intelligence, Fourth edition, Addison-Wesley Educational Publishers Inc., 2011.
3. JojoMoolayil, "Smarter Decisions : The Intersection of IoT and Data Science", PACKT, 2016
4. Cathy O’Neil and Rachel Schutt , "Doing Data Science", O’Reilly, 2015

REFERENCES:

1. Husain, Amir. The sentient machine: The coming age of artificial intelligence. Simon and Schuster, 2017
2. Kaplan, Jerry. Artificial intelligence: What everyone needs to know. Oxford University Press, 2016
3. David Dietrich, Barry Heller, Beibei Yang, "Data Science and Big data Analytics", EMC 2013
4. Raj, Pethuru, "Handbook of Research on Cloud Infrastructures for Big Data Analytics", IGI Global

CourseName: INTRODUCTION TO ARTIFICIAL INTELLIGENCE AND DATA SCIENCE		Course Code:20OE902												
CO	CourseOutcomes	Unit	K-CO	POs	PSOs									
CO1	Understand the characteristics of intelligent agents	I	K2	1,2,9,10,12	1									
CO2	Classify searching algorithm in AI	II	K3	1,2,3,9,10,12	1									
CO3	Describe various knowledge representation methods	II	K2	1,2,4,9,10,12	1									
CO4	Examine the basics of data science	III	K3	1,2,3,9,10,12	2									
CO5	Apply the concepts of Data Collection and Data Pre-Processing	IV	K3	1,2,3,9,10,12	2									
CO6	Demonstrate exploratory data analytics	V	K3	1,2,3,9,10,12	2									
CO-PO Mapping														
CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2
CO1	2	1	-	-	-	-	-	-	3	2	-	2	3	-
CO2	3	2	1	-	-	-	-	-	3	2	-	2	3	-
CO3	2	1	-	-	-	-	-	-	3	2	-	2	3	-
CO4	3	2	1	-	-	-	-	-	3	2	-	2	-	3
CO5	3	2	1	-	-	-	-	-	3	2	-	2	-	3
CO6	3	2	1	-	-	-	-	-	3	2	-	2	-	3
CO	3	2	1	-	-	-	-	-	3	2	-	2	3	3

200E903	MOBILEAPPDEVELOPMENT AND ITS APPLICATION	L	T	P	C
		3	0	0	3

OBJECTIVES:

- Understand system requirements for mobile applications
- Generate suitable design using specific mobile development frameworks
- Generate mobile application design
- Implement the design using specific mobile development frameworks
- Deploy the mobile applications in market place for distribution

PRE-REQUISITE:NIL

UNIT-I INTRODUCTIONTOMOBILEAPPLICATIONS 9

WebVsmobileApp–CostofDevelopment–Myths-MobileApplications–Marketing-MobileUserInterfaceDesign-EffectiveUseofScreen–MobileUsers-MobileInformationDesign-MobilePlatforms -Tools ofMobileInterface Design

UNIT- II ANDROIDUSERINTERFACEDESIGN 9

Android Architecture–AndroidSDKTools – ApplicationComponents-Intents –Contentproviders-Broadcastreceivers–Services- UserInterfaceDesign -Views –ViewGroups–Layouts-EventHandling–Listeners–Adapters–Menus- ActionBar–Notifications-AndroidLocalization

UNIT- III ANDROIDDATASTORAGE 9

ContentProviders–Uri –CRUDaccess–Browser–CallLog–Contacts–MediaStore–DataAccessand Storage-SharedPreferences–StorageExternal-NetworkConnection-SQLiteDatabase

UNIT-IV ANDROIDNATIVECAPABILITIES 9

Camera–Audio-SensorsandBluetooth-Playingaudio/video-Mediarecording-Sensors-Listeningto sensor readings – Bluetooth - Android Communications – GPS - Working with Location Manager,Working with Google Maps extensions - Maps via intent - Map Activity - Location based Services –LocationUpdates-LocationProviders-SelectingaLocationProvider-Finding Location

UNIT-V IOSDESIGN 9

iPhoneCraze–iOSFeatures–iOSTools-iOSProject–ObjectiveCBasics–BuildingiOSApp– ActionsandOutlets–Delegates-UserInterfaceElements–Accelerometer–LocationHandling-SQLiteDatabase

TOTAL:45PERIODS

TEXTBOOK

1.JeffMcWherterandScottGowell,"ProfessionalMobileApplicationDevelopment",Wrox,2012.

REFERENCES

1. RetoMeier,"ProfessionalAndroid for Development",JohnWileyandSons,2012.
2. DavidMark,JackNutting,JeffLaMarcheandFredericOlsson,"BeginningiOS6Development:ExploringtheiOSSDK",Apress,2013.

CourseName: MOBILEAPPDEVELOPMENTAND ITS APPLICATION									Course Code:20OE903					
CO	CourseOutcomes								Unit	K-CO	POs		PSOs	
CO1	Understand the requirements for mobile applications								I	K2	1,2,9,10,12		-	
CO2	Describe user interface for mobile applications								II	K3	1,2,3,9,10,12		-	
CO3	Store mobile data of android applications								III	K2	1,2,9,10,12		-	
CO4	Native capabilities of android applications								IV	K2	1,2,9,10,12		-	
CO5	Describe iOS applications with tools								V	K3	1,2,3,9,10,12		-	
CO6	Classify Mobile App using android and ios platforms								V	K3	1,2,3,9,10,12		-	
CO-PO Mapping														
CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2
CO1	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO2	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO3	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO4	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO5	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO6	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO	3	2	1	-	-	-	-	-	2	2	-	2	-	-

CourseName: FOUNDATION OF ROBOTICS		Course Code:200E904												
CO	CourseOutcomes	Unit	K-CO	POs									PSOs	
CO1	Understand the features of robots and technology involved in the control.	I	K2	1,2,9,10,12									1	
CO2	Describe the basic engineering knowledge for Robot Kinematics	II	K3	1,2,3,9,10,12									1	
CO3	Apply various concepts like configurations, End effectors and grippers	III	K3	1,2,3,9,10,12									1	
CO4	Classify different sensors in robots.	IV	K3	1,2,3,9,10,12									1	
CO5	Demonstrate the image processing and image analysis techniques	IV	K3	1,2,3,9,10,12									1	
CO6	Acquire knowledge of programming languages and applications of Robot	V	K3	1,2,3,9,10,12									1	
CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	2	2	-	2	3	-
CO2	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO3	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO4	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO5	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO6	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO	3	2	1	-	-	-	-	-	2	2	-	2	3	-

Open Elective

Semester - VII

200E905	ARTIFICIAL NEURAL NETWORK AND ITS APPLICATIONS	L	T	P	C
		3	0	0	3

OBJECTIVES:

1. Study the concepts of Artificial Intelligence.
2. Learn the methods of solving problems using Artificial Intelligence.
3. Introduce the concepts of ANN.

PRE-REQUISITE:NIL

UNIT-I INTRODUCTION TO ANN

9

Features , structure and working of Biological Neural Network , Trends in Computing Comparison of BNN and ANN

UNIT- II BASICS OF ARTIFICIAL NEURAL NETWORKS

9

History of neural network research, characteristics of neural network terminology, models of neuron McCulloch – Pitts model, Perceptron, Adaline model, Basic learning laws, Topology of neural network architecture

UNIT- III BACK PROPAGATION NETWORKS : (BPN)

9

Architecture of feed forward network, single layer ANN, multilayer perceptron, back propagation learning, input - hidden and output layer computation, backpropagation algorithm, applications, selection of tuning parameters in BPN, Numbers of hidden nodes, learning.

UNIT-IV BASIC FUNCTIONAL UNITS OF ANN FOR PATTERN RECOGNITION TASKS

9

Basic feedforward, Basic feedback and basic competitive learning neural network. Pattern association, pattern classification and pattern mapping tasks

UNIT-V APPLICATIONS OF ANN

9

Pattern classification – Recognition of Olympic games symbols, Recognition of printed Characters. Neocognitron – Recognition of handwritten characters. NET Talk: to convert English text to speech. Recognition of consonant vowel (CV) segments, texture classification and segmentation

TOTAL:45PERIODS

TEXTBOOK

1. B. Yegnanarayana - Artificial neural network PHI Publication.
2. S. Raj sekaran, VijayalakshmiPari - Neural networks, Fuzzy logic and Genetic Algorithms
3. Kevin L. Priddy, Paul E. Keller – Artificial neural networks: An Introduction - SPIE Press, 2005

REFERENCES

1. Mohammad H. Hassoun – Fundamentals of artificial neural networks - MIT Press ,1995
2. Nelson Morgan – Artificial neural network: Electronic Implementations – IEEE Press, 1990
3. Journal of Artificial neural networks, Volume 1 – Ablex Publishing corporation , 1994

CourseName: ARTIFICIAL NEURAL NETWORK AND ITS APPLICATIONS										Course Code:20OE905					
CO	CourseOutcomes									Unit	K-CO	POs	PSOs		
CO1	Organize synaptic connectivity as the basis of neural computation and learning									I	K3	1,2,3,9,10,12	1		
CO2	Understand the ideological basics of artificial neural networks									II	K2	1,2,9,10,12	1		
CO3	Apply the backpropagation algorithm in ANN									III	K3	1,2,3,9,10,12	1		
CO4	Identify the different structures of artificial neural networks.									IV	K3	1,2,3,9,10,12	1		
CO5	Explain functional units of ANN for pattern recognition									IV	K3	1,2,3,9,10,12	1		
CO6	Describe various application of artificial neural networks									V	K3	1,2,3,9,10,12	1		
CO-PO Mapping															
CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	
CO1	3	2	1	-	-	-	-	-	2	2	-	2	2	-	
CO2	2	1	-	-	-	-	-	-	2	2	-	2	3	-	
CO3	3	2	1	-	-	-	-	-	2	2	-	2	3	-	
CO4	3	2	1	-	-	-	-	-	2	2	-	2	3	-	
CO5	3	2	1	-	-	-	-	-	2	2	-	2	3	-	
CO6	3	2	1	-	-	-	-	-	2	2	-	2	3	-	
CO	3	2	1	1	-	-	-	-	2	2	-	2	3	-	

200E906

AI and ROBOTICS

L	T	P	C
3	0	0	3

OBJECTIVES:

1. To present a problem oriented in depth knowledge of Artificial Intelligence and Robotics.
2. To address the underlying concepts, methods and application of different Artificial Intelligence and Robotics

PRE-REQUISITE:NIL

UNIT-I Scope of AI 9

Games theorem, natural language processing, vision and speech processing, robotics, expert systems, AI techniques- search knowledge, abstraction.

UNIT- II Problem solving 9

State space search; Production systems, search space control: depth first, breadth-first search, heuristic search - hill climbing, best-first search, branch and bound. Problem Reduction, Constraint Satisfaction End, Means-End Analysis

UNIT- III Knowledge Representation 9

Predicate Logic: unification, modus ponens, resolution, dependency directed backtracking. Rule based Systems: forward reasoning, conflict resolution, backward reasoning, use of no backtracks. Structured Knowledge Representation: semantic net slots, exceptions and default frames, conceptual dependency, scripts.

UNIT-IV Handling uncertainty and learning 9

Non-monotonic reasoning, probabilistic reasoning, use of certainty factors, fuzzy logic, Concept of learning, learning automation, genetic algorithm, learning by inductions, neural network.

UNIT-V Robotics 9

Robot Classification, Robot Specification, notation Direct and Inverse Kinematics: Co-ordinates Frames, Rotations, Homogeneous Coordinates

TOTAL:45PERIODS

TEXTBOOK

1. E. Rich and K. Knight, "Artificial intelligence", MH, 2nd ed., 1992.
2. N.J. Nilsson, "Principles of AI", Narosa Publ. House, 2000.
3. Robin R Murphy, Introduction to AI Robotics PHI Publication, 2000

REFERENCES

1. D. W. Patterson, "Introduction to AI and Expert Systems", PHI, 1992.
2. R. J. Schalkoff, "Artificial Intelligence - an Engineering Approach", McGraw Hill Int. Ed., Singapore, 1992.
3. George Lugar, .AI-Structures and Strategies for and Strategies for Complex Problem solving, 4/e, 2002, Pearson Educations.

CourseName: AI FOR ROBOTICS					Course Code:20OE905									
CO	CourseOutcomes				Unit	K-CO	POs	PSOs						
CO1	Understand natural language processing, AI techniques				I	K2	1,2,9,10,12	1						
CO2	Apply the problem solving techniques				II	K3	1,2,3,9,10,12	1						
CO3	Classify the Predicate Logic and Rule based Systems				III	K3	1,2,3,9,10,12	1						
CO4	understand the Concept of learning				IV	K2	1,2,9,10,12	1						
CO5	Explain Structured Knowledge Representation in AI				IV	K3	1,2,3,9,10,12	1						
CO6	Classify Robots and discover its specification				V	K3	1,2,3,9,10,12	1						
CO-PO Mapping														
C O	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2
CO1	2	1	-	-	-	-	-	-	2	2	-	2	2	-
CO2	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO3	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO4	2	1	-	-	-	-	-	-	2	2	-	2	2	-
CO5	3	2	1	-	-	-	-	-	2	2	-	2	3	-
CO6	3	2	1	-	-	-	-	-	2	2	-	2	2	-
CO	3	2	1	-	-	-	-	-	2	2	-	2	3	-

200E907	FUNDAMENTALS OF BLOCKCHAIN TECHNOLOGY	L	T	P	C
		3	0	0	3

OBJECTIVES:

1. To understand the history, types and applications of Blockchain
2. To acquire knowledge about cryptography and consensus algorithms.
3. Deploy projects using Web3j and design blockchain based applications

PRE-REQUISITE: NIL

UNIT-I INTRODUCTION TO BLOCKCHAIN 9

Distributed DBMS – Limitations of Distributed DBMS, Introduction to Block chain – History, Definition, Distributed Ledger, Blockchain Categories – Public, Private, Consortium, Blockchain Network and Nodes, Peer-to-Peer Network, Mining Mechanism, Generic elements of Blockchain, Features of Blockchain, and Types of Blockchain

UNIT- II BLOCKCHAIN ARCHITECTURE 9

Operation of Bitcoin Blockchain, Blockchain Architecture – Block, Hash, Distributer P2P, Structure of Blockchain- Consensus mechanism: Proof of Work (PoW), Proof of Stake (PoS), Byzantine Fault Tolerance (BFT), Proof of Authority (PoA) and Proof of Elapsed Time (PoET)

UNIT- III BLOCKCHAIN-BASED FUTURES SYSTEM 9

Project presentation- Futures smart contract: Blockchain oracles- Web3j: Setting up the Web3J- Installing web3j- Wallet creation, Java client: The wrapper generator- Initializing web3j- Setting up Ethereum accounts- Deploying the contract

UNIT-IV BLOCKCHAINS IN BUSINESS AND CREATING ICO 9

Public versus private and permissioned versus permission less blockchains- Privacy and anonymity in Ethereum- Why are privacy and anonymity important? - The Ethereum Enterprise Alliance- Blockchain as a Service- Initial Coin Offering (ICO): Project setup for ICO implementation- Token contracts- Token sale contracts- Contract security and testing the code.

UNIT-V DISTRIBUTED STORAGE IPFS AND SWARM 9

Ethereum Virtual Machine- Swarm and IPFS: Installing IPFS, Hosting our frontend: Serving your frontend using IPFS, Serving your frontend using Swarm, IPFS file uploader project: Project setup the web page

TOTAL: 45 PERIODS

TEXTBOOK

1. Imran Bashir, "Mastering Blockchain: Distributed Ledger Technology, decentralization, and smart contracts explained", 2nd Edition, Packt Publishing Ltd, March 2018.
2. BellajBadr, Richard Horrocks, Xun (Brian) Wu, "Blockchain By Example: A developer's guide to creating decentralized applications using Bitcoin, Ethereum, and Hyperledger", Packt Publishing Limited, 2018.

REFERENCES

1. Andreas M. Antonopoulos , “Mastering Bitcoin: Unlocking Digital Cryptocurrencies”, O’Reilly Media Inc, 2015
2. Arvind Narayanan, Joseph Bonneau, Edward Felten, Andrew Miller and Steven Goldfeder, “Bitcoin and CryptocurrencyTechnologies: A Comprehensive Introduction”, Princeton University Press, 2016

CourseName: AI FOR ROBOTICS		Course Code:200E905			
CO	CourseOutcomes	Unit	K-CO	POs	PSOs
CO1	Understand the Mining Mechanism and Blockchain Network.	I	K2	1,2,9,10,12	-
CO2	Understand the cryptography and Consensus mechanism	II	K2	1,2,9,10,12	-
CO3	Classify Project presentation using Web3j.	III	K3	1,2,3,9,10,12	-
CO4	Implement an ICO on Ethereum	IV	K3	1,2,3,9,10,12	-
CO5	Explainblockchain based application with Swarm and IPFS	V	K3	1,2,3,9,10,12	-
CO6	DemonstrateInitial Coin Offering and Contract security	V	K3	1,2,3,9,10,12	-

CO-PO Mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO2	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO3	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO4	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO5	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO6	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO	3	2	1	-	-	-	-	-	2	2	-	2	-	-

	L	T	P	C
200E908 Introduction Web Application Security	3	0	0	3

OBJECTIVES:

1. To reveal the underlying in web application.
2. To identify and aid in fixing any security vulnerabilities during the web development process.
3. To understand the security principles in developing a reliable web application

PRE-REQUISITE: NIL

UNIT-I Overview of Web Applications 9
 Introduction history of web applications interface ad structure benefits and drawbacks of web applications
 Web application Vs Cloud application.

UNIT- II Web Application Security Fundamentals 9
 Security Fundamentals: Input Validation - Attack Surface Reduction Rules of Thumb- Classi- fying and
 Prioritizing Threads

UNIT- III Browser Security Principles 9
 Origin Policy - Exceptions to the Same-Origin Policy - Cross-Site Scripting and Cross-Site Request
 Forgery - Reflected XSS - HTML Injection

UNIT-IV Web Application Vulnerabilities 9
 Understanding vulnerabilities in traditional client server application and web applications, client state
 manipulation, cookie based attacks, SQL injection, cross domain attack (XSS/XSRF/XSSI) http header
 injection. SSL vulnerabilities and testing - Proper encryption use in web application- Session
 vulnerabilities and testing - Cross-site request forgery

UNIT-V Web Application Security 9
 Http request , http response, rendering and events , html image tags, image tag security, issue, java
 script onerror , Javascript timing , port scanning , remote scripting , running remotecode, frame and
 iframe , browsersandbox, policy goals, same origin policy, library import, domain relaxation Clickjacking -
 DNS rebinding - Flash security - Java applet security - Single-sign-on solution and security -IPv6 impact
 on web security

TOTAL:45PERIODS

TEXTBOOK

1. Sullivan, Bryan, and Vincent Liu. Web Application Security, A Beginner’s Guide. McGraw Hill Professional, 2011.
2. Stuttard, Dafydd, and Marcus Pinto. The Web Application Hacker’s Handbook: Finding and Exploiting Security Flaws. John Wiley Sons, 2011

REFERENCES

1. Hacking Exposed Web Applications, 3rd edition, JOEL SCAMBRAY, VINCENT LIU, CALEB SIMA
2. The Web Application Hacker’s Handbook Discovering and Exploiting Security Flaws By Dafydd Stuttard, Marcus Pinto
3. Rich Bowen, Ken Coar, “Apache Cookbook”, O’Reilly
4. Open Web Application Security Project. A Guide to Building Secure Web Applications and Web Services. http://www.owasp.org/index.php/Category:OWASP_Guide_Project

CourseName: AI FOR ROBOTICS										Course Code:20OE905				
CO	CourseOutcomes									Unit	K-CO	POs	PSOs	
CO1	Identify the vulnerabilities in the web applications.									I	K2	1,2,9,10,12	-	
CO2	Explain various types of threats and mitigation measures of webapplications									II	K3	1,2,3,9,10,12	-	
CO3	Understand the Browser Security Principles									III	K2	1,2,9,10,12	-	
CO4	Apply the security principles in developing a reliable web application									IV	K3	1,2,3,9,10,12	-	
CO5	Use industry standard tools for web application security									V	K2	1,2,9,10,12	-	
CO6	Describe penetration testing to improve the security of web applications									V	K3	1,2,3,9,10,12	-	
CO-PO Mapping														
C O	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO12	PSO 1	PSO2
CO1	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO2	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO3	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO4	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO5	2	1	-	-	-	-	-	-	2	2	-	2	-	-
CO6	3	2	1	-	-	-	-	-	2	2	-	2	-	-
CO	2	2	1	-	-	-	-	-	2	2	-	2	-	-

MANAGEMENT ELECTIVE COURSES

20HS7A2	TOTAL QUALITY MANAGEMENT	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand TQM concepts.
- To know about TQM principles.
- To understand Six Sigma, Traditional tools, New tools, Benchmarking and FMEA.
- To understand Taguchi's Quality Loss Function, Performance Measures and apply QFD, TPM, COQ and BPR.
- To apply QMS and EMS in any organization.

PRE-REQUISITE: NIL

UNIT - I	INTRODUCTION	9
Quality – Need, Evolution, Definitions, Dimensions of product and service quality. TQM - Basic concepts, Framework, Contributions of Deming, Juran and Crosby, Barriers. Quality statements, Customer satisfaction, Customer complaints, Customer retention, Costs of quality.		
UNIT – II	TQM PRINCIPLES	9
Strategic quality planning, Quality Councils, Employee involvement, Motivation, Empowerment, Teamwork, Quality circles, Recognition and Reward, Performance appraisal, Continuous process improvement - PDCA cycle, 5S, Kaizen, Supplier partnership, Supplier selection, Supplier Rating		
UNIT – III	TQM TOOLS AND TECHNIQUES I	9
Traditional tools of quality, New management tools. Six sigma: Concepts, Methodology, applications to manufacturing, service sector including IT, Bench marking, Reason to bench mark, Bench marking process, FMEA - Stages, Types.		
UNIT – IV	TQM TOOLS AND TECHNIQUES II	9
Control Charts, Process Capability, Quality Function Development (QFD), Taguchi quality loss function, TPM - Concepts, improvement needs, Performance measures.		
UNIT - V	QUALITY SYSTEMS	9
Need for ISO 9000, ISO 9001-2008 Quality System, Elements, Documentation, Quality Auditing, QS 9000 - ISO 14000, Concepts, Requirements and Benefits, TQM Implementation in manufacturing and service sectors.		

TOTAL: 45 PERIODS**TEXT BOOKS:**

1. Dale H. Besterfield, et al., "Total quality Management", Pearson Education Asia, 5th Edition, 2018.
2. James R. Evans and William M. Lindsay, "The Management and Control of Quality", Cengage Learning, 8th Edition, 2012.
3. Suganthi.L and Anand Samuel, "Total Quality Management", Prentice Hall (India) Pvt. Ltd., 2nd Edition, 2006.

REFERENCES:

1. Joel.E. Ross, "Total Quality Management – Text and Cases", CRC Press, 5th Edition, 2017.
2. Kiran.D.R, "Total Quality Management: Key concepts and case studies, Butterworth – Heinemann Ltd, 1st Edition, 2016.
3. Oakland, J.S. "TQM – Text with Cases", Butterworth – Heinemann Ltd., Oxford, 3rd Edition, 2012.
4. Janakiraman. B and Gopal .R.K., "Total Quality Management - Text and Cases", Prentice Hall (India) Pvt. Ltd., 1st Edition, 2006.
5. Brue G, "Six Sigma for Managers", Tata-McGraw Hill, 2nd Edition, 2002.

OUTCOMES:

AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:

Course Name : TOTAL QUALITY MANAGEMENT										Course Code : 20HS7A2					
CO	CourseOutcomes									Unit	K –CO	POs	PSOs		
C403E1.1	Explain basic concepts, TQM framework, Barriers and Benefits of TQM.									I	K3	1,2,11	-		
C403E1.2	Explain the TQM Principles for application.									II	K3	1,2,8,11	-		
C403E1.3	Discuss the basics of Six Sigma and Traditional tools, New tools, Benchmarking and FMEA.									III	K2	1,2,4,11,12	-		
C403E1.4	Describe Taguchi's Quality Loss Function, Performance Measures and apply Techniques like QFD, TPM, COQ and BPR.									IV	K3	1,2,3,4,7,11	-		
C403E1.5	Illustrate and apply QMS and EMS in any organization.									V	K3	1,2,11,12	-		
C403E1.6	Explain the process of implementation of ISO 9000/9001-2008/14000 for given manufacturing, service sector.									V	K3	1,2,11,12	-		
CO-PO Mapping															
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	
C403E1.1	2	1	-	-	-	-	-	-	-	-	2	-	-	-	
C403E1.2	2	1	-	-	-	-	-	1	-	-	2	-	-	-	
C403E1.3	2	1	-	1	-	-	-	-	-	-	2	1	-	-	
C403E1.4	2	1	-	2	-	-	1	-	-	-	2	-	-	-	
C403E1.5	2	1	-	-	-	-	-	-	-	-	2	1	-	-	
C403E1.6	2	1	-	-	-	-	-	-	-	-	2	1	-	-	

20HS6A1	INTELLECTUAL PROPERTY RIGHTS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To get an adequate knowledge on patent and copyright for their innovative research works.
- To use in their career, information in patent documents provide useful insight on novelty of their idea from state-of-the art search. This provide further way for developing their idea or innovations.
- To pave the way to catch up Intellectual Property (IP) as an career option.
 - R & D IP Counsel
 - Government Jobs – Patent Examiner
 - Private Jobs
 - Patent agent and Trademark agent
 - Entrepreneur

PRE-REQUISITE: NIL

UNIT - I OVERVIEW OF INTELLECTUAL PROPERTY 9

Introduction and the need for intellectual property right (IPR) - Kinds of Intellectual Property Rights: Patent, Copyright, Trade Mark, Design, Geographical Indication, Plant Varieties and Layout Design - Genetic Resources and Traditional Knowledge - Trade Secret - IPR in India: Genesis and development - IPR in abroad - Major International Instruments concerning Intellectual Property Rights: Paris Convention - 1883, the Berne Convention - 1886, the Universal Copyright Convention - 1952, the WIPO Convention - 1967, the Patent Co-operation Treaty - 1970, the TRIPS Agreement - 1994.

UNIT - II PATENTS 9

Patents - Elements of Patentability: Novelty, Non Obviousness (Inventive Steps), Industrial Application - Non-Patentable Subject Matter - Registration Procedure - Rights and Duties of Patentee - Assignment and license - Restoration of lapsed Patents - Surrender and Revocation of Patents - Infringement - Remedies & Penalties - Patent office and Appellate Board.

UNIT - III COPYRIGHTS 9

Nature of Copyright - Subject matter of copyright: original literary, dramatic, musical, artistic works - cinematograph films and sound recordings - Registration Procedure - Term of protection - Ownership of copyright - Assignment and license of copyright - Infringement - Remedies & Penalties - Related Rights - Distinction between related rights and copyrights.

UNIT - IV TRADEMARKS 9

Concept of Trademarks - Different kinds of marks (brand names, logos, signatures, symbols, well known marks, certification marks and service marks) - Non Registrable Trademarks - Registration of Trademarks - Rights of holder and assignment and licensing of marks - Infringement, Remedies & Penalties - Trademarks registry and appellate board.

UNIT - V OTHER FORMS OF IP & REGISTRATION PROCESS 9

Design: meaning and concept of novel and original - Procedure for registration, effect of registration and term of protection. Geographical Indication (GI): meaning, and difference between GI and trademarks - Procedure for registration, effect of registration and term of protection. IPR registration process through government website-modalities and publications. Plant Variety Protection: meaning and benefit sharing and farmers' rights – Procedure for registration, effect of registration and term of protection. Layout Design Protection: meaning – Procedure for registration, effect of registration and term of protection.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. K.V.Nithyananda, "Intellectual Property Rights: Protection and Management", Cengage Learning India Pvt. Ltd., 2019.
2. P.Neeraj and D.Khusdeep, "Intellectual Property Rights", PHI Learning Pvt. Ltd., 2014.

REFERENCES:

1. V.K.Ahuja, "Law Relating to Intellectual Property Rights", Lexis Nexis, Third Edition, 2017.
2. Journal of Intellectual Property Rights (JIPR): NISCAIR
3. Cell for IPR Promotion and Management (<http://cipam.gov.in/>)
4. World Intellectual Property Organization (<https://www.wipo.int/about-ip/en/>)
5. Office of the Controller General of Patents, Designs & Trademarks (<http://www.ipindia.nic.in/>)

OUTCOMES:

AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:

Course Name :Intellectual Property Rights		Course Code :20HS6A1														
CO	Course Outcomes	Unit	K-CO	POs	PSOs											
C403E2.1	Explain the fundamental aspects of Intellectual property Rights which plays a major role in development and management	1	K2	6,7,8,10,11,12												
C403E2.2	Describe the patents, patent regime in India and abroad and registration aspects.	2	K2	6,7,8,10,11,12												
C403E2.3	Describe the copyrights and its related rights and registration aspects.	3	K2	6,7,8,10,11,12												
C403E2.4	Explain the trademarks and registration aspects.	4	K2	6,7,8,10,11,12												
C403E2.5	Explain the Design, Geographical Indication (GI), Plant Variety and Layout Design Protection and their registration aspects.	5	K2	6,7,8,10,11,12												
C403E2.6	Analyze the current trends in IPR and Government steps in fostering IPR.	5	K2	6,7,8,10,11,												
CO-PO Mapping																
CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO10	PO11	PO12	PSO1	PSO 2	PSO 3	
C403E2.1						1	1	1		1	1	1				
C403E2.2						1	1	1		1	1	1				
C03E2.3						1	1	1		1	1	1				
C403E2.4						1	1	1		1	1	1				
C403E2.5						1	1	1		1	1	1				
C403E2.6						1	1	1		1	1	1				

20HS6B1	PROJECT MANAGEMENT AND ENTREPRENEURSHIP	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To make them understand the concepts of project management for planning to execution of projects.
- To develop and strengthen entrepreneurial quality and motivation in students and to impart basic entrepreneurial skills and understanding to run a business efficiently and effectively.

PRE-REQUISITE: NIL

UNIT - I PROJECT MANAGEMENT 9

Project management: meaning, scope & importance, role of project manager - Project life-cycle and Project appraisal - project feasibility report- Technical appraisal, Environmental appraisal, Market appraisal and Managerial appraisal.

UNIT - II PROJECT FINANCING 9

Project cost estimation & working capital requirements - sources of funds - capital budgeting - Risk & uncertainty in project evaluation - preparation of projected financial statements viz. Projected balance sheet - projected income statement - projected funds & cash flow statements - Preparation of detailed project report - Project finance.

UNIT - III ENTREPRENEURSHIP 9

Entrepreneurship need and scope - Entrepreneurial competencies and traits - Factors affecting entrepreneurial development - Entrepreneurial motivation (Mc Clelland's Achievement motivation theory) - conceptual model of entrepreneurship - entrepreneur vs. intrapreneur - Classification of entrepreneurs - Entrepreneurial Development Programmes.

UNIT - IV ENTREPRENEURIAL IDEA AND INNOVATION 9

Introduction to Innovation - Entrepreneurial Idea Generation and Identifying Business Opportunities - Management skills for Entrepreneurs and managing for Value Creation - Creating and Sustaining Enterprising Model - Organizational Effectiveness.

UNIT - V SOCIAL ENTREPRENEURSHIP 9

Social Sector Perspectives and Social Entrepreneurship - Social Entrepreneurship Opportunities and Successful Models - Social Innovations and Sustainability - Marketing Management for Social Ventures - Risk Management in Social Enterprises - Legal Framework for Social Ventures.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Robert D. Hisrich, Michael P. Peters and Dean A. Shepherd, "Entrepreneurship", McGraw Hill Education, Tenth Edition, 2018.
2. Peter F. Drucker, "Innovation and Entrepreneurship", Harper Business, 2006.

REFERENCES:

1. Anil K. Gupta, "Grassroots Innovation: Minds on the Margin Are Not Marginal Minds", Random House, 2016.
2. V.S.P.Rao, "Business, Entrepreneurship and Management", Vikas Publishing, 2014.
3. Rajeev Roy, "Entrepreneurship", Oxford University Press, 2011.
4. Roman Pichler, "Agile Product Management with Scrum Creating Products That Customers Love", Pearson India, 2013.
5. John M. Nicholas and Herman Steyn, "Project Management for Engineering, Business and Technology", A Butterworth-Heinemann Title, Fourth Edition, 2011

OUTCOMES:

AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:

Course Name :Project Management and Entrepreneurship		Course Code :20HS6B1			
CO	Course Outcomes	Unit	K-CO	POs	PSOs
C403E3.1	Conclude the project characteristics and various stages of a project.	1	K6	8,9,10,11	
C403E3.2	Compile the conceptual clarity about project organization and feasibility.	2	K5	8,9,10,11	
C403E3.3	Apply the risk management plan and analyze the role of stakeholders.	3	K3	8,9,10,11	
C403E3.4	Analyze the social responsibility for an entrepreneurship.	4	K4	7,8,9,10,11	
C403E3.5	Interpret the gain knowledge to overcome the factors affecting small-scale business.	4	K3	8,9,10,11	
C403E3.6	Formulate a new small-scale business.	5	K6	7,8,9,10,11	

CO-PO Mapping

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
C403E3.1	-	-	-	-	-	-	-	2	2	2	3	-	-	-	-
C403E3.2	-	-	-	-	-	-	-	2	2	2	3	-	-	-	-
C403E3.3	-	-	-	-	-	-	-	2	2	2	3	-	-	-	-
C403E3.4	-	-	-	-	-	-	3	2	2	2	3	-	-	-	-
C403E3.5	-	-	-	-	-	-	-	2	2	2	3	-	-	-	-
C403E3.6	-	-	-	-	-	-	3	2	2	2	3	-	-	-	-

20HS8A1	HUMAN RELATIONS AT WORK	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To create awareness of human relations at work its relationship with self.
- To create awareness about the processes involved in interaction with people at work.
- To understand the importance of psychological and physical health in maintaining human relations at work and progressing in career.

Pre-requisite : NIL

UNIT-I INTRODUCTION TO HUMAN RELATIONS 9

Understanding and Managing Yourself – Human Relations and You – Self-Esteem and Self – Confidence – Self-Motivation and Goal Setting – Emotional Intelligence – Attitudes and Happiness – Values and Ethics – Problem Solving and Creativity.

UNIT-II HUMAN RELATIONS AT WORK 9

Dealing Effectively with People – Communication in the Workplace – Specialized Tactics for Getting Along with Others in the Workplace – Managing Conflict – Becoming an Effective Leader – Motivating Others and Developing Teamwork – Diversity and Cross-Cultural Competence.

UNIT - III STAYING PHYSICALLY HEALTHY 9

Yoga: Ashtanga, Yam and Niyam, Asan – Pranayam – Exercise: Aerobic and anaerobic.

UNIT - IV STAYING PSYCHOLOGICALLY HEALTHY 9

Managing Stress and Personal Problems – Meditation – Cognitive, behavioural and emotional well-being.

UNIT - V DEVELOPING CAREER THRUST 9

Getting Ahead in Your Career – Learning Strategies – Perception – Life Span Changes – Developing Good Work Habits.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Andrew DuBrin, “Human Relations for Career and Personal Success: Concepts, Applications, and Skills”, Pearson Education, Eleventh Edition, 2016.
2. Swami Vivekananda, “Raja-Yoga or Conquering the Internal Nature”, Vedanta Press, 1998.

REFERENCES:

1. Jerrold S. Greenberg, “Comprehensive Stress Management”, McGraw-Hill Humanities Social, Thirteenth Edition, 2012.
2. Y.Udai, “Yogasan aur pranayama”, N.S. Publications, New Delhi, 2015.
3. Janardan Swami Yogabhyasi Mandal, “Yogic Asanas for Group Training - Part-I”, Nagpur.

**OUTCOMES:
AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:**

Course Name : Human Relations at Work										Course Code : 20HS8A1					
CO	Course Outcomes									Unit	K-CO	POs	PSOs		
C403E4.1	Implement the elements of Emotional Intelligence and create a plan for continual improvement.									1	K3	6,8,9,10			
C403E4.2	Demonstrate the elements of teamwork such as team development stages, leadership skills, team dynamics, problems solving and decision making approaches, and team building.									2	K3	6,8,9,10			
C403E4.3	Employ active listening skills including paraphrasing, questioning, empathetic listening, analytic listening, responding and communicating non-verbally while respecting individual differences.									2	K3	6,8,9,10			
C403E4.4	Identify various Yoga Postures.									3	K3	6,8,9,10			
C403E4.5	Develop an action plan to increase personal motivation in a personal and or workplace situation.									4	K3	6,8,9,10			
C403E4.6	Identify different elements of organizational behavior and change including organizational climate, culture, power, ethics, and organizational development techniques to develop a change model for an aspect of their personal and or professional life.									5	K3	6,8,9,10			
CO-PO Mapping															
COs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2	PSO 1	PSO 2	PSO3
C403E4.1	3	3	3	3	-	-	-	-	-	-	-	-	-	-	-
C403E4.2	3	3	3	3	-	-	-	-	-	-	-	-	-	-	-
C403E4.3	3	3	3	3	-	-	-	-	-	-	-	-	-	-	-
C403E4.4	3	3	3	3	-	-	-	-	-	-	-	-	-	-	-
C403E4.5	3	3	3	3	-	-	-	-	-	-	-	-	-	-	-
C403E4.6	3	3	3	3	-	-	-	-	-	-	-	-	-	-	-

20HS8B2

ECONOMICS FOR ENGINEERS

L	T	P	C
3	0	0	3

OBJECTIVES:

- To understand the fundamental economic concepts
- To understand cost estimation concepts
- To understand value engineering
- To understand project appraisal and methods of analysis
- To understand the methods of depreciation

PRE-REQUISITE: NIL**UNIT - I INTRODUCTION TO ECONOMICS 9**

Introduction to Economics- Flow in an economy, Law of supply and demand, Concept of Engineering Economics – Engineering efficiency, Economic efficiency, Scope of engineering economics – Element of costs, Marginal cost, Marginal Revenue, Sunk cost, Opportunity cost, Break-even analysis - V ratio, Elementary economic Analysis – Material selection for product Design selection of a product, Process planning.

UNIT - II COST ESTIMATION AND MACRO ECONOMICS 9

Cost and revenue concepts- Determination of equilibrium price under perfect competition - Banking – Inflation - National Income

UNIT - III VALUE ENGINEERING 9

Make or buy decision, Value engineering – Function, aims, Value engineering procedure: Interest formulae and their applications –Time value of money, Single payment compound amount factor, Single payment present worth factor, Equal payment series sinking fund factor, Equal payment series payment Present worth factor- equal payment series capital recovery factor - Uniform gradient series annual equivalent factor, Effective interest rate, Examples in all the methods.

UNIT - IV PROJECT APPRAISAL AND ANALYSIS 9

Methods of comparison of alternatives – present worth method (Revenue dominated cash flow diagram), Future worth method (Revenue dominated cash flow diagram, cost dominated cash flow diagram), Annual equivalent method (Revenue dominated cash flow diagram, cost dominated cash flow diagram), rate of return method, Examples in all the methods.

UNIT - V DEPRECIATION 9

Depreciation- Introduction, Straight line method of depreciation, declining balance method of depreciation-Sum of the years digits method of depreciation, sinking fund method of depreciation/ Annuity method of depreciation, service output method of depreciation-Evaluation of public alternatives- introduction, Examples, Inflation adjusted decisions –procedure to adjust inflation, Examples on comparison of alternatives and determination of economic life of asset.

TOTAL: 45 PERIODS**TEXT BOOKS:**

1. Panneer Selvam, R, "Engineering Economics", Prentice Hall of India Ltd, New Delhi, 2001.

REFERENCES:

1. ChanS.Park, "ContemporaryEngineeringEconomics", PrenticeHallofIndia,2011.
2. Donald.G. Newman, Jerome.P.Lavelle, "Engineering Economics and analysis" Engg.Press,Texas,2010.
3. Degarmo, E.P., Sullivan, W.G and Canada, J.R, "Engineering Economy", Macmillan, NewYork,2011.
4. ZahidAkhan:EngineeringEconomy,"EngineeringEconomy", DorlingKindersley,2012

OUTCOMES:

AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:

Course Name :ECONOMICS FOR ENGINEERS		Course Code :20HS8B2												
CO	Course Outcomes	Unit	K-CO	POs	PSOs									
C403E5.1	Describe the concept of engineering economics	1	K2	1,2,8	1,2									
C403E5.2	Comprehend macroeconomic principles	2	K2	1,2,8	1,2									
C403E5.3	Decision making in diverse business set up	3	K2	1,2,8	1,2									
C403E5.4	Explain the Inflation & Price Change	3	K2	1,2,8	1,2									
C403E5.5	Explain Present Worth Analysis	4	K2	1,2,8	1,2									
C403E5.6	Apply the principles of economics through various case studies	5	K3	1,2,3,8	1,2									
CO-PO mapping														
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
C403E5.1	2	1	-	-	-	1	1	2	2	2	-	-	1	1
C403E5.2	2	1	-	-	-	1	1	2	2	2	-	-	1	1
C403E5.3	2	1	-	-	-	1	1	2	2	2	-	-	1	1
C403E5.4	2	1	-	-	-	1	1	2	2	2	-	-	1	1
C403E5.5	2	1	-	-	-	1	1	2	2	2	-	-	1	1
C403E5.6	2	1	-	-	-	1	1	2	2	2	2	-	1	1

20HS5A1	MANAGEMENT CONCEPTS & ORGANIZATIONAL BEHAVIOR	L 3	T 0	P 0	C 3
----------------	--	----------------------	----------------------	----------------------	----------------------

OBJECTIVES:

To enable the students to study the evolution of Management, to study the functions and principles of management and to learn the application of the principles in an organization with a perspective to diagnose and effectively handle human behavior.

PRE-REQUISITE:NIL

UNIT-I INTRODUCTION TO MANAGEMENT 9

Origin - Definition of management -Nature & Characteristics of management - Scope of management - Importance of Management - Difference between administration & management-Levels of management -Functions of Management - Principles of management - Management by objectives - Management by exception .

UNIT-II PLANNING AND ORGANIZING 9

Definitions of planning -Nature of planning - Importance of planning - Limitations of planning - Process / steps of planning -Elements of planning - Decision making - Characteristics of decision making - Process / steps of decision making-Nature of Organisation-Principles of Organisation - Advantages of Organisation - Process / steps of Organisation - Formal & Informal Organisation - Organisational Structure (Types) - Organisation chart - delegation - Process / steps of delegation - Centralisation - De-Centralisation

UNIT - III CO-ORDINATION AND CONTROLLING 9

Definition of Co-ordination - characteristics of Co-ordination - Benefits of Co-ordination - Problems in Coordination -Techniques of Co-ordination - Defintion of controlling -characteristics of control function – Control process –Communication - Characteristics of Communication - Process of Communication - Formal & Informal Communication - Upward & Downward Communication - Sideward Communication – Written Communication -Barriers in Communication - Measures to overcome communication barriers

UNIT - IV INDIVIDUAL BEHAVIOUR 9

Meaning of Organizational behavior, contributing disciplines, importance of organizational behavior, Perception and Learning - Personality and Individual Differences - Motivation theories and Job Performance - Values, Attitudes and Beliefs - Communication Types-Process - Barriers - Making Communication Effective.

UNIT - V GROUP BEHAVIOUR 9

Groups and Teams: Definition, Difference between groups and teams, Stages of Group Development, Group Cohesiveness, Types of teams, Group Dynamics - Leadership - Styles - Approaches - Power and Politics .

TOTAL: 45 PERIODS

REFERENCES:

1. Stephen P. Robins, Organizational Behavior, Pearson Education, Edition 16, 2022.
2. Steven L. Mc Shane, Mary Ann Von Glinow, et al. Organizational Behavior, Edition 9, 2022
3. PC Tripathi, PN Reddy, AshishBajpai, Principles of Management, Tata McGraw Hill,

OUTCOMES:

AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:

On the successful completion of the course, student will be able to:

1. Explain Management principles into management practices and Managers manage business in global context with different strategies and to determine the effective ways of controlling, and decision making.
2. Understand and explain all the managerial functions.
3. Demonstrate the applicability of the concept of organizational behavior to understand the behavior of people in the organization and management of individual behavior in the organization.
4. Analyze the complexities associated with management of the group behavior in the organization.
5. Demonstrate how the organizational behavior can integrate in understanding the motivation (why) behind behavior of people in the organization.
6. Managerial functions like planning, organizing, staffing, leading & controlling and have same basic knowledge on international aspect of management and the degree to which one can make an individual to think beyond self.

20HS5A2	INDUSTRIAL MARKETING	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To study the basics of Industrial Marketing.
- To know about the Management of Industrial Marketing
- To understand the methods of Strategic Planning and Implementation process.
- To learn the process of Logistics, Marketing Control and Channel Optimization
- To understand the techniques of Pricing and Sales Force Planning

PRE-REQUISITE:NIL

UNIT-I Basics of Industrial Marketing 9

Introduction to Industrial Marketing- Industrial versus Consumer Marketing- Economics of Industrial Demand Classification of Industrial Customers- Unique Characteristics of Organizational Procurement-Purchasing in Government Units

UNIT-II Management of Industrial Marketing 9

Industrial Buying Behaviour in Indian context- Conceptualization of Buying Behavior-Stages in Buying Uncertainty Management in Industrial Marketing- Purchasing Agents in Industrial Buying- Negotiation in Industrial Marketing

UNIT - III Strategic Planning and Implementation 9

Process of Strategic Planning-Macro and Micro Variables Used to Segment Industrial Marketing- Managing the Development of Strategic Planning- Understanding Strategy Formulation and Strategy Implementation Industrial Marketing Strategy Components - Industrial Marketing Research for New Product Development Industrial Marketing Strategy in India.

UNIT - IV Logistics, Marketing Control and Channel Optimization 9

Marketing Logistics- Physical Distribution and Customer Services- Marketing Control Channel Participants-Channel Functions and Dual Channels-Choosing the Right Distributor- Distribution and Manufacturers' Representatives

UNIT - V Pricing and Sales Force Planning 9

Price: A Crucial Element in Product Strategy- The nature of Derived Demand- Segregation of New Product Cost- Pricing in Industrial Marketing- Segregation of New Product Cost - Industrial Product Pricing in India Development of Industrial Sales Force-Motivation of Sales Force- Effective Use of Sales Compensation

TOTAL: 45 PERIODS

OUTCOMES:

AT THE END OF THE COURSE, LEARNERS WILL BE ABLE TO:

- Compare industrial vs consumer marketing and the classifications of industrial customers.
- Develop Negotiation and buying techniques for industrial products .
- Formulate strategic plan and implementation methods.
- Develop techniques of Logistics, Marketing Control and Channel Optimization
- Identify Pricing tactics and Sales Force Planning techniques
- Manage the entire industrial marketing process.

REFERENCES:

1. Industrial Marketing: A Process of Creating and Maintaining Exchange by Krishnamacharyulu Csg, Lalitha R, Publisher: Jaico Book House,
2. Industrial Marketing by Ghosh, Publisher: Oxford University Press, 2019
3. Industrial Marketing 2e by K. K. Havaldar, Publisher: Tata McGraw-Hill Publishing Company limited, 2016
4. Industrial Marketing Management by Govindarajan, Vikas Publishing House, 2018
5. Industrial Marketing by Phadtare -M. T, Prentice Hall of India Private Limited , 2020

VERTICAL1: FINTECH AND BLOCKCHAIN

20MGV11	FINANCIALMANAGEMENT	L	T	P	C
		3	0	0	3

OBJECTIVES:

- Toacquiretheknowledgeofthedecisionareas infinance.
- Tolearnthe varioussources ofFinance
- Todescribeabout capitalbudgetingandcostofcapital.
- Todiscuss onhowtoconstructarobustcapitalstructure anddividendpolicy
- Todevelopanunderstanding oftools onWorkingCapitalManagement

PRE-REQUISITE: NIL

UNIT - I THE INVESTMENTENVIRONMENT 9

DefinitionandScopeofFinanceFunctions-ObjectivesofFinancialManagement- ProfitMaximizationandWealth Maximization-TimeValue ofmoney- Risk andreturnconcepts.

UNIT – II SOURCES OF FINANCE 9

Long term sources of Finance-Equity Shares – Debentures - Preferred Stock – Features – Meritsand Demerits.Short term sources - Bank Sources, Trade Credit, Overdrafts, Commercial Papers,CertificateofDeposits,Moneymarketmutualfundsetc

UNIT – III INVESTMENTDECISIONS 9

InvestmentDecisions:capitalbudgeting–NeedandImportance–Techniquesof CapitalBudgeting– Payback-ARR–NPV–IRR–ProfitabilityIndex. CostofCapital-CostofSpecificSourcesofCapital-Equity-PreferredStock-Debt-Reserves- Conceptandmeasurementofcostofcapital-WeightedAverageCostofCapital.

UNIT – IV FINANCINGANDDIVIDENDDECISION 9

OperatingLeverageandFinancialLeverage–EBIT-EPSanalysis.CapitalStructure– determinantsofCapitalstructure-DesigninganOptimumcapital structure. Dividendpolicy-Aspectsofdividendpolicy-practicalconsideration-formsofdividendpolicy-Determinants ofDividend Policy

UNIT - V WORKING CAPITALDECISION 9

WorkingCapitalManagement:WorkingCapitalManagement-concepts-importance- DeterminantsofWorkingcapital.CashManagement:Motivesforholdingcash– ObjectivesandStrategiesofCashManagement.Receivables Management:Objectives-Creditpolicies.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. M.Y. KhanandP.K.JainFinancialmanagement, Text,TataMcGrawHill
2. M. PandeyFinancialManagement, VikasPublishingHousePvt. Ltd

REFERENCES:

1. JamesC.Vanhorne –Fundamentalsof FinancialManagement–PHI Learning
2. PrasannaChandra, FinancialManagement
3. Srivatsava, FinancialManagement,OxfordUniversityPress,2011

20MGV21	FUNDAMENTALS OF INVESTMENT	L	T	P	C
		3	0	0	3

OBJECTIVES:

- Describe the investment environment in which investment decisions are taken.
- Explain how to Value bonds and equities
- Explain the various approaches to value securities
- Describe how to create efficient portfolios through diversification
- Discuss the mechanism of investor protection in India.

PRE-REQUISITE: NIL

UNIT - I THE INVESTMENT ENVIRONMENT 9

The investment decision process, Types of Investments – Commodities, Real Estate and Financial Assets, the Indian securities market, the market participants and trading of securities, security market indices, sources of financial information, Concept of return and risk, Impact of Taxes and Inflation on return

UNIT – II FIXED INCOME SECURITIES 9

Bond features, types of bonds, estimating bond yields, Bond Valuation types of bond risks, default risk and credit rating.

UNIT – III APPROACHES TO EQUITY ANALYSIS 9

Introduction to Fundamental Analysis, Technical Analysis and Efficient Market Hypothesis, dividend capitalisation models, and price-earnings multiple approach to equity valuation

UNIT – IV PORTFOLIO ANALYSIS AND FINANCIAL DERIVATIVES 9

Portfolio and Diversification, Portfolio Risk and Return; Mutual Funds; Introduction to Financial Derivatives; Financial Derivatives Markets in India

UNIT - V INVESTOR PROTECTION 9

Role of SEBI and stock exchanges in investor protection; Investor grievances and their redressal system, insider trading, investors' awareness and

TOTAL: 45 PERIODS

REFERENCES:

1. Charles P. Jones, Gerald R. Jensen. Investments: analysis and management. Wiley, 14TH Edition, 2019.
2. Chandra, Prasanna. Investment analysis and portfolio management. McGraw-hill education, 5th, Edition, 2017.
3. Rustagi, R. P. Investment Management Theory and Practice. Sultan Chand & Sons, 2021.
4. Zvi Bodie, Alex Kane, Alan J Marcus, Pritabhus Mohanty, Investments, McGraw Hill Education (India), 11th Edition (SIE), 2019

20MGV31	BANKING, FINANCIAL SERVICES AND INSURANCE	L	T	P	C
	E	3	0	0	3

OBJECTIVES:

- Understand the Banking system in India
- Grasp how banks raise their resources and how they deploy it
- Understand the development in banking technology
- Understand the financial services in India
- Understand the insurance industry in India

PRE-REQUISITE: NIL

UNIT - I INTRODUCTION TO INDIAN BANKING SYSTEM 9

Overview of Banking system – Structure – Functions – Banking system in India - Key Regulations in Indian Banking sector – RBI. Relationship between Banker and Customer - Retail & Wholesale Banking – types of Accounts - Opening and operation of Accounts.

UNIT – II MANAGING BANK FUNDS/PRODUCTS 9

Liquid Assets - Investment in securities - Advances - Loans. Negotiable Instruments – Cheques, Bills of Exchange & Promissory Notes. Designing deposit schemes – Asset and Liability Management – NPA's – Current issues on NPA's – M&A's of banks into securities market

UNIT – III DEVELOPMENT IN BANKING TECHNOLOGY 9

Payment system in India – paper based – e-payment – electronic banking – plastic money – e-money – forecasting of cash demand at ATM's – The Information Technology Act, 2000 in India – RBI's Financial Sector Technology vision document – security threats in e-banking & RBI's Initiative.

UNIT – IV FINANCIAL SERVICES 9

Introduction – Need for Financial Services – Financial Services Market in India – NBFC – Leasing and Hire Purchase – mutual funds. Venture Capital Financing – Bill discounting – factoring – Merchant Banking

UNIT - V INSURANCE 9

Insurance – Concept - Need- History of Insurance industry in India. Insurance Act, 1938 – IRDA – Regulations – Life Insurance- Annuities and Unit Linked Policies - Lapse of the Policy – revival – settlement of claim

TOTAL: 45 PERIODS

REFERENCES:

1. Padmalatha Suresh and Justin Paul, "Management of Banking and Financial Services, Pearson, Delhi, 2017.
2. Meera Sharma, "Management of Financial Institutions – with emphasis on Bank and Risk Management", PHI Learning Pvt. Ltd., New Delhi 2010
3. Peter S. Rose and Sylvia C. and Hudgins, "Bank Management and Financial Services", Tata McGraw Hill, New Delhi, 2017

20MGV41	INTRODUCTION TO BLOCKCHAIN AND ITS APPLICATIONS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand the basics of Blockchain
- To learn Different protocols and consensus algorithms in Blockchain
- To learn the fundamentals of Bitcoins and smart contracts
- To experiment the Hyperledger Fabric, Ethereum networks
- To understand the Blockchain Applications and trends

UNIT I INTRODUCTION TO BLOCKCHAIN 9

Blockchain: The growth of blockchain technology - Distributed systems - The history of blockchain and Bitcoin - Features of a blockchain - Types of blockchain, Consensus: Consensus mechanism -Types of consensus mechanisms - Consensus in blockchain. Decentralization: Decentralization using blockchain - Methods of decentralization - Routes to decentralization-Blockchain and full ecosystem decentralization-Smart contracts-Decentralized Organizations-Platforms for decentralization.

UNIT II INTRODUCTION TO CRYPTOCURRENCY 9

Bitcoin – Digital Keys and Addresses – Transactions – Mining – Bitcoin Networks and Payments – Wallets–Alternative Coins–Theoretical Limitations– Bitcoin limitations–Namecoin –Primecoin – Zcash–Smart Contracts–Ricardian Contracts-Deploying smart contracts on a blockchain

UNIT III ETHEREUM 9

Introduction - The Ethereum network - Components of the Ethereum ecosystem - Transactions and messages - Ether cryptocurrency / tokens (ETC and ETH) - The Ethereum Virtual Machine (EVM), Ethereum Development Environment: Test networks - Setting up a private net - Starting up the private network

UNIT IV WEB3 AND HYPERLEDGER 9

Introduction to Web3 – Contract Deployment – POST Requests – Development Frameworks – Hyperledger as a Protocol–The Reference Architecture –Hyperledger Fabric –Distributed Ledger–Corda.

UNIT V EMERGING TRENDS 9

Kadena – Ripple – Rootstock – Quorum – Tendermint – Scalability – Privacy – Other Challenges –Blockchain Research–Notable Projects – Miscellaneous Tools.

TOTAL: 45 PERIODS

REFERENCES:

1. Imran.Bashir.Mastering blockchain:Distributed Ledger Technology,Decentralization,and Smart Contracts Explained. Packt Publishing, 2nd Edition, 2018
2. Peter Borovykh,Blockchain Application in Finance,Blockchain Driven, 2nd Edition, 2018
3. Arshdeep Bahga, Vijay Madiseti, “Blockchain Applications: A Hands On Approach”, VPT, 2017.

20MGV51	FINTECH PERSONAL FINANCE AND PAYMENTS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To understand currency exchange and digital payments.
- To acquire the knowledge of Fintech firm and their role in Market
- To learn about InsurTech model and services
- To acquire knowledge about Fintech regulations and startups
- To understand P2P lending, challenges and solutions

UNIT I CURRENCY EXCHANGE AND PAYMENT 9

Understand the concept of Crypto currency- Bitcoin and Applications -Cryptocurrencies and DigitalCryptoWallets-TypesofCryptocurrencies- CryptocurrenciesandApplications,blockchain,ArtificialIntelligence, machine learning. Fintech users, Individual Payments, RTGS Systems, ImmediatePage 54 of 90 Payment Service (IMPS), Unified Payments Interface (UPI).Legal and RegulatoryImplications of Crypto currencies, Payment systems and their regulations. Digital Payments SmartCards, Stored-Value Cards, EC Micropayments, Payment Gateways, Mobile Payments, Digital andVirtualCurrencies,Security,Ethical,Legal,Privacy,andTechnologyIssues

UNIT II DIGITAL FINANCE AND ALTERNATIVE FINANCE 9

ABriefHistoryofFinancialInnovation,DigitizationofFinancialServices,Crowdfunding,CharityandEquity,..IntroductiontotheconceptofInitialCoinOffering

UNIT III INSURETECH 9

InsurTech Introduction , Business model disruptionAI/ML in InsurTech - IoT and InsurTech ,RiskModeling,FraudDetectionProcessingclaimsandUnderwritingInnovationsinInsuranceServices

UNIT IV PEER TO PEER LENDING 9

P2P and Marketplace Lending, New Models and New Products in market place lending P2PInfrastructureandtechnologies,ConceptofCrowdfundingCrowdfundingArchitectureandTechnology ,P2P and Crowdfunding unicorns and business models , SME/MSME Lending: Uniqueopportunitiesand Challenges,SolutionsandInnovations

UNIT V REGULATORY ISSUES 9

FinTechRegulations:GlobalRegulationsandDomesticRegulations,EvolutionofRegTech,RegTech Ecosystem:FinancialInstitutions,RegTechEcosystem:StartupsRegTech,Startups:Challenges, RegTechEcosystem:Regulators,Use ofAlinregulationandFrauddetection

TOTAL: 45 PERIODS

REFERENCES:

1. Swanson Seth, Fintech for Beginners: Understanding and Utilizing the power of technology, CreatespaceIndependentPublishing Platform, 2016.
2. ModelsAuTanda, FintechBigtechAndBanksDigitalizationandItsImpactOnBankingBusiness, Springer, 2016
3. HenningDiedrich, Ethereum:Blockchains, DigitalAssets, SmartContracts, DecentralizedAutonomousOrganizations, CreatespaceIndependentPublishing, 2016
4. JacobWilliam, FinTech: TheBeginner'sGuidetoFinancialTechnology, CreatespaceIndependentPublishing, 2016
5. IIBF, DigitalBanking, TaxmannPublication, 2016
6. JacobWilliam, FinancialTechnology, CreatespaceIndependentPub, 2016
7. LukeSutton, FinancialTechnology:Bitcoin&Blockchain, CreatespaceIndependentPub, 2016

20MGV61

INTRODUCTION TO FINTECH

L	T	P	C
3	0	0	3

OBJECTIVES:

- To learn about history, importance and evolution of Fintech
- To acquire the knowledge of Fintech in payment industry
- To acquire the knowledge of Fintech in insurance industry
- To learn the Fintech developments around the world
- To know about the future of Fintech

UNIT I

INTRODUCTION

9

Fintech - Definition, History, concept, meaning, architecture, significance, Goals, key areas in Fintech, Importance of Fintech, role of Fintech in economic development, opportunities and challenges in Fintech, Evolution of Fintech in different sectors of the industry - Infrastructure, Banking Industry, Startups and Emerging Markets, recent developments in FinTech, future prospects and potential issues with Fintech.

UNIT II

PAYMENT INDUSTRY

9

FinTech in Payment Industry - Multichannel digital wallets, applications supporting wallets, onboarding and KYC application, FinTech in Lending Industry -

UNIT III

INSURANCE INDUSTRY

9

FinTech in Wealth Management Industry - Financial Advice, Automated investing, Socially responsible investing, Fractional Investing, Social Investing. FinTech in Insurance Industry - P2P insurance, On-Demand Insurance, On-Demand Consultation, Customer engagement through Quotetosell, policy servicing, Claims Management, Investment linked health insurance.

UNIT IV

FINTECH AROUND THE GLOBE

9

FinTech developments - US, Europe and UK, Germany, Sweden, France, China, India, Africa, Australia, New Zealand, Brazil and Middle East, Regulatory and Policy Assessment for Growth of FinTech. FinTech as disruptors, Financial institutions collaborating with FinTech companies, The new financial world.

UNIT V

FUTURE OF FINTECH

9

How emerging technologies will change financial services, the future of financial services, banking innovation through data, why FinTech banks will rule the world, The FinTech Supermarket, Banks partnering with FinTech startups, The rise of BankTech, Fintech impact on Retail Banking, A future without money, Ethics in Fintech.

TOTAL: 45 PERIODS

REFERENCES:

- 1) Arner D., Barberis J., Buckley R., The evolution of FinTech: a new post-crisis paradigm, University of New South Wales Research Series, 2015
- 2) Susanne Chishti, Janos Barberis, The FINTECH Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries, Wiley Publications, 2016
- 3) Richard Hayen, FinTech: The Impact and Influence of Financial Technology on Banking and the Finance Industry, 2016
- 4) Parag Y Arjunwadkar, FinTech: The Technology Driving Disruption in the financial service industry CRC Press, 2018
- 5) Sanjay Phadke, Fintech Future: The Digital DNA of Finance Paperback. Sage Publications, 2020
- 6) Pranay Gupta, T. Mandy Tham, Fintech: The New DNA of Financial Services Paperback, 2018

VERTICAL 2: ENTREPRENEURSHIP

20MGV12	FOUNDATIONS OF ENTREPRENEURSHIP	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To develop and strengthen the entrepreneurial quality and motivation of learners.
- To impart the entrepreneurial skills and traits essential to become successful entrepreneurs.
- To apply the principles and theories of entrepreneurship and management in Technology oriented businesses.
- To empower the learner to run a Technology driven business efficiently and effectively

UNIT I INTRODUCTION TO ENTREPRENEURSHIP 9
 Entrepreneurship-Definition, Need, Scope- Entrepreneurial Skill & Traits - Entrepreneurs vs. Intrapreneur; Classification of entrepreneurs, Types of entrepreneurs - Factors affecting entrepreneurial development - Achievement Motivation - Contribution of Entrepreneurship to Economic Development

UNIT II BUSINESS OWNERSHIP & ENVIRONMENT 9
 Types of Business Ownership - Business Environmental Factors - Political-Economic-Sociological- Technological-Environmental-Legal aspects - Human Resources Mobilisation - Basics of Managing Finance- Essentials of Marketing Management - Production and Operations Planning - Systems Management and Administration

UNIT III FUNDAMENTALS OF TECHNOPRENEURSHIP 9
 Introduction to Technopreneurship - Definition, Need, Scope- Emerging Concepts- Principles - Characteristics of a technopreneur - Impacts of Technopreneurship on Society - Economy- Job Opportunities in Technopreneurship- Recent trends

UNIT IV APPLICATIONS OF TECHNOPRENEURSHIP 9
 Technology Entrepreneurship-Local, National and Global practices- Intrapreneurship and Technology interactions, Networking of entrepreneurial activities - Launching- Managing Technology based Product/Service entrepreneurship - Success Stories of Technopreneurs- Case Studies

UNIT V EMERGING TRENDS IN ENTREPRENEURSHIP 9
 Effective Business Management Strategies For Franchising-Sub-Contracting-Leasing- Technopreneurs - Agripreneurs-Netpreneurs- Portfolio entrepreneurship- NGO Entrepreneurship

TOTAL: 45 PERIODS

TEXT BOOKS:

- 1 S.S.Khanka, "Entrepreneurial Development" S.Chand & Co.Ltd.Ram Nagar New Delhi, 2021.
- 2 Donal F Kuratko Entrepreneurship (11th Edition) Theory, Process, Practice by Published 2019 by Cengage Learning

REFERENCES:

- 1 Daniel Mankani. 2003. Technopreneurship: The successful Entrepreneur in the new Economy. Prentice Hall
- 2 Edward Elgar. 2007. Entrepreneurship, Cooperation and the Firm: The Emergence and Survival of High-Technology Ventures in Europe. Eds: Jan Ulijn, Dominique Drillon, and Frank Lasch. Wiley
- 3 Lang, J. 2002, The High Tech Entrepreneur's Handbook, Ft.com.
- 4 David Sheff 2002, China Dawn: The Story of a Technology and Business Revolution, Harper Business <https://fanny.staff.uns.ac.id/files/2013/12/Technopreneur-BASED-EDUCATION-REVOLUTION.pdf>
- 6 Jump Start: A Technopreneurship Fable, Dennis Posadas, (Singapore: Pearson Prentice Hall, 2009)
- 7 Basics of Technopreneurship: Module 1.1-1.2, Frederico Gonzales, President-PESO Inc; M. Barcelon, UP
- 8 Journal articles pertaining to Entrepreneurship

20MGV22	TEAMBUILDING & LEADERSHIP MANAGEMENT FOR BUSINESS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To develop and strengthen the Leadership qualities and motivation of learners.
- To impart the Leadership skills and traits essential to become successful entrepreneurs.
- To apply the principles and theories of Team Building in managing Technology oriented businesses.
- To empower the learner to build robust teams for running and leading a business efficiently and effectively.

UNIT I	INTRODUCTION TO MANAGING TEAMS	9
Introduction to Team-Team Dynamics-Team Formation–Stages of Team Development-Enhancing teamwork within a group-Team Coaching-Team Decision Making-Virtual Teams-Self Directed Work Teams (SDWTs)-Multicultural Teams.		
UNIT II	MANAGING AND DEVELOPING EFFECTIVE TEAMS	9
Team-based Organisations- Leadership roles in team-based organisations -Offsite training and team development-Experiential Learning-Coaching and Mentoring in team building-Building High-Performance Teams - Building Credibility and Trust - Skills for Developing Others - Team Building at the Top-Leadership in Teamwork Effectiveness.		
UNIT III	INTRODUCTION TO LEADERSHIP	9
Introduction to Leadership - Leadership Myths – Characteristics of Leader, Follower and Situation - Leadership Attributes - Personality Traits and Leadership-Intelligence Types and Leadership - Power and Leadership-Delegation and Empowerment.		
UNIT IV	LEADERSHIP IN ORGANISATIONS	9
Leadership Styles – LMX Theory- Leadership Theory and Normative Decision Model - Situational Leadership Model-Contingency Model and Path Goal Theory– Transactional and Transformational Leadership-Charismatic Leadership-Role of Ethics and Values		
UNIT V	LEADERSHIP EFFECTIVENESS	9
Leadership Behaviour - Assessment of Leadership Behaviors - Destructive Leadership - Motivation and Leadership-Managerial Incompetence and Derailment Conflict Management- Negotiation and Leadership-Culture and Leadership-Global Leadership – Recent Trends in Leadership.		
		TOTAL: 45 PERIODS

REFERENCES:

1. Hughes, R.L., Ginnett, R.C., & Curphy, G.J., Leadership: Enhancing the lessons of experience, 9th Ed, McGraw Hill Education, Chennai, India. (2019).
2. Katzenback, J.R., Smith, D.K., The Wisdom of Teams: Creating the High Performance Organisations, Harvard Business Review Press, (2015).
3. Haldar, U.K., Leadership and Team Building, Oxford University Press, (2010).
4. Daft, R.L., The Leadership Experience, Cengage, (2015).
5. Daniel Levi, Group Dynamics for Teams, 4th Ed, (2014), Sage Publications.
6. Dyer, W.G., Dyer, W.G., Jr., & Dyer, J.H.. Teambuilding: Proven strategies for improving team performance, 5th ed, Jossey-Bass, (2013).

20MGV32	CREATIVITY&INNOVATIONINENTREPRENEURSHIP	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To develop the creativity skills among the learners
- To impart the knowledge of creative intelligence essential for entrepreneurs
- To know the application of innovation in entrepreneurship.
- To develop innovative business models for business.

UNIT I CREATIVITY 9

Creativity: Definition- Forms of Creativity-Essence, Elaborative and Expressive Creativities- Quality of Creativity-Existential, Entrepreneurial and Empowerment Creativities – Creative Environment-Creative Technology--Creative Personality and Motivation.

UNIT II CREATIVE INTELLIGENCE 9

Creative Intelligence: Convergent thinking ability – Traits Congenial to creativity – Creativity Training- Criteria for evaluating Creativity-Credible Evaluation- Improving the quality of our creativity – Creative Tools and Techniques-Block to creativity-fears and Disabilities-Strategies for Unblocking- Designing Creativity Enabling Environment.

UNIT III INNOVATION 9

Innovation: Definition- Levels of Innovation- Incremental Vs Radical Innovation-Product Innovation and Process-Technological, Organizational Innovation – Indicators- Characteristics of Innovation in Different Sectors. Theories in Innovation and Creativity- Design Thinking and Innovation-Innovation as Collective Change-Innovation as a system

UNIT IV INNOVATION AND ENTREPRENEURSHIP 9

Innovation and Entrepreneurship: Entrepreneurial Mindset, Motivations and Behaviours- Opportunity Analysis and Decision Making- Industry Understanding- Entrepreneurial Opportunities- Entrepreneurial Strategies – Technology Pull/Market Push – Product-Market fit

UNIT V INNOVATIVE BUSINESS MODELS 9

Innovative Business Models: Customer Discovery-Customer Segments- Prospect Theory and Developing Value Propositions- Developing Business Models: Elements of Business Models – Innovative Business Models: Elements, Designing Innovative Business Models- Responsible Innovation and Creativity.

TOTAL: 45 PERIODS

REFERENCES:

1. Creativity and Innovation in Entrepreneurship, Kankha, Sultan Chand
2. Pradip N Khandwalla, Lifelong Creativity, An Unending Quest, Tata Mc Graw Hill, 2004. Paul Trott, Innovation Management and New Product Development, 4e, Pearson, 2018.
3. Vinnie Jauhari, Sudanshu Bhushan, Innovation Management, Oxford Higher Education, 2014. Innovation Management, C.S.G. Krishnamacharyulu, R. Lalitha, Himalaya Publishing House, 2010.
4. A. Dale Timpe, Creativity, Jaico Publishing House, 2003. Brian Clegg, Paul Birch, Creativity, Kogan Page, 2009.
5. Strategic Innovation: Building and Sustaining Innovative Organizations- Course Era, Raj Echambadi.

20MGV42	PRINCIPLES OF MARKETING MANAGEMENT FOR BUSINESS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To provide basic knowledge of concepts, principles, tools and techniques of marketing for entrepreneurs
- To provide an exposure to the students pertaining to the nature and Scope of marketing, which they are expected to possess when they enter the industry as practitioners.
- To give them an understanding of fundamental premise underlying market driven strategies and the basic philosophies and tools of marketing management for business owners.

UNIT I	INTRODUCTION TO MARKETING MANAGEMENT	9
Introduction - Market and Marketing - Concepts - Functions of Marketing - Importance of Marketing Orientations - Marketing Mix - The Traditional 4Ps - The Modern Components of the Mix - The Additional 3Ps - Developing an Effective Marketing Mix.		
UNIT II	MARKETING ENVIRONMENT	9
Introduction - Environmental Scanning - Analysing the Organisation's Micro Environment and Macro Environment - Differences between Micro and Macro Environment - Techniques of Environment Scanning - Marketing organization - Marketing Research and the Marketing Information System, Types and Components.		
UNIT III	PRODUCT AND PRICING MANAGEMENT	9
Product - Meaning, Classification, Level of Products - Product Life Cycle (PLC) - Product Strategies - Product Mix - Packaging and Labelling - New Product Development - Brand and Branding - Advantages and disadvantages of branding Pricing - Factors Affecting Price Decisions - Cost Based Pricing - Value Based and Competition Based Pricing - Pricing Strategies - National and Global Pricing.		
UNIT IV	PROMOTION AND DISTRIBUTION MANAGEMENT	9
Introduction to Promotion - Marketing Channels - Integrated Marketing Communications (IMC) - Introduction to Advertising and Sales Promotion - Basics of Public Relations and Publicity - Personal Selling - Process - Direct Marketing - Segmentation, Targeting and Positioning (STP) - Logistics Management - Introduction to Retailing and Wholesaling.		
UNIT V	CONTEMPORARY ISSUES IN MARKETING MANAGEMENT	9
Introduction - Relationship Marketing Vs. Relationship Management - Customer Relationship Management (CRM) - Forms of Relationship Management - CRM practices - Managing Customer Loyalty and Development - Buyer-Seller Relationships - Buying Situations in Industrial / Business Market - Buying Roles in Industrial Marketing - Factors that Influence Business Services Marketing E-Marketing or Online Marketing.		

TOTAL: 45 PERIODS**REFERENCES**

1. Marketing Management, Sherlekar S.A, Himalaya Publishing House, 2016.
2. Marketing Management, Philip Kotler and Kevin Lane Keller, PHI 15th Ed, 2015.
3. Marketing Management - An Indian perspective, Vijay Prakash Anand, Biztantra, 2nd / e, 2016.
4. Marketing Management Global Perspective, Indian Context, V.S. Ramaswamy & S. Namakumari, Macmillan Publishers India, 5th edition, 2015.
5. Marketing Management, S.H.H. Kazmi, 2013, Excel Books India.
6. Marketing Management - text and Cases, Dr. C.B. Gupta & Dr. N. Rajan Nair, 17th edition, 2016.

20MGV52	HUMAN RESOURCE MANAGEMENT FOR ENTREPRENEURS	L	T	P	C
		3	0	0	3

OBJECTIVES:

- To introduce the basic concepts, structure and functions of human resource management for entrepreneurs.
- To create an awareness of the roles, functions and functioning of human resource department.
- To understand the methods and techniques followed by Human Resource Management practitioners.

UNIT I INTRODUCTION TO HRM 9

Concept, Definition, Objectives - Nature and Scope of HRM - Evolution of HRM - HR Manager Roles - Skills - Personnel Management Vs. HRM - Human Resource Policies - HR Accounting - HR Audit - Challenges in HRM.

UNIT II HUMAN RESOURCE PLANNING 9

HR Planning - Definition - Factors - Tools - Methods and Techniques - Job analysis - Job rotation - Job Description - Career Planning - Succession Planning - HRIS - Computer Applications in HR - Recent Trends.

UNIT III RECRUITMENT AND SELECTION 9

Sources of recruitment - Internal Vs. External - Domestic Vs. Global Sources - eRecruitment - Selection Process - Selection techniques - eSelection - Interview Types - Employee Engagement

UNIT IV TRAINING AND EMPLOYEE DEVELOPMENT 9

Types of Training - On-The-Job, Off-The-Job - Training Needs Analysis - Induction and Socialisation Process - Employee Compensation - Wages and Salary Administration - Health and Social Security Measures - Green HRM Practices

UNIT V CONTROLLING HUMAN RESOURCES 9

Performance Appraisal - Types - Methods - Collective Bargaining - Grievances Redressal Methods - Employee Discipline - Promotion - Demotion - Transfer - Dismissal - Retrenchment - Union Management Relationship - Recent Trends

TOTAL: 45 PERIODS**REFERENCE**

- 1) Gary Dessler and Biju Varkkey, Human Resource Management, 14e, Pearson, 2015.
- 2) Mathis and Jackson, Human Resource Management, Cengage Learning 15e, 2017.
- 3) David A. Decenzo, Stephen P. Robbins, and Susan L. Verhulst, Human Resource Management, Wiley, International Student Edition, 11th Edition, 2014
- 4) R. Wayne Mondy, Human Resource Management, Pearson, 2015.
- 5) Luis R. Gomez - Mejia, David B. Balkin, Robert L. Cardy. Managing Human Resource. PHI Learning. 2012
- 6) John M. Ivancevich, Human Resource Management, 12e, McGraw Hill Irwin, 2013.
- 7) K. Aswathappa, Sadhna Dash, Human Resource Management - Text and Cases, 9th Edition, McGraw Hill, 2021.
- 8) Uday Kumar Halder, Juthika Sarkar. Human Resource Management. Oxford. 2012

	L	T	P	C
20MGV62 FINANCING NEW BUSINESS VENTURES	3	0	0	3

OBJECTIVES:

- To develop the basics of business venture financing.
- To impart the knowledge essential for entrepreneurs for financing new ventures.
- To acquaint the learners with the sources of debt and equity financing.
- To empower the learner towards fund raising for new ventures effectively.

UNIT I ESSENTIALS OF NEW BUSINESS VENTURE 9

Setting up new Business Ventures – Need - Scope - Franchising - Location Strategy, Registration Process-State Directorate of Industries-Financing for New Ventures-Central and State Government Agencies-Types of loans –Financial Institutions-

UNIT II INTRODUCTION TO VENTURE FINANCING 9

Venture Finance–Definition–Historic Background-Funding New Ventures-Need–Scope–Types -Cost of Project-Means of Financing-Estimation of Working Capital-Requirement of funds–Mix of Debt and Equity - Challenges and Opportunities.

UNIT III SOURCES OF DEBT FINANCING 9

Fund for Capital Assets - Term Loans - Leasing and Hire-Purchase - Money Market instruments – Bonds, Corporate Papers – Preference Capital- Working Capital Management- Fund based Credit Facilities -Cash Credit -Over Draft.

UNIT IV SOURCES OF EQUITY FINANCING 9

Own Capital, Unsecured Loan - Government Subsidies , Margin Money- Equity Funding - Private Equity Fund-Schemes of Commercial banks -Angel Funding–Crowdfunding-Venture Capital.

UNIT V METHODS OF FUND RAISING FOR NEW VENTURES 9

Investor Decision Process - Identifying the appropriate investors- Targeting investors- Developing Relationships with investors - Investor Selection Criteria- Company Creation- Raising Funds - Seed Funding-VC Selection Criteria–Process-Methods-Recent Trends

TOTAL: 45 PERIODS

REFERENCES:

1. Principles of Corporate Finance by Brealey and Myers et al., 12TH ed, McGraw Hill Education (India) Private Limited, 2018
2. Prasanna Chandra, Projects: Planning, Analysis, Selection, Financing, Implementation and Review, McGraw Hill Education India Pvt Ltd, New Delhi , 2019.
3. Introduction to Project Finance. Andrew Fight, Butterworth-Heinemann, 2006.
4. Metrick, Andrew; Yasuda, Ayako. Venture Capital And The Finance Of Innovation. Venture Capital And The Finance Of Innovation, 2nd Edition, Andrew Metrick And Ayako Yasuda, Eds., John Wiley And Sons, Inc, 2010.
5. Feld, Brad; Mendelson, Jason. Venture Deals. Wiley, 2011.
6. May, John; Simons, Cal. Every Business Needs An Angel: Getting The Money You Need To Make Your Business Grow. Crown Business, 2001.
7. Gompers, Paul Alan; Lerner, Joshua. The Money Of Invention: How Venture Capital Creates New Wealth. Harvard Business Press, 2001.
8. Camp, Justin J. Venture Capital Due Diligence: A Guide To Making Smart Investment Choices And Increasing Your Portfolio Returns. John Wiley & Sons, 2002.
9. Byers, Thomas. Technology Ventures: From Idea To Enterprise. McGraw-Hill Higher Education, 2014.
10. Lerner, Josh; Leamon, Ann; Hardyman, Felda. Venture Capital, Private Equity, And The Financing Of Entrepreneurship. 2012