

**DEPARTMENT OF MANAGEMENT STUDIES 2009 - 2011 BATCH
LIST OF CANDIDATES PROJECT TITLES AND COMPANY**

Sl.No.	Unv.Reg. No.	Student Name	Project Title	Name of the Guide
A661	90409601001	AARTHI A S	A Study on the Effectiveness of Client Activation in JRG Securities Ltd.	R.S.Balaseenthil
A662	90409601002	ARTHI V	A Study on Analysis of Interpersonal Behavior of Executives and Staffs Using FIRO-B	B.Palanivel Rajan
A663	90409601003	ARUN KUMAR M	A Study on Sales Promotional Techniques towards Sri Meenakshi Industries, Madurai	V.S.Harshith Babu
A664	90409601004	ARUN PANDIAN M	A Study on Working Capital Management on PEPSICO Ltd.	T.C.Surya Narayana Prabu
A665	90409601005	ARUNKUMAR K C	A Study on Working Capital Management in the National Co Operative Sugar Mills Ltd.	Dr.A.C.Kannan
A666	90409601007	BALAKUMARAN A B	A Study on the Performance Analysis of Infrastructure Funds	A.C.Anbudevi
A667	90409601008	BALAJI G B	A Study on Working Capital Management of Sakthi Sugars P. Ltd. In Pollachi	R.S.Balaseenthil
A668	90409601009	BALAJI K J	A Study on Employee Engagement in TVS Sri Chakra Ltd.	V.S.Harsith Babu
A669	90409601010	BALAJI P A	A Study on Financial Performance towards Future Generali India Life Insurance Company Ltd. Madurai Branch	A.C.Anbudevi
A670	90409601011	BALASUBRAMANIAN B	A Study on Employee Motivation in TVS Sri Chakra Ltd	B.Palanivelrajan
A671	90409601012	CHANDRASEKARAN T S	A Study on Financial Performance of ELGI Electric & Industries LTD., CBE.	Dr.A.C.Kannan
A672	90409601013	DEEPIKA G	A Study on Working Capital Management of JKM Auto Dynamatic Technologies Ltd., Chennai.	T.C.Surya Narayana Prabu
A673	90409601014	DURGA B	A Study on Employees' Perception about Management Strategies at Aravind Eye Hospital, Madurai	S.N.R.Srikumar
A674	90409601015	EMMANUEL ELIAZAR SANTHOSKUMAR	A Study on Job Satisfaction among Executives in Sundarm Industries Rubber Factory	B.Palanivelrajan
A675	90409601016	GANESH RAMARUN D	A Study on "Brand Awareness towards Future Generali Life Insurance India"	V.S.Harshith Babu
A676	90409601017	ISHWARYA S	A Financial Performance Analysis of Sree Vadivambigai Textile Mills P. Ltd. Sivagangai	T.C.Surya Narayana Prabu
A677	90409601018	JAYAPRAKASH K S	Analysis of Liquidity Management in Balavigna Weaving Mill's (P) Ltd.	A.C.Anbudevi
A678	90409601019	KANNAN D	A Study on Job Satisfaction in Sri Kannpiran Mills Ltd.	K.G.Nalina
A679	90409601020	KARTHICK G N	A Study on Technical Analysis and to Construct an Optimum Portfolio using Can SLIM Methodology	R.S.Bala Senthil
A680	90409601021	KARTHICK KUMAR K S	A Study on Performance Appraisal in Pulsewear Tirupur	B.Palanivelrajan
A681	90409601022	KATHIRAVAN M	A Study of Best Performing SCRIPS of Nifty in last Five Years in Banking Sector in Dowell Associates (Religare Securities) P. Ltd.	Dr.T.Jothimurugan
A682	90409601023	KAVITHA G R	Comparitive Study of Systematic Investment Plan and LumpSum Investment Plan in Mutual Funds with special reference to JRG Securities Ltd.	Dr.A.C.Kannan
A683	90409601024	KEERTHIKA C	A Study on Working Capital Management at Comstar Automotive Technologies P. Ltd.	Dr.T.Jothimurugan
A684	90409601025	KIRUTHIKA V B	A Study about the Effectiveness of Future Contract as a Tool of Hedging at Aditya Trading Solutions P.Ltd., Chenai	Dr.A.C.Kannan
A685	90409601026	LAVANYA C B	A Study of Relationship between Bullion Market and Stock Holding Market for the year 2010	Dr.A.C.Kannan
A686	90409601027	MAHALAKSHMI A	A Study on Price Fluctuations in Commodity Market with Speical Reference to Multi Commodity Exchange of India, at Aditya Trading Solutions P. Ltd., Chennai	Dr.T.Jothimurugan
A687	90409601028	MEENAKSHI G R	A Study on Financial Performance Analysis at TVS Srichakra Ltd., Vellaripatti	Dr.A.C.Kannan
A688	90409601029	MUTHUKUMAR M	A Study on Security Analysis on Selected Stocks in Dowell Associates (Religare Securities) P. Ltd.	Dr.T.Jothimurugan
A689	90409601030	PRASANNA DOSS O R	A Study on Indirect Tax Implications in Fenner India Ltd.	Dr.A.C.Kannan
A690	90409601031	PREETHI K	A Study on Comparative Financial Analysis at Sundaram Iyengar & Sons Ltd., Madurai	A.C.Anbudevi
A691	90409601032	PRIYADHARSHNI M	Attrition of Employees in Vadamalayan Hospitals, Madurai	S.N.R.Srikumar

A692	90409601033	RAJASEKAR P	A Study on the Performance of Invest to Equity Share in the Capital Goods Sector in NSE-India	Dr.T.Jothimurugan
A693	90409601034	RAJKUMAR ALAGESH R P	A Study on the Performance of Invest to Equity Share of the Sugar Sector in NSE-India	T.C.Surya Narayana Prabu
A694	90409601035	RAMARAJAN V	A Study on Comparative Analysis on Growth Prospects of Private and Public Sector Banks in NSE-India	T.C.Surya Narayana Prabu
A695	90409601036	RAMYA S K	Preference of Investors towards DEBT Scheme of Mutual Fund Investment Using DATA Source from JRG Securities Ltd.	A.C.Anbudevi
A696	90409601037	RANJITHKUMAR J	A Study on Financial Statement Analysis in Centtinad Cement, in Chennai	R.S.Balasenthil
A697	90409601038	RUBAN A	A Study on Comparative Analysis between Equity and Derivatives on Selected Scrips in Dowell Associates (Religare Securities) P. Ltd.	A.C.Anbudevi
A698	90409601039	SANGEETHA P	A Study on Liquidity, Risk and Profitability Analysis of JKM Auto Dynamatic Technologies Chennai	T.C.Surya Narayana Prabu
A699	90409601040	SANJEEV R K	A Study on Employees Job Satisfaction in Future Generali India, Madurai	K.G.Nalina
A700	90409601041	SANKARA NARAYANAN M	A Study on Working Capital Management of Shantihigram Dairy Promotion Unit Natham	T.C.Surya Narayana Prabu
A701	90409601042	SANKARASUNDARI M	A Study on Employee Retention at Bharath Rubber (India) Ltd. Madurai	S.N.R.Srikumar
A702	90409601043	SANTHA LAKSHMI G	Capital Management Analysis of M/s.Madura Coats Pvt. Ltd. ,Madurai	Dr.T.Jothimurugan
A703	90409601044	SATHYA NARAYANAN S	A Study on Liquidity Management in Shantigram Dairy Promotion Unit Natham	Dr.T.Jothimurugan
A704	90409601045	SEENIVASAN M	A Study on Inventory Management in Sundaram Industries Rubber Factory, Madurai	A.C.Anbudevi
A705	90409601046	SETHURAMAN R S	A Study on Stock Selection in NSE for NAÏVE Investors with reference Angel Broking Ltd.	Dr.A.C.Kannan
A706	90409601047	SHAKILA M	A Study on the Effectiveness of Training of the Employees in Hi-Tech Arai Ltd., Madurai	S.N.R.Srikumar
A707	90409601048	SINDHU S	Job Satisfaction of Employees in Meenakshi Mission Hospital and Research Centre Madurai	B.Palanivelrajan
A708	90409601049	SUMITHA P	A Study on Financial Performance of Semansys Technologies Chennai	T.C.Surya Narayana Prabu
A709	90409601050	SURESH BABU P K	A Study on Customer Perception towards Direct Banking Channels of HDFC Bank Ltd.	R.S.Balasenthil
A710	90409601051	SURESH N R	A Study on Performance Analysis of Equity Shares in Selected Industries of Nifty	R.S.Balasenthil
A711	90409601052	SWEDHA MAI R S	A Study on Central Excise and CEN VAT Credit at Pricol Ltd., Coimbatore	R.S.Balasenthil
A712	90409601053	THIRUMALAIRAJAN S	A Study on Financial Performance of KASIM Textiles	T.C.Surya Narayana Prabu
A713	90409601054	UMA JAYANTHI R J	Recruitment Challenges Faced by BPO Industries with Special References to EDM Soft Solutions, Madurai	K.G.Nalina
A714	90409601055	VAISHALIMOHAN R M	A Study on Employees Job Satisfaction in perfectio Marketing Solutions P. Ltd., Chennai	K.G.Nalina
A715	90409601056	VELMURUGAN K	A Study on Evaluating Oil Pulling Strategy Among Consumers	K.G.Nalina
A716	90409601057	VENKATESH B R	A Study on Financial Performance of ASSEFA Dairy Development Federation	Dr.T.Jothimurugan
A717	90409601058	VISHNUKUMAR V G	A Study on Retention of the Customers in Reliance Retail Ltd., Chennai	K.G.Nalina
A718	90409601059	VITHYALAKSHMI V	A Study on the Attitude of Employees towards Quality Circle with Reference to Hi-Tech Arai P. Ltd., Madurai	S.N.R.Srikumar
A719	90409601060	VIVEK NARAYANAN D	Working Capital Management in Clifton Export (P) Ltd., Tirupur	R.S.Balasenthil