

**DEPARTMENT OF MANAGEMENT STUDIES 2014 - 2016 BATCH**  
**LIST OF CANDIDATES PROJECT TITLES AND COMPANY**  
**MBA Student Project List**

S.No.	Roll No	Student Name	Domain	Project Tittle
A941	910614631001	AISHWARYA S	HR	A STUDY ON THE EMPLOYEE WELFARE MEASURES IN UMAYAL SPINNERS PRIVATE LIMITED
A942	910614631002	ARCHANA V	MKTG	A STUDY ON SERVICE QUALITY IN THE GATEWAY HOTEL
A943	910614631003	ASHOK KUMAR A R	FINANCE	WORKING CAPITAL MANAGEMENT WITH RE REFERENCE TO TV SUNDARAM INDUSTRIES Pvt. Ltd RUBBER FACTORY DIVISION MADURAI - KOCHADAI
A944	910614631004	ASHWANTH S M	HR	A STUDY ON "EMPLOYEE RETENTION IN TVS AUTOMOBILE SOLUTIONS LIMITED MADURAI"
A945	910614631005	BALACHANDRAN P G	HR	?A STUDY ON EMPLOYEE MOTIVATION IN VVKI, BANGALORE
A946	910614631006	BALAJI M S	HR	A STUDY OF THE EMPLOYEE RETENTION SCHEMES IN LOYAL TEXTILES LIMITED
A947	910614631007	BRAKATHEESWARAN S	MKTG	A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD @ CLASSIC MOTORS PRIVATE LIMITED, MADURAI
A948	910614631008	DEVANANTH P	HR	A STUDY ON OCCUPATIONAL STRESSORS ON MADURA COATS
A949	910614631009	DIVYAPRABHA V G	HR	A STUDY ON EMPLOYEE PERFORMANCE APPRAISAL SYSTEM
A950	910614631010	DIVYA RANI R	FIN	A STUDY ON INVENTORY MANAGEMENT OF LINK UP TEXTILES LIMITED AT CHENNAI
A951	910614631011	FRANCIS JOSHUAHRAJ G S	MKTG	A STUDY ON DEALER'S SATISFACTION OF THE METAL POWDER COMPANY LTD., CHENNAI & PONDICHERRY
A952	910614631012	GOWTHAMAN S	HR	A STUDY ON EMPLOYEES ENGAGEMENT WITH SPECIAL REFERENCE TO TVS SRICHAKRA TYRES LIMITED, MADURAI
A953	910614631013	JEYAPRADHA A	HR	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL AT RANA TEXTILES PVT LTD, TIRUPUR
A954	910614631014	KARTHIGA A V S	FIN	A STUDY ON ?FINANCIAL PERFORMANCE USING RATIO ANALYSIS?
A955	910614631015	KEERTHI K	HR	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT @ HCL TSS, MADURAI
A956	910614631016	KISHORE KUMAR R	MKTG	A PREFERENCE FOR INFORMATIONAL COMMUNICATION OF TECHNOLOGY MANAGEMENT IN SCHOOL OF MADURAI DISTRICT
A957	910614631017	KNIGHT S J S	HR	A STUDY ON JOB SATISFACTION OF EMPLOYEES @ HCL TRAINING AND STAFFING SERVICES, MADURAI
A958	910614631018	LAKSHMANAN A D	HR	A STUDY ON RECRUITMENT AND SELECTION PROCESS @ HCL TRAINING AND STAFFING SERVICES, MADURAI
A959	910614631019	LIANDER PRASANNA M	MKTG	A STUDY ON DEALER'S SATISFACTION WITH REFERENCE TO THE METAL POWDER COMPANY LTD., AAC UNIT WITH SPECIAL

				REFERENCE TO COIMBATORE & KERALA
A960	910614631020	MANIKANDAN T H	MKTG	A STUDY ON BRAND PREFERENCE TOWARDS ROYAL ENFIELD
A961	910614631021	MEENAKSHI J	HR	A STUDY ON EMPLOYEES HEALTH, SAFETY AND WELFARE MEASURES IN JAWAN-ARIYA HI-TECH PIPE AND COMPONENT PRIVATE LTD.,SIPCOT PERUNDURAI.
A962	910614631022	MOHAMED FAZOOOL M	MKTG	A STUDY ON CUSTOMER STATISFICATION IN FIAT MOTORS PRIVATE LIMITED, MADURAI
A963	910614631023	MURALI M	MKTG	A STUDY ON CUSTOMER SATISFACTION REGARDING AFTER SALES SERVICES OF TOYOTA AT ANAAMALAIS TOYOTA SERVICE CENTRE,MADURAI
A964	910614631024	NANDA GOBER M	MKTG	A STUDY ON CUSTOMER SATISFACTION OF MEPCRETE AAC BLOCKS WITH SPECIAL REFERENCE IN MADURAI
A965	910614631025	NIVETHIKASRI T S	HR	A STUDY ON EMPLOYEES PERCEPTION TOWARDS CUSTOMER RELATIONSHIP MANAGEMENT IN THE GATEWAY HOTEL
A966	910614631026	PONSWATHI T	HR	A STUDY ON ?EMPLOYEES ATTRITION RATE AT SHRI KANNATTAL MILLS PVT LIMITED? SIVAGANGAI DISTRICT
A967	910614631027	PRATHIPA B R J	MKTG	A STUDY ON MARKETING ASSISTANCE SCHEME OF NSIC IN ONICRA
A968	910614631029	PRIYANKA K	FIN	A STUDY ON ?FINANCIAL PERFORMANCE USING WORKING CAPITAL MANAGEMENT?
A969	910614631030	RADHA KRISHNAN P	HR	A STUDY ON ?EFFECTIVENESS OF TRAINING AND DEVELOPMENT IN TVS AUTOMOBILE SOLUTIONS LIMITED, MADURAI?
A970	910614631031	RAJA SABARISH BABU K G	HR	A STUDY ON QUALITY OF WORK LIFE AT CA TECHNOLOGIES
A971	910614631032	RATHIPRIYA P G	MKTG	AN STUDY ON AWARENESS LEVEL OF DEALERS AND MECHANICS TOWARDS TVS RUBBER BRAND IN MADURAI CITY
A972	910614631033	RAZIA SULTHANA M	MKTG	A STUDY ON TRANSITION OF MOBILE PHONES INTO AN EFFECTIVE MARKETING VEHICLE, LAW & KENNETH   SAATCHI & SAATCHI, CHENNAI
A973	910614631034	SALETH IRENE K	MKTG	A STUDY ON CONSUMER BEHAVIOUR TOWARDS IBACO
A974	910614631035	SANTHOSH KUMAR A	FIN	FINANIAL PERFORMANCE OF HI TECH MINERALS INDUSTRY CHENNAI
A975	910614631036	SARAVANAN J C	HR	?A STUDY ON EMPLOYEES MOTIVATION?@ONICRA CREDIT RATING AGENCY OF INDIA LTD, CHENNAI.
A976	910614631037	SARAVANAN P J	MKTG	?A STUDY ON CUSTOMER AWARENESS OF BHARTI AXA RANGE OF FINANCIAL SERVICES WITH SPECIAL REFERENCE TO MADURAI CITY?
A977	910614631038	SARMILA K	MKTG	A COMPARATIVE STUDY OF CONSUMER ELECTRONIC GOODS WITH SPECIAL REFERENCE TO COLOUR TELEVISIONS, REFRIGERATORS, WASHING MACHINE,MICROWAVE OVENS AND AIRCONDITIONERS FOR SAMSUNG IN MADURAI
A978	910614631039	SHAJITHA PARVEEN N	HR	A STUDY ON EMPLOYEES TRAINING AND DEVELOPMENT IN THE GATEWAY HOTEL
A979	910614631040	SIVABALAN P	MKTG	?A STUDY ON PEOPLE?S OPINION AND AWARNESS TOWARDS AYURVEDIC AND ITS

				TREATMENT,MADURAI?.
A980	910614631041	SIVA KUMAR R	MKTG	A RESEARCH REPORT ON SALES PROMOTION ON FIAT
A981	910614631042	SIVA VIGNESH V	HR	?A STUDY ON EMPLOYEE STRESS MANAGEMENT? @ ANAAMALAIS TOYOTA, MADURAI
A982	910614631043	SUMATHI SHREE S	HR	A STUDY ON ?EMPLOYEE SATISFACTION LEVEL TOWARDS HEALTH, SAFETY AND WELFARE MEASURES @ SHRI KANNATTAL MILLS PRIVATE LIMITED?, SIVAGANGAI DISTRICT,
A983	910614631044	SURIYA M M	FIN	?A STUDY ON FINANCIAL PERFORMANCE OF A.S.VANNA NADAR GRAND SONS PRIVATE LIMITEDS AT MADURAI
A984	910614631045	SURYA PRAKASH M U	FIN	A STUDY ON WORKING CAPTIAL MANAGEMNET IN KALYANI ASSOCIATES PVT LTD, MADURAI
A985	910614631046	SYED ABDUL RAHIM U	FIN	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF AN ESQUARE INFO SOLUTIONS, BANGALORE
A986	910614631047	VANTHANA P	HR	STUDY ON EMPLOYEE ATTITUDE TOWARDS ORGANIZATIONAL COMMITMENT AND CHANGE: AT PANTALOONS FASHION AND RETAIL LTD, CHENNAI.
A987	910614631048	VIGNESH B	FIN	A STUDY ON WORKING CAPITAL MANAGEMENTOF MADURA COATS PRIVATE LIMITEDS AT MADURAI?.
A988	910614631049	VIGNESH M	HR	?A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT OF EMPLOYEES IN KALYANI ASSOCIATES (P) LTD MADURAI
A989	910614631050	VIGNESH S	HR	A STUDY ON EMPLOYEE ABSENTEEISM AT BHARGAVE RUBBER PRIVATE LIMITED
A990	910614631051	VIJAYAKARMUKILAN N	MKTG	A STUDY ON PREFERENCE ON INFORMATIONAL COMMUNICATION TECHNOLOGY MANAGEMENT EDUCATIONAL SOFTWARE IN SCHOOL OF VIRUDHUNAGAR DISTRICT
A991	910614631052	VIJAYBABU V M	MKTG	A STUDY ON AWARENESS TOWARDS CREATIVE EDUCATION AMONG PRIMARY SCHOOL TEACHERS IN MADURAI DISTRICT
A992	910614631053	VINOTH R	MKTG	A STUDY ON DEALERS SATISFACTION TO MEPCRETE AAC LIGHT WEIGHT BLOCKS WITH SPECIAL REFERENCE IN CHENNAI CITY