

**DEPARTMENT OF MANAGEMENT STUDIES 2010 - 2012 BATCH
LIST OF CANDIDATES PROJECT TITLES AND COMPANYY**

S.No	Project No.	Register No	Name of the Candidate	Company Name	Project Title	Guide Name
1	A720	105904501001	ADHAM BASHA G	TATA AIG Life Insurance	A study on Financial Performance of TATA - AIG Life Insurance Company Ltd.,	Dr.T.Jothimurugan
2	A721	105904501002	ANANDA RAJ G	BRITANIA INDUSTRIES Ltd., At Chennai	A study on Impact of Unorganized Retailers in Britania Industries Ltd., At Chennai	Mr.T.C.Suriya Narayana Prabhu
3	A722	105904501003	ARJUN SUNDARAM G	India Info Line, Madurai	A study on Risk Management Through Derivatives in India Info Line, Madurai	Dr. A.C.Kannan
4	A723	105904501004	BASKAR C J	Integral Coach Factory	A study on Effectiveness of Performance Appraisal in Integral Coach Factory	Mr.B.Palanivelrajan
5	A724	105904501005	DEEPA V S	Benzcom	A study on Performance of Gold, Silver, Platinum, Palladium in us bullion market	Mr.T.C.Suriya Narayana Prabhu
6	A725	105904501006	DEVI BALAN M	ACC, Chennai	A Market Analysis of Various Cement Dealers and Their Preference towards different brands of Cements	MR.V.S.Harshith Babu
7	A726	105904501007	ELANGO VAN K	Integrated Investment Simplified	A study on Comparative Analysis on Nifty Index vs CNX in Stocks	Dr.T.Jothimurugan
8	A727	105904501008	GANESHKUMAR T A	TVS Sri chakra Tyres Ltd., Madurai	A study on Payable Management of TVS Sri Chakra Tyres Ltd., Madurai	Mr.T.C.Suriya Narayana Prabhu
9	A728	105904501009	GOMATHY S R	Meenakshi Mission Hospital and Research Centre, Madurai	A study on Quality of Work Life of Employes at Meenakshi Mission Hospital and Research Centre	Dr.K.G.Nalina
10	A729	105904501010	GURU SAMRAT B K	Reliance Securities Ltd., in Madurai	A Comparative Analysis of Demat Account Services and Online Share Trading services in Reliance Securities Ltd., in Madurai	Mrs.A.C.Anbudevi
11	A730	105904501011	JAGANATH R	Vaigai Television Channel Network	A study on Performance of Employees at Vaigai Television Channel Network	MR.V.S.Harshith Babu
12	A731	105904501012	JAYA SUNDAR V	94.3 Radion one	A study on media Planning (Fm-Radio Mix) Strategies of Advertisement Agencies and Marketers in Relation to Radio One	MR.R.S.Balasenthil
13	A732	105904501013	JAYARAMAN S	TVSIyengar and Sons Ltd., Madurai	A study on Employee Engagement in TVS Iyengar and Sons Ltd., Madurai	MR.R.S.Balasenthil
14	A733	105904501014	JEYASUDHA J	Apollo Hospital Enterprise LTd.,	A study on Effectiveness of Performnace System in Apollo Hospitals Enterprise Ltd.,	Dr.K.G.Nalina
15	A734	105904501015	KARTHIGHA S	Reliance Retails Ltd., Chennai	An Analysis on Attrition towards customer service Associates at Reliance Retails Ltd., Chennai	Dr.K.G.Nalina
16	A735	105904501016	KARTHIK V	Lakshmi Vilas Bank - Tallakulam Branch, Madurai	A Comparative Analysis on Saving, Deposit Schemes at Lakshmi Vila Bank - Tallakulam Branch, Madurai	Dr.A.C.Kannan
17	A736	105904501017	KISHORE KUMAR M B	Perfect Calibration Centre Pvt Ltd.,	Comparative Study of Sales Anlysis in Perfect Calibration	MR.R.S.Balasenthil

18	A737	105904501018	KODEESWARI S	Kamachi Sponge & Power Corporation Ltd at Chennai	A Study on Financial Risk Analysis of Kamachi Sponge & Power Corporation LTD., at Chennai	Dr.T.Jothimurugan
19	A738	105904501019	KOGILA LAKSHMI G	Integral Coach Factory Chennai	A Study on Labour Welfare Measures at Integral Coach Factory Chennai	MR. R.S.Balasenthil
20	A739	105904501020	LAKSHMI PRIYA K G	Bharat Sanchar Nigam Ltd.,	A study on Performance Evaluation of Working Capital in Bharat Sanchar Nigam Ltd.,	Dr.T.Jothimurugan
21	A740	105904501021	LAKSHMIPRIYA T B	Benzcom Pvt Ltd.,	A Study on Comparative Performance of Crude oil and Forex	Dr. A.C.Kannan
22	A741	105904501022	LALITHA AMBEKAI B	Jac Enterprises, Madurai	A Study on Accounts Receivable Management in Jac Enterprises, Madurai	Dr. A.C.Kannan
23	A742	105904501023	LAVANYA K	KARVY stock Broking, Madurai	A Study on Analysis of Equity Share Price Behaviour with Respect to Selected Industries	Dr.T.Jothimurugan
24	A743	105904501024	MAHENDRAN C	Sri Vishnu Shankar Mills Ltd., Rajapalayam	A Study on Inventory Management of Sri Vishnu Shankar Mills Ltd., Rajapalayam	Mr. T. C. Suriya Narayana Prabhu
25	A744	105904501025	MANOJ KUMAR N	Madura Coats Private Ltd., Madurai	A Study on Employee Morale at Global Thread Supply India	Mr.T.C.Suriya Narayana Prabhu
26	A745	105904501026	MARKKANDAN R	AD INN Madurai	A Comparative Study on The Consumer Perception Towards Indoor & Outdoor Advertisements with Special Reference To AD Inn Advertising Services Pvt Ltd.,	Mr.T.C.Suriya Narayana Prabhu
27	A746	105904501027	MATHANKUMAR R B	Quality Knit Wears Pvt LTd.,	A Study on Financial Performance of Quality Knit Wears Pvt Ltd.,Madurai	Mrs.A.C.Anbudevi
28	A747	105904501028	MUTHURAJA B	HDFC Life Insurance Co., LTd.,	A Study on Financial Performance Analysis of DFC Life Insurance Pvt LTd.,	Dr.T.Jothimurugan
29	A748	105904501029	NAGALAKSHMI N E	Aditya Birla Money Ltd., Paramakudi	An Analysi of Mutual Funds in Specific Sector at Aditya Birla Money Ltd., Paramakudi	Mrs. A.C.Anbudevi
30	A749	105904501030	NAGANANDHINI A B	Akshaya Investments, Madurai	Technical Analysis of Sensex Companies at Akshaya Investments, Madurai	Mrs. A.C.Anbudevi
31	A750	105904501031	NAGASEKAR V D	Quality Knit Wears Pvt LTd.,	A Study on Working Capital Management on Quality Knit Wears Privare Ltd.,	Mrs. A.C.Anbudevi
32	A751	105904501032	PAVYAA J K	Meenakshi Mission Hospital and Research Centre, Madurai	A study on HR Audit at Meenakshi Mission Hospital and Research Centre, Madurai	Mr.B.Palanivelrajan
33	A752	105904501033	PRADEEP KUMAR A N	Ashok Leyland Wind Energy Ltd., Chennai	A Study on Working Capital Management of Ashok Leyland wind Energy Ltd., Chennai	Dr. A.C.Kannan
34	A753	105904501034	PRASANNA T R	TVS Sri chakra Tyres Ltd., Madurai	A Study on Working Captal Management of TVS Sri Chakra Tyres Pvt., Ltd., Madurai	Mr.T.C.Suriya Narayana Prabhu
35	A754	105904501035	PRATHEESH KUMAR B L	ING Vysya Mutual Fund in Coimbatore City	A Study on Mutual Fund Schemes of ING Vysya Mutual Fund In Coimbatore City	Mr.T.C.Suriya Narayana Prabhu
36	A755	105904501036	PREMKUMAR K M	Aditya Birla	An Analysis of Share	Mrs.A.C.Anbudevi

				Money Ltd., Paramakudi	Market Transaction at Aditya Birla Money Ltd., Paramakudi	
37	A756	105904501037	RAM GANESH C	DM unites Business Solution Pvt Ltd., Guindy, Chennai	A Study on Working Capital Management in DM Unites Business Solutions Pvt Ltd., Guindy, Chennai	Mr.T.C.Suriya Narayana Prabhu
38	A757	105904501038	RAMKUMAR B	KARVY stock Broking, Madurai	Comparative Study on Investment in Equaties and Mutual Funds	Dr.A.C.Kannan
39	A758	105904501039	SABARISH PREM K B	SKBR Auto (P) Ltd.,	A study on Effectiveness of Service Quality in SKBR Auto (P) Ltd., MITUSUBISHI	Mrs.A.C.Anbudevi
40	A759	105904501040	SANDHYA T G	The Madurai District Co- operative Milk Producers Union Ltd.,	A Study on Sales Promotion & Consumer Behaviour Towards AAVIN Milk and Milk Products	MR. V.S.Harshith Babu
41	A760	105904501041	SATHEESH KUMAR A R	Akshaya Investments, Madurai	Technical Analysis of CNX Nifty Junior Companies, At Akshaya Investments, Madurai	Dr.A.C.Kannan
42	A761	105904501042	SATHISH KUMAR S	Herohonda ,Madurai	A survey on Consumer Perfection of Herohonda Splender Plus	Mr.T.C.Suriya Narayana Prabhu
43	A762	105904501043	SENTHIL KUMAR M	NJ India Invest	A Study on Evaluation, Risk Return and Investment Plans in Mututal Funds	Mrs.A.C.Anbudevi
44	A763	105904501044	SHANMUGASUNDARAM R	Reliance Securities Ltd., in Madurai	Performance of Selected Equity Share of Nifty in Banking Sector in (Reliance Securities) Pvt., Ltd.,	Dr. A.C.Kannan
45	A764	105904501045	SIVAKUMAR J	Sundaram Industries Ltd., Rubber Factory	A study on Employees welfare Meaures in Sundaram Industries Ltd., Rubber Factory	MR.V.S.Harshith Babu
46	A765	105904501046	SRIDEVI N J	ING Vysya Life Insurance Company Ltd.,	A Study on Financial Performance Analysis for ING Vysya Life Insurance Company Ltd.,	Dr.T.Jothimurugan
47	A766	105904501047	SUBHA PRADHA K D	Lakshmi Vilas Bank - Tallakulam Branch, Madurai	Performance of Lending Credit At Lakshmi Vilas Bank Tallakulam Madurai	Dr.T.Jothimurugan
48	A767	105904501048	SURESH G	Reliance Securities Ltd., in Madurai	Fundamental Analysis of Selected Companies in Reliance Securities Ltd., in Madurai	Dr.A.C.Kannan
49	A768	105904501049	THOPE ANANDBABU	SAP-ERP in Maharashtra State Electricity Transmission Company Ltd.,	A Study on Effectiveness of Payroll in SAP-ERP in Maharashtra State Electricity Transmission Company Ltd.,	MR.V.S.Harshith Babu
50	A769	105904501050	VAISHNAVI G S	BSNL, Madurai	A Study on Annual Performance appraisal in BSNL, Madurai	Dr.K.G.Nalina
51	A770	105904501051	VIJAY PRASANTH R	TVS Rubber Parts	A study on Factors Influencing The Preference of Distributors, Dealers and Mechanic Preferce towards TVS Rubber Parts	MR.V.S.Harshith Babu
52	A771	105904501052	VIKASHBABU R S	Reliance Retails Ltd., Chennai	A Study on Employee Engagement at Reliance Retail Ltd., Chennai	Mr.S.N.R.Srikumar
53	A772	105904501053	VIKRAM K S	KREA	An Awareness of Onlne Medical Research Among Medical Practitioners in Madurai and Dindugal	MR.R.S.Balasenthil
54	A773	105904501054	VINOTHKUMAR M	PEPSICO India Holdings Private Ltd.,	A Comparative study on Rural Distribution of PEPSICO among the Retail	Dr.K.G.Nalina

					Outlet in Madurai District	
55	A774	105904501055	VISHNU KUMARAN G B	Reliance Retail Ltd., Chennai	A Study on Employee Retention Strategy in Reliance Retail Ltd., Chennai	Mr.B.Palanivelrajan
56	A775	105904501056	VISHNUKUMAR N J	Ashok Leyland Wind Energy Ltd., Chennai	A Study on Financial Performance based on Ratio analysis in Ashok Leyland wind Energy Ltd., Chennai	Dr.A.C.Kannan
57	A776	105904501057	VISHNUPRIYA J S	Meenakshi Mission Hospital and Research Centre, Madurai	A Study on Workforce Commitment Management, at Meenakshi Mission Hospital and Research Centre, Madurai	Mr.B.Palanivelrajan
58	A777	105904501058	VISWANATHAN P.S	SKBR Auto (P) Ltd.,	A study on Brand Awareness on MITSUBISHI CAR among the Car Owners in Madurai Region	Mrs. A.C.Anbudevi