

K.L.N.College Of Engineering, Pottapalayam -630 611.
Department Of Management Studies
Project Details 2005 -2007

Sl.No	Reg.No.	Name Of The Students	Project Title & Company Name	Name Of The Guide
A440	90405631001	Anand S	Cost Behavior Analysis In City Financial Consumer Finance India Ltd., Madurai	M.Jeyarathnam
A441	90405631002	Anbuselvam P	A Study On Market Potential Of Unit Linked Insurance Plan In Bajaj Alliance Killanz Lic Madurai	C.Swarnalatha
A442	90405631003	Anwar Nivas A	A Study On Dealers Opinion About Ramco Cements At Chennai City	C.Swarnalthata
A443	90405631004	Aravindh Kumar V	A Study On Performance Appraisal Of Capex / Infrastructure Fund In Sundaram Bnp Amcparibas Anc Ltd, Madurai	A.C.Kannan
A444	90405631005	Arumuga Kumar P	The Reason For Choosing An Equity Stock Broker By An Retail Investor With Special Reference To Chennai	T.Jothimurugan
A445	90405631006	Arunkumar T G	A Study On Customer Satisfaction Of Essae – Teraoka Electronic Weighing Machine Scale In Madurai City	T.Jothimurugan
A446	90405631007	Arunkumar S	Study On Customer Preference Towards Insurance Services	T.K.Mahendra Babu
A447	90405631009	Bala M	Study on customer satisfaction of credit holders of service provided to ICICI bank	S.N.R.Srikumar
A448	90405631010	Balaji D S	A Study on customer preference of photocopies for skylark Information Technology Pvt, Ltd., Chennai.	R.S.Balasenthil
A449	90405631011	Balasaraswathi P	Study on the employee perception Apollo Hospital Enterprises Ltd., Chennai.	T.K.Mahendra Babu
A450	90405631013	Ganesh Babu K K	A study on the Market Potential and Promotional activities of Samson Plosmo Television in Chennai	R.S.Balasenthil
A451	90405631014	Hakkim K	A study on significance on outdoor Advertising in Madurai	M.Jeyarathnam
A452	90405631015	Jeyaprakash J	Sustainable growth rate in TVS Motor Company Ltd.,	T.K.Mahendra Babu
A453	90405631016	Jothipriyadharsini V	Study on employee Morale with special reference to T.V.S.Srisakra Ltd., Vellaripatti	A.C.Kannan
A454	90405631017	Jothilakshmi P	A study on employee welfare Measure in whell in Trichy.	R.S.Balasenthil
A455	90405631018	Kalidas K P	A market survey of Software use and to be used in small and medium segment in around Coimbatore to pricol Ltd., Coimbatore	S.N.R.Srikumar
A456	90405631019	Kaishwaran K	A comparative Study on Midcap Mutual Fund in Sundaram BNP Varivas, Madurai	M.Jeyarathnam
A457	90405631020	Kamatachi S	A study on Job Satisfaction of employees in Bajaj Alliance, Chennai	A.C.Kannan
A458	90405631021	Kanimozhi P	Study Absenteeism of employees at toolfab engg. P.Ltd., Trichi.	K.G.Nalina
A459	90405631022	Karthick S	A Study on effectiveness of advertisement with special reference to Dukes Biscuits	A.C.Kannan
A460	90405631023	Karthick V	A study on Identifying the reasons for absenteeism among the workers in Madura Coats.,	T.Jothimurugan
A461	90405631024	Karthigairajan S M	A study on Job Satisfaction among employees in T.T.K.Health Care Limited at Chennai	R.S.Balasenthil
A462	90405631025	Karthikeyan M S N	A study on the analysis of the derivatives as a Tool for Risk Management with special reference to India Bulls, Chennai	K.G.Nalina
A463	90405631026	Madhan Periya Durai C	A study on market potential for Mango Industry in Grocery Channel in Madurai City with special reference to Pepsi.	T.Jothimurugan
A464	90405631027	Megavarnam A P R	A study on retailer satisfaction towards Mobile services with special reference to HUTCH, in Chennai Central City	K.G.Nalina
A465	90405631028	Muthu Velu K	A study on quality of work life employees with special reference to Panasonic Home appliances India company Ltd.,	S.N.R.Srikumar
A466	90405631029	Nisha E	A study on advertising, the need of Every	S.N.R.Srikumar

			Company with respect to Madurai	
A467	90405631030	Nithya S	A market study on awareness level of Video Surveillance System in Chennai City	T.K.Mahendra Babu
A468	90405631031	Palanikumar P	Time management in Tamil Nadu Newsprint and Paper Ltd.,	T.Jothimurugan
A469	90405631032	Prabhakaran R	A study on customer satisfaction of Bajaj Allianz Insurance, Chennai City	A.C.Kannan
A470	90405631033	Pragalathan Vignesh Kumar M	A study on Organizational Health in Meenakshi Mission Hospital, Madurai	M.Jeyarathnam
A471	90405631034	Prema S M	Advisors satisfaction towards ICICI prudential LIC	R.S.Balasenthil
A472	90405631035	Radhika S	A study on quality of work life balance, Larsen & Toubro Ltd., Chennai	R.S.Balasenthil
A473	90405631036	Ragagathythri K	A study on usage & need for computer Hardware products with special reference to HCL in Chennai City	T.Jothimurugan
A474	90405631037	Raja G	A study on evaluation of recruitment Polity and Process in Reliance Infocom Ltd., at Chennai	R.S.Balasenthil
A475	90405631038	Raja H	A study on market potential for Broadband and telephone services in commercial segment with special reference to Airtel	C.Swarnalatha
A476	90405631039	Rajesh A	A study on market potential of Paddy pre cleaner machine with special reference to Flower Westrup in Tamilnadu	A.C.Kannan
A477	90405631040	Rajeshkanna A	A study on Activity based costing in Sundaram Industries Ltd., Rubber Factory (TVS), Madurai	T.K.Mahendra Babu
A478	90405631041	Ramya R	A study on quality of work life in Gujarat Heavy Chemicals Ltd., Paravai	T.K.Mahendra Babu
A479	90405631042	Rathna Kumar M	A Study on Market share Analysis of three Ranbaxy Products in Madurai City	C.Swarnalatha
A480	90405631043	Saravanan M	A study on customer preference towards on online and off line marketing of UTI securities – Chennai	M.Jeyarathnam
A481	90405631044	Shankara Krishna Moorthy G	A study on investors attitude towards Risk for Integrated Enterprises	T.Jothimurugan
A482	90405631045	Shiek Abdul Khader A	A study on performance Evaluation of Sundaram BNP paribas select focus Fund with other mutual fund schemes	T.K.Mahendra Babu
A483	90405631046	Sivaprakash Babu T S	A study on customer satisfaction on Cellular services in Madurai City	C.Swarnalatha
A484	90405631047	Sreejith C	Customer satisfaction of Hero Honda Passion Bikes	K.G.Nalina
A485	90405631048	Suresh Kumar T	A study on customer satisfaction towards Reliance Mobile, Madurai Region	C.Swarnalatha
A486	90405631049	Suresh N	A study on Profitability analysis of Andale Information Technologies Pvt Ltd.,	A.C.Kannan
A487	90405631050	Suriya Prakash P	A study on customer satisfaction towards Compaq computers Ltd., in Coimbatore	T.Jothimurugan
A488	90405631051	Thavaselvi C	A study on measuring the employee welfare programme in M/s. Cethar Vessels (P) Ltd., Trichy	A.C.Kannan
A489	90405631052	Tilsha Abraham M	Job satisfaction among the employees – A study at GB Engineering Pvt Ltd.,	K.G.Nalina
A490	90405631053	Varatharajulu S R	Comparison of P & G products with its Competitor Product for Solaimalai Enterprises, Madurai	C.Swarnalatha
A491	90405631054	Vasanthakumar B	A study on distribution under retailers Networking of J.K. White Cement in Madurai City	S.N.R.Srikumar
A492	90405631055	Vasanthakumar S	Market study of Home Appliances with special reference to Panasonic products in Madurai	M.Jeyarathanam
A493	90405631056	Venkatesh J	A study on gaining the upper Hands against HIV / AIDS among female Sex workers in Madurai District	S.N.R.Srikumar
A494	90405631057	Vijay B	A study on employees perception on training and development in Skylark Information Technologies in Chennai	S.N.R.Srikumar
A495	90405631058	Vijay Kumar M S	A study on consumer satisfaction towards Honda Activa in Madurai	K.G.Nalina
A496	90405631059	Vinod V	A study on Brand Equity on Major Ayurvedic Brands	K.G.Nalina