



MBA Students with Faculty Team



MBA Computer Lab



Wi-Fi enabled Campus



MBA Library with OPAC



Internship Project at Ministry of Finance,
Govt. of India, New Delhi.

THE PRINCIPAL

K.L.N. COLLEGE OF ENGINEERING

Pottapalayam - 630 812 (11 kms. from Madurai City)
College Phone : +91-432-298871-2, 298196
Fax : 0432-298878

For Admission Contact

THE DIRECTOR

DEPARTMENT OF MANAGEMENT STUDIES

K.L.N. COLLEGE OF ENGINEERING

Pottapalayam - 630 812 (11 kms. from Madurai City)
Ph : +91-432-298871, 298872, (Ext. 342) Fax: 0432-298871

City Office - 68, South Bell Street, Madurai - 625 001. Ph: 0432-2338045, 2330882

கே.எல்.என். பொறியியல் கல்லூரி
K.L.N. COLLEGE OF ENGINEERING



Pottapalayam - 630812, (11 Km from Madurai City), Sivagangali District, Tamilnadu, India.
(Sponsored by K.L.N. Saurashtra College of Engineering Council)
Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai.
Included under 2(f) and 12 (B) status of UGC Act of 1956
Approved Research Centres for MECH, EEE, ECE & CSE by Anna University
Approved as Nodal Centre for Quality Improvement by Anna University
An ISO 9001 : 2015 Certified Institution. - A Saurashtra Linguistic Minority Institution
Ph : 0432 - 298871 & 2, 209196 Fax : 0432 - 298870 Email : info@klncol.edu
Accredited by NBA, New Delhi for B.E. MECH, EEE, ECE, CSE & B.Tech. - IT for
3 Academic Years from 2015 - 2017 to 2019 - 2015 (i.e.) upto 30.06.2019



Counselling
Code No. 5904

7 UG Programmes
PG Programmes
Offered



Anura Dth, K.L.N. Institute
Founder President
Lifetime Fellow/Contributor
(1976-2016)



MBA

PROSPECTUS

(TWO YEAR FULL TIME PROGRAMME)
with Specialisation in Marketing, Finance,
Human Resource & Systems

Students' Association Activities



Orientation Day for First Year



Inbound Training



Market Fair by MBA Students



Personality Development Programme



CSR Initiated by Students



Activity-based Training



கே.எல்.என். பொறியியல் கல்லூரி

K.L.N. COLLEGE OF ENGINEERING



MBA Permanently Affiliated to Anna University
 Programme

About the College

K.L.N. College of Engineering is the first Self Financing Co-Education Engineering College in Madurai. Started in 1994 by munification of Philanthropist and well wishers in Sourashtra Community which is a Linguistic Minority in Tamilnadu. Shri K.L.N. Krishnan was the Founder President. This College has the approval of All India Council for Technical Education, New Delhi and is Affiliated to Anna University, Chennai.

A. Eligibility Requirements for MBA :

A Pass in a recognized Bachelor's degree of minimum 3 years duration and obtained atleast 50 % (45% in the case of candidates belonging to reserved category) in the qualifying degree examination.

- (i) 10 + 2 years H.Sc. + 3 years Bachelor's Degree pattern (or)
 (ii) 10 + 3 years Diploma + 3 year Bachelor's Degree pattern (or)
 (iii) B.E./B.Tech./B.Arch./B.Pharm. (or)

(iv) Candidates with section 'K' & 'W' certificates and other similar certificate of professional bodies or societies (e.g. A.M.I.E.) recognised by the Ministry of Human Resource Development, Govt. Of India are considered to be equivalent to B.E. / B.Tech. Degree holders only with 2 years regular full time Teaching experience / Industrial experience* in the relevant field after successful completion of the course including project work.

* An experience certificate is to be produced by the candidates with AMIE Qualification

- a) 10 + 2 years H.Sc. + AMIE (with 2 years experience) (or)
 b) 10 + 3 Years diploma (awarded by the State Board of Technical Education + AMIE (with 2 years experience)

Note : i. Candidates with degree obtained without studying 10th, 12th-St. or 3 years diploma and 3 years degree programme are not eligible.

ii. Candidates appearing for the final semester / year examination of the said qualifying degree course except AMIE during April / May 2018 may also apply for TANCET 2018.

B. Provisional Registration Form and Prospectus

Provisional Registration Form and prospectus can be had from the City Office for Minority / Management quota.

C. Admission Procedure :

- (i) Government Quota seats will be filled by Director of Technical Education on the basis of State Common Entrance Test (TANCET) Scores conducted by Anna University, Chennai. Applications for TANCET can be obtained by Post from the Director, TANCET, Examination Centre, Anna University Chennai - 600005. Please refer Anna University Website www.annauniv.edu/tancet2018.
- (ii) Candidates are advised to refer to advertisement of All India Management Association (AIMA) and visit [www.aima_ind.org/for Management Aptitude Test \(MAT\)](http://www.aima_ind.org/for Management Aptitude Test (MAT))
- (iii) Candidates seeking admission in our college under Minority / Management seats should also appear for 2018 Common Entrance Test (CET) to be conducted by the Consortium of Self - Financing Professional Arts & Science Colleges in Tamilnadu, even if they have appeared for TANCET 2018 examination.

Salient Features of MBA Department

- The Department of Management Studies was started in 1971.
- Professionally Committed and experienced faculty : Four Faculty members are with Ph.D. and Three faculty are pursuing Ph.D.
- Well stocked library - The department library has over 7500 books with 17 National Journals and a Journals International J-Gate (Social & Management Sciences) and Delnet Program (Management)
- Well equipped laboratory with unlimited internet access - The Department Computer Centre has more than 60 Computer systems with Internet Connectivity and latest business application software such as SPSS, T1, Tally
- WiFi Enabled Block □ Semester Pattern under Anna University □ Severe Academic atmosphere
- Air conditioned smart Lecture Halls with LCD and PA Systems
- Staff and Students Membership in Madurai Management Association & Confederation of Indian Industry
- Visves Industry Interaction through guest lectures and industrial visits □ Excellent infrastructure facilities
- Separate hostels for boys and girls □ College buses connecting all important locations in and around Madurai
- Value Added Programmes □ Group learning and Group Discussions □ Activity Based Teaching through Management Games
- Exclusive Training and Placement cell □ Certificate Courses - NISM, NPTEL, etc.,

Major Recruiters for our Students Placement, Internship & Projects

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|-----------------------------|--|--|
| 1. HCL, Madurai. | 14. Reliance Retail & Worey | 27. CPCL, Chennai. |
| 2. ICICI Securities Ltd., | 15. American Express | 28. CIL |
| 3. Standard Chartered Bank | 16. Apollo Tyres, Chennai. | 29. MRF Tyres |
| 4. Airtel Ltd | 17. Suryan FM, Chennai. | 30. Syndicate Bank |
| 5. Ramco Systems | 18. SPIC Ltd., Tuticorin. | 31. Meenakshi Mission Hospital |
| 6. Mapco Ltd. | 19. Asian Paints Ltd., Chennai. | 32. Microsoft |
| 7. Aditya Birla Group | 20. Eureka Forbes, Bangalore. | 33. SBI, Corp., Madurai. |
| 8. Lakshmi Vilas Bank. | 21. Indian Oil Corporation, Chennai. | 34. Google |
| 9. HDFC Bank, Chennai. | 22. Goat Tyres, Coimbatore. | 35. TVS Srichakra Tyres |
| 10. Pepsi Co. India Holding | 23. Bajaj Finserv, Madurai. | 36. ICBI Federal Life Insurance Co., Ltd., |
| 11. Bajaj Capital | 24. Cadbury's, Coimbatore. | 37. HDFC Finance |
| 12. Reliance Communications | 25. Roots Industries Ltd., Coimbatore. | 38. The Hindu |
| 13. Kanur Vyyaya Bank | 26. ITC Ltd., Coimbatore. | 39. Dinamalar |

Major Recruiters:



Intercollege Meet - "DREAMZ"



Chief Guest Addressing the Students



Event : The Spartans



Event : Busy Bees



Event : Brand Warrior



Event : Corporate Show



Event : Director's Cut



Overall Winners