

K.L.N.COLLEGE OF ENGINEERING, POTTAPALAYAM
DEPARTMENT OF MANAGEMENT STUDIES 2006 - 2008 BATCH
LIST OF CANDIDATES PROJECT TITLES AND COMPANY

| S.No. | University Reg.No. | Student Name | Project Titles and company Name | Name of the Guide |
|-------|--------------------|----------------------|--|--------------------|
| A497 | 90406631001 | AISWARYA LAKSHMI V B | A Study on Evaluation of Recruitment Method in ICICI Prudential Life Insurance Company Ltd., Chennai | Sukumaran AKS |
| A498 | 90406631002 | AMUTHA L A | A study on Job satisfaction of Employees in Bajaj Allians, Chennai | Balasenthil R S |
| A499 | 90406631003 | AMRUTHA RANEE A | A Study on Effectiveness of Training in CEGEDIM Software India Pvt., Ltd., Bangalore | Jothimurugan T Dr. |
| A500 | 90406631004 | ANNIE RAGA PRIYA C | A study on working capital management in electronics corporation of India Ltd., Hyderabad | Sukumaran AKS |
| A501 | 90406631005 | ARJUN M B | A Study on Job Strees in TV Sundaram Iyengar & Sons Ltd., Madurai. | Srikumar SNR |
| A502 | 90406631006 | ARUNKUMAR K | A study on employees perception in Susee Auto Sales and Service(P) Ltd., Madurai | Nalina K G |
| A503 | 90406631007 | ASHOK KUMAR B | Customer satisfaction towards TVS Star City in Sathya Jyothi Motors Pvt., Ltd., | Swarnalatha C |
| A504 | 90406631008 | BALA SUBBULAKSHMI P | Opinion of Employees about training methods followed in Sara Packaging industries at Kappalur | Sukumaran AKS |
| A505 | 90406631009 | BALAZHAGAN P | A study on Employee job satisfaction in Proteck circuits and systems | Kannan A C |
| A506 | 90406631010 | CHOCKALINGAM S | A study on Customer satisfaction in Nagappa Motors(P) Ltd., Madurai | Kannan A C |
| A507 | 90406631011 | FAROOK RAHMAN M | EVA-Performance Analysis of L & T - TCS | Kannan A C |
| A508 | 90406631012 | FELIX RICHARD G | A Comparative Study on Mobile Service of GSM Operators with special reference to Vodafone | Nalina K G |
| A509 | 90406631013 | GANESH LUMAR R | A Study on Customer satisfaction towards Hero Honda Passion+ -Covai | Swarnalatha C |
| A510 | 90406631014 | GOKULAKRISHNAN S | E-Sat Survey at Bangalore Central Mall(a div.of Pantaloon retail Ltd.,) | Swarnalatha C |
| A511 | 90406631015 | HIRALAL N GADA | Analysing the effectiveness of Educational Institutions for assessing Placement Preferances by Recruiting Organisations | Balasenthil R S |
| A512 | 90406631016 | JAWAHAR I | A study on Employees Perception towards Job in Gujarat Heavy Chemicals Ltd., | Swarnalatha C |
| A513 | 90406631017 | KARTHIKA RANI N C | A study on Financial Performance Analysis of Sulekha.com New Media Pvt., Ltd., | Balasenthil R S |
| A514 | 90406631018 | KOTHAI G S | A Study on Training Identification Process at Kotak Mahindra Old Mutual Insurance Ltd., | Jothimurugan T Dr |
| A515 | 90406631019 | KUMAR A | A Study on Consumer Behaviour towards pepsodent Tooth Paste | Swarnalatha C |
| A516 | 90406631020 | KUMARAN T R | A study on Effectiveness of Training and Development in GHCL Limited(Unit: Sree Meenakshi Mills) Paravai | Jothimurugan T Dr |
| A517 | 90406631021 | MADHAN M | A study on employee motivational level in JKM Daerim Automotive Ltd., Sriperumudur. | Jothimurugan T Dr |
| A518 | 90406631022 | MAHALAKSHMI R B | A study on working capital management in Hi-Tech Arai Ltd., Madurai | Jothimurugan T Dr |
| A519 | 90406631023 | MARIAPPAN P | A study on readers perception about the New Indian Express | Jothimurugan T Dr |
| A520 | 90406631024 | MITHRA B | A study on the Effect of Job Stress on the Employees Performance in CRUX Technologies Pvt.Ltd., Chennai | Sukumaran AKS |
| A521 | 90406631025 | MUTHUKUMAR G | A study on Employees satisfaction towards the welfare measures provided by Meenakshi Mission Hospital and Research Centre at Madurai | Kannan A C |
| A522 | 90406631026 | NAGARAJ S | A study on performance appraisal system in TVSUNDARAM IYENGAR & Sons Ltd., Madurai | Sukumaran A KS |
| A523 | 90406631027 | NANDA KUMAR T J | A Study on Investors Attitude towards Birla Sun Life Mutual Fund at Madurai | Srikumar SNR |
| A524 | 90406631028 | NASHEER MOHAMED K | A study on customers Awareness towards MYTVS | Jothimurugan T Dr |
| A525 | 90406631029 | NIRANJANI H S | A study on Financial Performance Analysis | Kannan A C |
| A526 | 90406631030 | PADMA M | A Study on workers Absenteeism In Wheels India Ltd. - Chennai | Balasenthil R S |
| A527 | 90406631031 | PALANIVEL RAJAN R | A Study to Identify Potential New Retailers with reference to Vodafone Prepaid services in Madurai City | Swarnalatha C |
| A528 | 90406631032 | POORNIMA S | A Study on Recruitment Practices of ITES Industries in Chennai | Kannan A C |
| A529 | 90406631033 | PRIYADARSHINI A | A Study on Receivable Management in TVS-Ecomet Services, Madurai | Kannan A C |
| A530 | 90406631034 | RAJA K | A Study on Sales Promotion At AAVIN, Madurai | Swarnalatha C |

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| A531 | 90406631035 | RAJAN I S P | A study on Investment Pattern in Capital Markets towards the Reliance Communication | Jothimurugan T Dr. |
| A532 | 90406631036 | RAJESH K | A Study on Technical Analysis of Selected scrips on Junior Nifty | Srikumar SNR |
| A533 | 90406631037 | RAMJI A A | A Study on Labour Welfare in GHCL | Balasenthil R S |
| A534 | 90406631038 | RAMKUMAR R R | A Study on Customer Relationship Management in Capital Market Publishers India Pvt., Ltd., Chennai | Balasenthil R S |
| A535 | 90406631039 | REKA MAI B S | A Study on impact of quality Circle Activities on organizational culture. | Jothimurugan T Dr |
| A536 | 90406631040 | SAKTHI T A | A study on preparedness Level on Soft Skills of arts and science and professional colleges with reference to placements in Madurai City | Balasenthil R S |
| A537 | 90406631041 | SARAVANA KUMAR S | A Study on Absenteeism Aircel Cellular Ltd., at Chennai | Nalina K G |
| A538 | 90406631042 | SARAVANAN M J | A Study on Training Evaluation in HCL Technologies Ltd., Chennai | Srikumar SNR |
| A539 | 90406631043 | SASI REKHA P | A Study on Analyzing Financial Performance in SPIC Ltd., Chennai | Srikumar SNR |
| A540 | 90406631044 | SATHYA BAMA N J | A study on performance evaluation of Equity based Mutual Funds towards Birla Sunlife Mutual Fund, Madurai | Balasenthil R S |
| A541 | 90406631045 | SENTHIL KUMAR M | Comparative study on Rural and Urban customer preference towards Mobile Services with special reference to vodafone | Nalina K G |
| A542 | 90406631046 | SENTHILRAM K R | A study on Employees stress management in Mahindra SGJ Group of companies, MaduraiA | Jothimurugan T Dr |
| A543 | 90406631047 | SUJAY C | Study on Sustainable growth rate of Goodwill Industries, Bangalore | Jothimurugan T Dr |
| A544 | 90406631048 | SURIYANARAYANA PRABHU T C | A study on Quality of Work Life of Employees | Srikumar S N R |
| A545 | 90406631049 | THIYAL NAYAGI R | Study on Training Effectiveness among the executives at CRUX Technologies Pvt.Ltd., Chennai | Sukumaran AKS |
| A546 | 90406631050 | VAISHNAVI G J | A Study on Evaluation of recruitment policy and process in KFAM Information Techology Pvt. Ltd., | Srikumar SNR |
| A547 | 90406631051 | VANITHA S T | A study on performance evaluation of selected MIDCAP funds | Jothimurugan T Dr |
| A548 | 90406631052 | VIGNESH KUMAR G | Payroll Outsourcing Implementation by Ramco Systems | Swarnalatha C |
| A549 | 90406631053 | VIGNESHWARAN A E | A Study on Training Programmes in Selvaraaj Tex | Kannan A C |
| A550 | 90406631054 | VIGNESHWARAN S K M | A Study about Managing Employee Retention in Srisarawathi Crown Cork Industries at Kappalur | Sukumaran AKS |
| A551 | 90406631055 | VIJAY KARTHIK O S | A Study on influencing of Advertisements on customer buying behaviour | Jothimurugan T Dr |
| A552 | 90406631056 | VIMALA RANI M | A study on absenteeism of employees in Susee Auto sales and service(P) Ltd., Madurai | Sukumaran AKS |
| A553 | 90406631057 | VINOTH KUMAR G | A Study on Profitability Analysis after VAT Implementation at Sun Pressing(P) Ltd., Madurai | Kannan A C |
| A554 | 90406631058 | VINOTH KUMAR V P | A study onInterviewees Perception on Effectiveness of Recruitment for TROI Management Consultant Pvt., Ltd., | Srikumar SNR |